



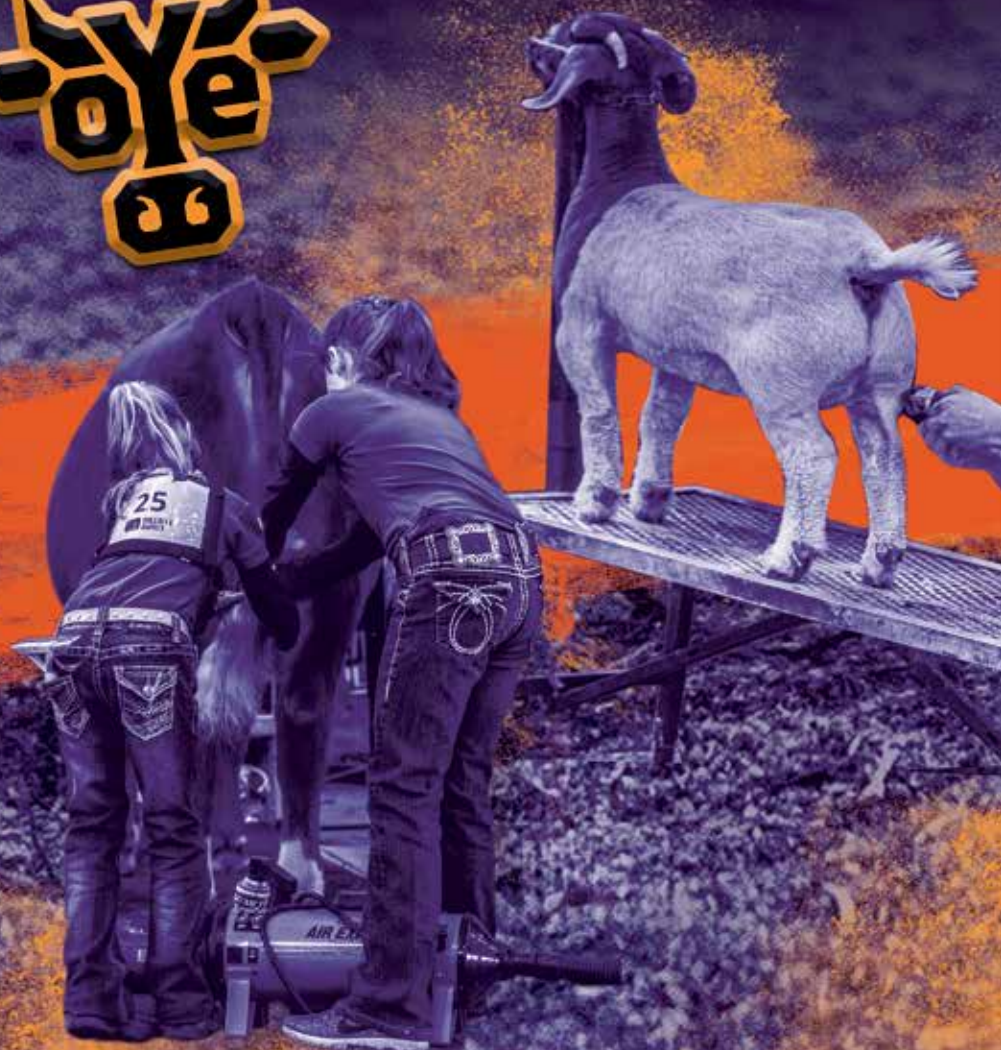
**SULLIVAN
SUPPLY**

SULLIVAN SUPPLY'S

TEAM FITTING CONTEST

@ THE OKLAHOMA YOUTH EXPO

2021





**SULLIVAN
SUPPLY**

FITTING PARTNERS

THE WORLD'S LARGEST JUNIOR
LIVESTOCK SHOW SHOULD HAVE THE
MOST ELITE FITTING CONTEST AND
THANKS TO SULLIVAN SUPPLY
WE ARE ABLE TO PROVIDE JUST
THAT TO OUR EXHIBITORS!

— TYLER NORVELL,
PRESIDENT OF ONWARD ENDOWMENT



SULLIVAN SUPPLY COULDN'T BE
MORE PROUD TO PARTNER WITH
THE OKLAHOMA YOUTH EXPO FOR
THIS GROUNDBREAKING EVENT
TO SUPPORT THE YOUTH IN
OKLAHOMA!

— JOHN SULLIVAN,
FOUNDER, SULLIVAN SUPPLY, STOCK
SHOW U & SULLIVAN FARMS



SULLIVAN SUPPLY®

OFFICIAL SHOW SUPPLY COMPANY



PROUD TEAM FITTING SPONSOR

Dunlap, IA | Hillsboro, TX | Lodi, CA | Hillsboro, OH
800-475-5902 • www.sullivansupply.com

PROUD TO DONATE THE FOLLOWING FOR THE TEAM FITTING CONTEST

- 5 BEAST BLOWERS WITH CUSTOM WRAPS
- 3 5FT DOLLY BOXES WITH CUSTOM WRAPS
- 2 HIGH RISE SHOW BOXES WITH CUSTOM WRAPS
- 3 LAKESIDE LIGHT STARTER KITS
- 5 TURBO FANS
- 3 AIR EXPRESS III
- 2 CADILLAC SHEEP STANDS
- 2 1ST CLASS CLIPPER CADDIES WITH CUSTOM WRAPS

SULLIVAN'S GIFT PACK FOR EACH CONTESTANT

CONTEST JUDGES

NATE TICE - IOWA - CATTLE

JEFF BEDWELL - OKLAHOMA - CATTLE

JEREMY LEISTER - OKLAHOMA - CATTLE

ALEX PRICKETT - OKLAHOMA - DOE

DERRICK BROWN - COLORADO - DOE

BERNARD ASMUS - ILLINOIS - DOE

SCHEDULE OF EVENTS

DOES

FRIDAY, MARCH 12TH

8:00 am	Sullivan Supply Doe Fitting Contest Preliminary Rounds	Super Barn Arena
7:00 pm	Sullivan Supply Doe Fitting Contest Finals	Super Barn Arena

CATTLE

TUESDAY, MARCH 16TH

8:30 am	Sullivan Supply Cattle Fitting Contest Preliminary Rounds	Barn 3 Arena
5:00 pm	Sullivan Supply Cattle Fitting Contest Finals	Barn 3 Arena



USE A BULL FOR CONSISTENCY, MATERNAL, VALUE ADDED, AND QUALITY THE WHOLE WAY THROUGH.

POWER AND POTENCY, GENERATIONS DEEP, THE TOP TIER OF TRUE MATERNAL GENETICS.

SULL **S.A.M** Something About Mary



CE	BW	WW	YW	MCE	MILK
9.3	2.4	60.5	81.1	3.1	17.1

YARDLEY UTAH Y361
WIC RELENTLESS 32C
MISS WERNING KP 8543U
ASA# 3565879 PB SIMMENTAL
YARDLEY HIGH REGARD. →
JBSF PROUD MARY
BROOKS STEELMAGNOLIA



JBSF PROUD MARY

We loaded up our car and drove to Dunlap, Iowa with four kids in just marginal weather for one reason, to look at this bull. Let us introduce you to Something About Mary aka "SAM," one of the most complete

and prolific Simmental bulls we have seen in a long time. His pedigree, Relentless (Utah x 8543U) x JBSF Proud Mary (High Regard x Steel Magnolia), just solidifies the ability to transmit maternal, in fact it shouts it! Proud Mary owns as many ribbons as any female in the breed, she is big ribbed, big footed, and beautiful, she produces as good as she looks! This is a pedigree we put 100% confidence in. Owned with Sullivan Farms and Osborne Cattle ENT.

Raising the bar

FOR SEMEN CONTACT GRISWOLD OFFICE 405-372-3300

W
W
W
·
g
r
i
s
w
o
l
d
c
a
t
t
l
e
·
c
o
m



CLIP



FIT



WIN

CeramicEdge®
Blue Ribbon II
Blocking Blade



Pulse ZR® II
Limited Edition
Flora Clipper



andis®

andis.com

FAMILY MATTERS QUALITY MATTERS



**SULLIVAN
SUPPLY**



Sullivan Supply sales representative Charles Hill is dedicated to serving the livestock show industry in Oklahoma and Arkansas. Charles, his family and Cotton Reinke travel across the region bringing show supplies and a friendly face to everyone he meets. Thanks to them for all their hard work, dedication and friendly attitude.

STOP BY THE TRAILER OR GIVE CHARLES A CALL TO BOOK A SHOW!

Charles Hill • 580.436.7816

MoorMans® ShowTec®

Apply the finishing touches for a
championship performance!!!



Show Feed Specialist
James Scifres – 580-450-5611



www.MoorMansShowTec.com
800-217-2007 • AN_ShowFeedHelp@adm.com


ADM®

NEW



AFTER SHOW OIL & RESIDUE REMOVING SHAMPOO

DEEP CLEANING TREATMENT FOR EXTREME DIRT AND GRIME

Help eliminate any unwanted oils and debris left over from show day fitting with Sullivan's Break Away After Show Shampoo. This heavy-duty shampoo will wash away excess oils left behind from adhesive removers as well as any residue missed while breaking down your show day masterpiece. This shampoo also works great as a first-time shampoo to breakaway heavy dirt and grime.



SULLIVAN'S

INCOGNITO

SHOW HALTER

- This halter features a slimmed down profile with 35% less leather coverage of the animal's head for a much less obtrusive appearance, yet still maintaining all the needed strength.

- Provides a "less is more" scenario, creating the image of a smoother, longer front-end extension to the animal.

35% LESS LEATHER COVERAGE, LESS OBSTRUCTIVE APPEARANCE

Dunlap, IA | Hillsboro, TX

Hillsboro, OH | Lodi, CA

800-475-5902 www.sullivansupply.com



SULLIVAN SUPPLY

MAGAZINE | MARKETING | DESIGN | SHOW COVERAGE | PHOTOGRAPHY | VIDEO



WE DON'T DO **AVERAGE.**



THESHOWTIMESMAGAZINE.COM



2020 DOE WINNERS

CHAMPIONS

TASSI JO FADELY
KENZIE MCALISTER



RESERVE

CARSON WHEELER
KATIE EISENHauer



THIRD

JESSE JAQUES
KENNA GAY



FOURTH

LARAHMY BLAKLEY
COURTNEY BLAGG



FIFTH

DARIELLE BARNES
BAILEY JONES



Limited Time

\$10 Per Year

2-year
subscription
just \$20!

REGULAR RATES

\$15 SAVINGS!

\$25/one yr

\$20 SAVINGS!

\$40/two yrs

Ag Youth

JAN/FEB 2021
VOL. 33 ISSUE 4



Offer ends
March 31st

Find more photos at agyouth.com

Subscribe at the Ag Youth Booth in Barn 3
at OYE or online at agyouth.com

BEST SELLING SHAMPOO ADDED TO NEW CONDITIONER TO CREATE...

SULLIVAN'S VITA HAIR

TWO-STEP HAIR PROGRAM



Dunlap, IA | Hillsboro, TX
Hillsboro, OH | Lodi, CA
800-475-5902

www.sullivansupply.com



**SULLIVAN
SUPPLY**



THANK YOU FOR
DONATING THREE
TROPHIES FOR THE FIFTH
OVERALL CATTLE TEAM.

CLARK FAMILY
JEREMY, ANDREA
CHANCEE, CARLEE, CHLOEE
501-207-1796



PROUD SPONSOR OF THE TEAM FITTING PROGRAM!

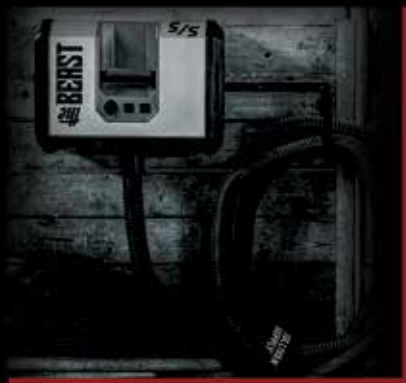
The Beast is a collaboration of the nation's top air flow and design engineering firms.

the BEAST



High-Efficiency Motors

Extended life motors, more airflow while using less than 15amps each. Unprecedented power in a livestock blow dryer. Features two, New to the industry, large-sized by-pass designed motors. Engineered to deliver a larger mass of air volume, combined with a more intense force of air pressure. All at a massive 28% less amperage draw. In addition, the BEAST operates at a more gentle sound frequency, making it much easier on your ears.



Weight Comparison

83lbs lighter than comparable double blower package. Over twice the power of a single Air Express III, yet only 4lbs heavier.



Built To Last

Designed for longevity, The Beast's internal components are separated into partitioned sections to protect the internal parts from overheating, along with migration of moisture and dust. This assures the BEAST to maintain the highest quality performance for years to come. The compact, industrial shape just makes sense for the industry. Operates at ground level, mount on a cart or hang from a wall; the options are infinite. Easily stores in your trailer to transport to shows.

Dunlap, IA | Hillsboro, TX | Hillsboro, OH | Lodi, CA
800-475-5902 www.sullivan supply.com



**SULLIVAN
SUPPLY**



SULLIVAN
SUPPLY

OYE FITTING CONTEST

[**DOE FINALS** March 12th @ 7PM]

[**CATTLE FINALS** March 16th @ 5PM]



 **SUNGLO**®



WWW.SUNGLOFEEDS.COM

SHOW
FreshH₂O

Water Treatment for Livestock

**Eliminates chlorine
from drinking water**

- Eliminates chlorine from water that may lead to reduced water consumption
- Stop hauling water to shows
- Pour and go
- Use for all livestock and equine
- Easy to use container to treat 5 gal buckets

16 oz. bottle treats 150 gallons. 8 oz. bottle treats 75 gallons.



ShowFreshH2O.com



SOUNDNESS. STRUCTURE. MOBILITY



Hyaluronic Acid Joint Supplement for Livestock

**Enhance Natural Genetics &
Finish Sound with LubriSynHA**

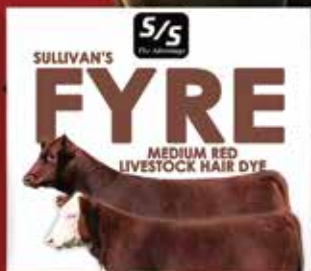


LubriSynHA Livestock is an oral, high-molecular weight hyaluronic acid joint supplement for livestock to keep them feeling and moving great throughout the show season.

Enhance Natural Genetics and and Finish Sound with LubriSynHA.

www.LubriSyn.com • 800.901.8498

COLORS TO DYE FOR



COMING
IN APRIL

EASY • ECONOMICAL • PREMIUM
DOMINANT & COST EFFECTIVE COVERAGE
EASY APPLICATION PROCESS

Dunlap, IA | Hillsboro, TX | Hillsboro, OH | Lodi, CA
800-475-5902 www.sullivansupply.com



**SULLIVAN
SUPPLY**

BTW

blueteamwethers.com

PROUD SPONSOR OF TWO TROPHIES
FOR THE CHAMPION DOE TEAM!

BLUE TEAM WETHERS
BLUETEAMWETHERS.COM

BE THE BEAST

**TRY OUT THE BEAST
FOR THE DAY FOR FREE!**



**STOP BY THE
TRAILER FOR
MORE DETAILS**



**SULLIVAN
SUPPLY**

CHAMPIONS STAND ALONE



TRY STANDALONE TODAY!

standalonefeed.com • 855.216.2705 • sales@standalonefeed.com

the Showbox

THE OFFICIAL PUBLICATION OF THE TEXAS JR. LIVESTOCK ASSOCIATION

THANK YOU FOR DONATING ADVERTISEMENTS FOR THE CONTEST!

THE SHOWBOX MAGAZINE
THESHOWBOX.COM



That pretty much says it all.

What else can we tell you? How our show feed gives you an edge in competition when the margin for victory is razor-thin!

But one look at our champions already told you that.

Animals speak louder than words!

See all our winners at perlanillo.com/winners
©2017 Perlanillo Farms, LLC. All rights reserved.



FEED GREATNESS®



Sullivan's

GAME CHANGER

ULTRA-LITE & FAST DRYING

NO GREASY RESIDUE

LONG LASTING VOLUME

Give your show day hair the lift and volume it needs to stand out with Sullivan's Game Changer. This mixture of all-natural ingredients creates an amplified show day hair like no other. Ready to use show day spray also works great for pre-show clipping to help the hair pop for a smooth cut. Not only does it penetrate deep, forcing the hair to stand at attention, but it also gives a deeper, more amplified look to the hair while also adding shine without any oil residue that weighs the hair down. Simply spray Sullivan's Game Changer on clean, dry hair. Comb in and go. Multiple applications can be applied throughout the day. For extra volume, blow in for 5 minutes after using the product.

AMPLIFY SHOW DAY HAIR

Thank you Burt Derryberry for donating \$4492 worth of Sullivan's Game Changer to be awarded to team fitting contest participants.



**SULLIVAN
SUPPLY**

ORDER TODAY

WWW.SULLIVANSUPPLY.COM



It's not just about the
HANDSHAKE

IT'S ABOUT A **BETTER** EXPERIENCE THAT IS
more **REWARDING & SAFE**



STOCK SHOW
SECRETS

NUTRITION BY DESIGN, INC. // MASON, TX // 325.294.4555

SAKB
— Boer Goats —

THANK YOU FOR DONATING TWO TROPHIES FOR THE FIFTH
OVERALL DOE TEAM.

BATY FAMILY
SAKBBOERGOATS.COM

PROUD SPONSOR
OF THREE
TROPHIES
FOR THE CHAMPION
OVERALL CATTLE
TEAM!

P E M B R O O K
P C C
C A T T L E C O M P A N Y

PEMBROOK
CATTLE COMPANY
FAIRVIEW, OK
405-245-1834

Travis, Beth, and Bret Pembrook
Fairview, Oklahoma

DON'T MISS

THE LIMITED EDITION SALE | MARCH 27TH | 12:30PM

Spence
& CO.
AUCTIONEERS

THANK YOU FOR DONATING TWO TROPHIES FOR THE
RESERVE OVERALL DOE TEAM.

JASON SPENCE
WWW.CJASONSPENCE.COM

DONT MISS A BEAT



**LATEST STOCK SHOW NEWS
SHOW RESULTS**

*Infinity scroll

*Quickly share content to social media or via text/email.

* Easily submit your own content

Find us at...

www.sullivansupply.com

or download the app.



ON-DEMAND STOCK SHOW EDUCATION

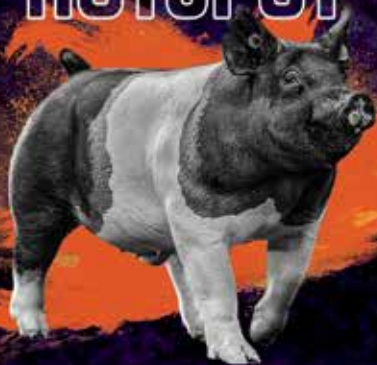
STOCK SHOW UNIVERSITY AT YOUR FINGER TIPS.
ANOTHER INDUSTRY FIRST FROM SULLIVAN SUPPLY.

WWW.SULLIVANSUPPLY.COM

BUILT FOR
QUALITY & LONGEVITY



HOG
HOTSPOT



Dunlap, IA | Hillsboro, TX | Hillsboro, OH | Lodi, CA
800-475-5902 www.sullivansupply.com

S/S
The Advantage

**SULLIVAN
SUPPLY**

S/S

SULLIVAN SUPPLY

WE STAND *WITH* YOU



Check out our schedule at www.sullivansupply.com to attend a complimentary Stock Show U clinic near you.



Your source for immediate livestock news and free customer advertising offered by Sullivan Supply.



The distinguished Sullivan Supply/Stock Show University \$20,000 Youth Scholarship Program.



Sponsoring Junior Nationals and Team Fitting Contest across the country.



SULLIVAN SUPPLY

THE OFFICIAL SHOW SUPPLY COMPANY OF THE OKLAHOMA YOUTH EXPO