

Embryos on **Snow**TM



Friday, January 8, 2021

Oklahoma City, Oklahoma

National Cowboy & Western Heritage Museum

Doors open 5:00 p.m. | La Prix Scholarship Presentation 6:00 p.m. | Sale 6:30 p.m.

THE 15TH ANNUAL EVENT

15th ANNUAL

Embryos on Snow™



Welcome to
Oklahoma City!

NEW DATE & NEW LOCATION FOR 2021!

112 Lots of Genetic Power!

...over 550 Embryos and Pregnancies Sell

- **7 FEATURED LIVE LOTS**
- **POWERFUL DONOR FLUSHES**
- **LEADING CLUB CALF MATINGS** Proven Success
- **ELITE PUREBRED / MATERNAL GENETIC PACKAGES**
Angus, Charolais, Chianina, Hereford, Limousin, Maine,
Red Angus and Simmental
- **OVER 1000 UNITS** of Rare Semen from Industry Leaders

Friday, January 8, 2021

New Location

Oklahoma City, Oklahoma
National Cowboy & Western Heritage Museum



Held in conjunction with the inaugural Cattlemen's Congress in Oklahoma City.



Sale location:
1700 NE 63rd Street
Oklahoma City, OK 73111

Sale headquarters hotel:
Embassy Suites by Hilton, Oklahoma City Northwest
3233 NW Expressway, Oklahoma City, OK 73112

SALE SCHEDULE

Friday, January 8th

National Cowboy & Western Heritage Museum

9:30 a.m. (all times Central Standard Time)

La Prix Contest Final Interviews

5:00 p.m.

Doors open — Pre-sale Social

6:00 p.m.

Presentation of the 2021 La Prix Contest Winner

6:30 p.m.

15th Annual Embryos On Snow Sale

SALE REGISTRATION & PAYMENT

Payment in full is DUE prior to February 15, 2021 in order to complete our records and fulfill our scholarship commitments. We appreciate your cooperation. Any person not completing payment will be pursued legally. The auction and registration will be video taped.

Payment on lots not settled for Friday evening should be mailed immediately to:

Innovation AgMarketing, LLC
P.O. Box Z, De Soto, KS 66018

SALE STAFF

Auction Management / Donor Nominations & Evaluation

Innovation AgMarketing, LLC

Graham Blagg, 530-913-6418

g.blagg@yahoo.com

www.InnovationAgMarketing.com



RING SIDE STAFF

Steve Bonham, Auctioneer	405-823-2972
Ryan Denton	918-629-3004
John Dickinson	916-806-1919
Logan Ipsen	916-947-2392
Kent Jaecke	405-408-2440
Chisolm Kinder	405-747-4683
Juston Stelzer	817-992-7059
Jered Shipman	806-983-7226
Craig Talkington	785-623-1789
Tim Anderson	605-682-9343

ONLINE VIEWING & BIDDING

You will be able to view the sale live at www.cci.live. No login will be required. See page 111 for instructions on how to create an account and bid online.



Bid Live Online
"Gavel's Down, The Hustle!"
(515) 365-0734 CCI.live.schedule@cci.live

Sale catalog prepared by Graham Blagg, Innovation AgMarketing, LLC
Produced by Jill Otterstad, Southwest TypeStyles 405-317-1743

THE 2021 MAJOR SPONSORS



ACCREDITED BOVITEQ OPU CENTER



ACCREDITED BOVITEQ OPU CENTER



As the partners and founders of Embryos On Snow, we are proud to generate a program that recognizes leading young people who are a part of our industry. The primary goal of La Prix is to allow this sale to give back to an outstanding youth who has a dream and a goal of building a business or starting a project at the front of their young professional life. It is profound that the sharing of these genetics, that many do not have to sell, can go toward helping a program like La Prix.

Again this year, a total of \$20,000 in five scholarships will be awarded, with the winner receiving \$10,000, first runner up \$5,000, second runner up \$3,000, and third and fourth runner-ups both receiving \$1,000. This year's scholarship is made possible by the major Embryos On Snow sponsors and through the purchase of the donation lots in the 2020 sale. We appreciate the tremendous added support and help. All judging for the La Prix contest is done independently and anonymously. Winners will be announced at 6 p.m., prior to the sale.

2021 La Prix Scholarship Contest Finalists

Tyler Bush – South Dakota
Macey Goretska – Iowa

Paige Miller – Wyoming
Grace Vehige – Missouri

Whitney Walker – Arkansas

New this year, due to the overwhelming talent of the semi-finalists, Trans Ova Genetics has stepped up and will be sponsoring a newly developed semi-finalist scholarship award in 2021. Each of the following five individuals will receive \$500. A special thank you to the staff at Trans Ova Genetics for their devotion to the La Prix Scholarship process and to the youth within the agriculture industry!

2021 La Prix Scholarship Semi-finalists

Kassidy Bremer – Iowa
Madelyn Gerken – Oklahoma

Shaye Koester – North Dakota
Bailey Morrell – California

Ashley Porter – California

FORMER LA PRIX CONTEST AWARD RECIPIENTS:

- | | | |
|--|---|---|
| 2020 Cagney Effling – South Dakota | Runner Up: Daniel Dobbs – Georgia | 2nd Runner Up: Lynnsey Crouch – Ohio |
| 2019 Matthew Bogue – South Dakota | Co-Runners Up: Dean Klahr – Kansas / Kinley Kreis – Ohio | |
| 2018 Kiley Elder – Iowa | Runner Up: Abigayle Polluck – Tennessee | 2nd Runner Up: Macy Perry – California |
| 2017 Luke Fuerniss – Colorado | Runner Up: Chandler Steer – Michigan | 2nd Runner Up: Samuel Johnson – Minnesota |
| 2016 Rebecca Church – Minnesota | Runner Up: Emma Vickland – Colorado | 2nd Runner Up: Jack Oattes – Ontario |
| 2015 Bailey Core – Iowa | Runner Up: Brady Jensen – Kansas | |
| 2014 Austin Reyher – Montana | Runner Up: Hanna Wright – Tennessee | |
| 2013 Cally Thomas – South Dakota | Runner Up: Paige Wallace – Missouri | |
| 2012 Morgan Leigh Meisenheimer – Maryland | Co-Runners Up: Marita Therese Palacio – Oregon / Mark Cameron Sims – Oklahoma | |

For more information on The La Prix Scholarship Award Program, log on to: innovationagmarketing.com/la-prix/

HOW TO ACQUIRE YOUR SEMEN/EMBRYO PURCHASES

- After you, the BUYER, have made payment for your embryos or semen, the sale staff will notify the seller that your purchase has been paid in full.
- Once the embryos or semen have been paid for in full by the BUYER, they will be released in the BUYER'S name, by the SELLER, at the storage facility for the said purchase.
- It is the complete responsibility of the BUYER to call the SELLER and request shipping, or call the storage facility and extend the storage contract under your name.
- It is the complete responsibility of the SELLER to release the embryos and semen into the name of the BUYER, once they have been notified of full payment, and to arrange this understanding with the storage facility.
- The sale staff is not responsible for any semen or embryos not secured into the name of the new owner within one year of the sale.
- As a BUYER, we suggest that you make contact with the storage facility or the SELLER to make clear your intentions of shipping or leaving the embryos or semen in storage.
- **THE BUYER IS RESPONSIBLE FOR ALL SHIPPING COSTS and/or INSURANCE on EMBRYOS and SEMEN.**
- **PLEASE NOTE:** All transfer of embryos and semen is between the buyer and the seller of each lot.

GUARANTEE OF EMBRYO PURCHASES

The sale staff guarantees that each embryo package consists of Grade One and/or Grade Two embryos that have been frozen by a reputable source. All embryos selling are either ET or IVF direct thaw. We will guarantee Grade Two embryos just like Grade Ones and feel that the eggs we are representing are of the best quality. On behalf of the seller, we will not represent low grade embryos or embryos that are not collected through reputable facilities.

Sellers acknowledge that they understand they are responsible for guarantees made by the sale staff and that they will help take reasonable actions to insure that the buyers of their lots are satisfied with their purchases.

SPECIAL GUARANTEE

Unless otherwise noted, sellers of embryo lots will guarantee the establishment of at least one 60-day pregnancy per three embryos transferred, if the following conditions are met:

- A. The transfers must take place in the calendar year of the sale date.
- B. Transfers are performed by a licensed embryologist.
- C. Buyers of embryo packages that fail to establish at least one pregnancy will be given credit in next year's sale, or additional embryos from the seller from the same mating, or if the buyer chooses another of similar value.

REFERENCES TO CLONED SEMEN

All embryos sired by semen from a clone will be referred to as sired by that sire's original name. For example, a mating listed as sired by Monopoly may be sired by original or clone semen.

Tremendous thanks to the 2021 Embryos on Snow Sponsors:

TRANS OVA GENETICS
SHOW-RITE FEEDS
CRYSTALYX • HUBBARD
DONOR SOLUTIONS
COLLISON EMBRYO CENTER

PURE BEEF GENETICS
MORGAN LEIGH MEISENHEIMER
VITAFERM / BIOZYME, INC.
VOGLER ENTERPRISES
POLZIN EMBRYO CENTER

Thank you also to SHOW CIRCUIT ONLINE SALES for complimentary advertising!

LOT
A

AI Sire Selling



Bull: **Duff Red Ink 19529**

Duff Black Ink 1710 × WCR Baneberry 4321B • PB Red Angus 4288687 • 10/17/19
OUTCROSS RED ANGUS PROMOTIONAL AI SIRE



Dam of bull selling
WCR Baneberry 4321B



Famous maternal granddam of bull selling Red Soo Line Baneberry 5238

Red Angus sire selling Duff Red Ink 19529 *Video available upon request*
BW 72 lbs. / Adj. WW 919 lbs. / Adj. YW 1403 lbs. / SC 39 cm.

► **LIVE LOT A: Selling 50% semen interest and 100% possession**

Duff Cattle Company will cover all costs associated with the collection process for the first six months of the Red Ink partnership. Pure Beef Genetics, a leader in the semen distribution industry, will exclusively carry Duff Red Ink 19529. We appreciate Pure Beef Genetics' sponsorship of the 2021 Embryos On Snow. 1000 units of Red Ink semen will be offered in 2021. Semen will be priced at \$150/unit with a 10 unit minimum.

- The Red Angus breed has experienced as much rapid growth and expansion as any in the last decade. With discipline, dedication and passion, Kirk Duff, his family and his talented crew have remained focused on building the most elite nucleus of Red Angus females on the North American continent. Countless miles have been traveled to identify and procure the most phenotypically impressive red hided females in all the land.
- Allow us to introduce the "missing link" in the evolution of the Red Angus breed, Duff Red Ink 19529. Red Ink is sired by Duff Black Ink 1710, the black-hided son of the \$110,000 valuation Power Plus herd sire Honcho and the foundation matriarch Red Stewart Lady 2X. Red Stewart Lady 2X is as impressive as any Red Angus female as you will find. 2X is a Canadian imported female, selected as one of the foundation donors for the Power Plus Genetics Red Angus program. The maternal side of Red Ink's pedigree is lined with maternal excellence. His dam is a role model female with superior udder and foot quality, balance and symmetry. The maternal granddam of Red Ink is the iconic Red Soo Line Baneberry 5238. Baneberry was the featured lot in the historic Soo Line dispersal in Canada. During her tenure at Soo Line, she raised a pair of bull calves that tallied a total of \$64,000. One of those bull calves was Momentum, the World Forum Grand Champion Red Angus Bull. Baneberry highlighted the Wildcat Creek Dispersal as Lot 1, where she sold to Blairs.Ag Cattle Company and Elite Beef Genetics.
- Bulls such as Red Box, Firestorm, Mission Nexus, Mulberry, Hamley, Power Eye, PTO, Trump and Card Shark, to name a few of the industry's most influential sires, have experienced extreme use and in return have had extreme success with countless daughters in or nearing production. The common question becomes, "What next?" With an outcross Red Angus pedigree, Red Ink offers tremendous mating flexibility to accompany his standout phenotype, skeletal quality and genuine stifle shape. Red Ink sets the standard for skeletal quality, squareness of build, boldness of rib shape and a tremendous beef bull shape from every angle. His added dimension is complemented by his balanced and proud herd sire look. Red Ink has ALL of the credentials and is destined to make his mark as a true impact sire!

Offered by: **Duff Cattle Co., Kirk Duff 580-530-1720, Travis Bartels 541-420-4079**

Red Angus 1/2 semen interest & full possession

**LOT
B**

AI Sire Selling



Bull: **CAG TR Effective 0607H ET**

TR CAG Carbon Copy 7630E ET × TR Ms Randi 0633X • PB Charolais EM945292 • 2/26/20
OUTCROSS CHAROLAIS PROMOTIONAL AI SIRE



Charolais sire selling CAG TR Effective 0607H ET

Video available upon request



Sire of bull selling

TR CAG Carbon Copy 7630E ET
2019 NAILE Grand Champion Bull



Dam of bull selling

TR Ms Randi 0633X

► **LIVE LOT B: Selling 50% semen interest and 50% possession**

- One of the most elite purebred herd sire prospects across the entire cattle industry to surface in recent history! CAG TR Effective 0607H ET has risen to the Charolais breed's call for an outcross solution, one whose phenotype matches the impressive developments the breed has made within the past decade. You will notice the absence of Outsider, Fire Water, Resource, Ledger and Diablo in his lineage. With this being said, his pedigree is still stacked with some of the most notable cow families in the breed.
- Effective is sired by the Charolais breed's reigning National Champion sire, TR CAG Carbon Copy 7630E, a high seller in the Thomas Ranch Bull Sale in 2018. As a mature bull, he was undefeated in the show ring, including championship banners at both the 2019 NAILE and 2020 National Western Stock Show. He also has secured his dominance as the recent sire of champions. A prominent daughter, CAG Bubbles 9950G, came out of the Fall Calf Division at the 2020 American Royal to receive Reserve Grand Champion honors. Earlier in the summer, she also claimed the title of Fifth Overall at the AIJCA Junior National, and Supreme Champion Heifer Overall Breeds at the SD Summer Spotlight. A son of Carbon Copy was recently crowned Grand Champion Bull at the 2020 American Royal for Hill Brothers and Lance Pfeiff.
- The dam of Effective is the \$100,000 TR Ms Randi 0633X, who has written a long biography of success for some of the most progressive Charolais operations in the nation. Her progeny have been highly sought after by the most successful show families and progressive breeders. Randi has produced daughters that have sold for \$40,000, \$25,000, \$25,000, \$20,000, \$17,000, \$16,000 and \$15,000. She is the dam of the 2019 AIJCA Junior National Grand Champion Bred-and-Owned Heifer and Fourth Overall Bred-and-Owned Heifer for Cagney Effling. Most recently she produced the 2020 AIJCA Junior National Reserve Grand Champion Bred-and-Owned Female.
- Randi's progeny by a wide variety of sires consistently appear on the high sellers list year in and year out. Her dependability has elevated her into the category of "legendary" in the Charolais breed, and her legacy will live on through CAG TR Effective 0607H ET, one of the most dominant revenue generators the Charolais breed has ever seen!

Offered by: **CK Cattle Company, Chris, Kristi, Cagney, Chesney & Kenidey Effling, Chris 605-769-0142, Kristi 605-769-1308, Cagney 605-870-0368; Thomas Ranch, Troy & Veabea Thomas 605-222-1258; Cally Kindred 605-222-1515**

Charolais 1/2 semen interest & 1/2 possession

Donor: **ROSE MC Encore 0463**

SSF On Point 4028 × Burns Elba 1454 • PB Angus 19884689 • 4/12/20

ANGUS PROMOTIONAL AI SIRE



Angus sire selling ROSE MC Encore 0463

Video available upon request

► **LIVE LOT C: Selling 25% semen interest**



Sire of bull selling
SSF On Point 4028



Dam of bull selling
Burns Elba
1454



Maternal sister to bull selling
\$58,000 valuation, sired by Natural Law



Full sister to bull selling
Sold for \$16,000



Maternal sister to bull selling
\$31,000 valuation, sired by Broker

- Ladies and gentlemen, we proudly present the next generation Angus promotional sire that has the capabilities and credentials to make a monumental impact across the industry. ROSE MC Encore 0463 is sired by the \$100,000 half interest SSF On Point 4028, a sale feature and high selling lot in the 2019 Embryos On Snow. On Point is backed by generations of elite, proven and predictable cow families. The dam of the great On Point is the legendary Plum Creek Annie Lu 4472, employed in the donor pen at Plum Creek Angus and Boyert-Core Show Cattle. Annie Lu 4472 is without question one of the most phenotypically impressive daughters of the great S H Miss Annie Lu 6087.
- Encore's maternal lineage is saturated with greatness. Burns Elba 1454 is the foundation of the evolving Angus battery at Rosebud Cattle Company of Kansas. During the fall of 2020, Burns Elba 1454 produced several sale topping females for Zane Ward. Her resume includes a daughter sired by Bar-E-L Natural Law 52Y, who topped the Major League Female Sale with a \$29,000 hammer price for half embryo interest. Recently in the Rosebud Cattle Company Fashionably Late Female Sale, Elba struck again, where a full sister to Encore led off the sale at \$16,000, and a maternal sister sired by MR HOC Broker sold for \$15,500 for one-half embryo interest. Three sires, three high sellers, and three extremely high-quality females that are supported by the influence of the Elba tribe.
- Encore's pedigree is lined with championship caliber genetics that can be credited for much of the success that the Angus breed has accomplished in the show and sale arenas across North America. What makes Encore a unique Angus promotional AI sire is the mating flexibility that he offers across breeds. We believe that Encore will complement a wide array of breeds, body styles and different types of females that are being utilized for show heifer production across the continent.
- So, what makes this opportunity unique? The chance to hitch your wagon to three of the most successful young programs in North America when it comes to breeding, raising, selling and managing show cattle. Ask Tim Schaeffer about the volume of Angus semen he moves in a year. What an investment opportunity to get in on the NEXT BIG THING in the show cattle industry on January 8, 2021 in Oklahoma City!

Offered by: **Rosebud Cattle Company, Zane Ward 620-376-8218; Schaeffer Show Cattle, Tim & Emily Schaeffer 765-541-0738; Will, Lauren & Stokely Coor 919-723-6399**

Angus 1/4 semen interest

Donor: **HL 8187**

Business Done Right × Walks Alone × Simmental/Shorthorn • TH & PHA Free
THE NEXT GENERATION AT HORN LIVESTOCK



Donor selling HL 8187 *Video available upon request*

► **LIVE LOT D: Selling 50% interest, with the option to double**

If the buyer decides to double down to own 100%, Horn Livestock reserves the right to one successful flush with eight transferable embryos at the buyer's convenience and seller's expense.

- Horn Livestock is home to some of the most phenotypically impressive cattle anywhere on God's green earth. Individuals of significant influence have walked the pastures of Anson, Texas, propelling the show cattle industry to new heights. Sires such as Solid Gold, Business Done Right and In God We Trust would be a few of the Hall of Fame members of one of the most illustrious herd bull and donor batteries in the business. Matriarchs such as HL 620 and HL 419 have made a sizeable impact to the consistency, quality and competitiveness that the show steer industry has seen in recent years. Nonetheless, Horn Livestock is a fully devoted, full service, customer driven operation that believes wholeheartedly in this business.
- Let's cut to the chase. If you like cattle that are stout, powerful and three-dimensional and that have the unprecedented look of quality from every angle, then pull up a seat. HL 8187 is one of the most intriguing females that we have EVER laid eyes on, and it is a true privilege to be able to include a female of her stature in the 2021 Embryos On Snow as a featured Live Lot. HL 8187 starts at the surface with an impeccable foot design, is massive in terms of her bone work and handles her added dimension with ease and confidence. The roundness of her rib cage, depth of center body and width down her back are second to none. She is chiseled about her features, wide pinned, stout hipped and maintains a balanced silhouette. HL 8187 is the TH-free and PHA-free donor prospect that you have been waiting for without sacrificing the added dimension, shape and features that it takes to consistently produce progeny that average with a five-figure price tag. So what is the next step in the business model? Any carrier bull in the business...game over!
- Ladies and gentlemen, the sale begins at 6:30 p.m. Be sure you're early to get a seat for the most exclusive genetic opportunities in the industry! Thank you to Brandon, Brek, Jagger and Aven Horn for cuttin' loose of the good stuff in Oklahoma City!
- **NOTE:** HL 8187 was bred 8/14/20 to Red Eye. She is confirmed safe in calf, due 5/24/21.

Offered by: **Horn Livestock; Brandon Horn 979-885-8188**

1/2 interest donor with the option to double

Pick of the Vanhove 2020 Heifer Crop

OPPORTUNITY OF A LIFETIME



Vanhove Tyson 929
Has averaged \$18,900 on 10 Here I Am steer calves



Vanhove Whizard 418B
\$54,000 valuation donor



Vanhove Whizard A310
Dam of numerous high sellers – owned with Wade Rodgers



Vanhove Gold Standard 736
Dam of exciting new promotional sire for Griswold Cattle



Vanhove Z228
Adrenaline Junkie x Vanhove Tyson 929



Vanhove 927
Ain't Bluffin daughter and featured bred heifer of the 2021 Dakota Classic Female Sale

► **LIVE LOT E: Selling 50% interest in CHOICE of the Vanhove Cattle 2020-born Females**

- The Vanhove program of Madison, South Dakota, is backed by one of the most elite, maternally oriented cow herds in the United States. When cattlemen hear the Vanhove name, associations are made with only the most superior genetic profiles and the ability Rob has to stack generations of maternal greatness. In the show cattle business, you would be challenged to find a more versatile program where the ability to raise major steer show champions and the highest caliber of females comes as readily as it does at Vanhove Cattle Company.
- There are multiple success stories that Vanhove cattle have had for other operations around the country. Take for example the Schaeffer-Tice program of Hagerstown, Indiana. Several of the most valuable pieces in Tim's illustrious donor pen have originated from eastern South Dakota. Cases to prove this point include the Chanel, Tyra, Madonna and Camille matriarchs, who have collectively grossed in the realm of a half million dollars.
- In an unprecedented offering, Vanhoves are offering you the opportunity to come to Madison and select your choice of their entire 2020 female calf crop. Fortuities like this do not come along often. In fact, Rob has never before imagined opening the gates to his replacement pen quite like this. Something to keep in mind about this 2020 group of replacement females is the added emphasis that has recently been placed on the ET program at the Vanhove household. Before this calf crop, many of the featured cattle marketed by this operation were AI sired natural calves, however in the summer of 2019 Rob and Sheryl decided to invest heavily on propagating the upper echelon of their donor battery, and they put in more embryos than ever before. This resulted in a group of females that have unprecedented quality and unimaginable potential. The purchaser will have over 200 heifers to pick from.
- Vanhove Cattle Company is offering the opportunity to purchase half interest in the buyer's choice from their entire prestigious 2020 heifer calf crop.
- **NOTE:** Selection to be made prior to May 15, 2021. Feel free to reach out to Rob for more information regarding possession and the all-inclusive marketing opportunities.

Offered by: **Vanhove Cattle Co., Rob & Sheryl Vanhove, Rob 605-480-0909, Sheryl 605-480-4186**

1/2 interest in pick of the Vanhove 2020 heifer crop

LOT
1

3 Embryos Selling

Embryos
on
Snow™

Donor: **Vanhove Tyson 929**

Tyson × Strictly Business

DOMINANT MATING THAT HAS AVERAGED \$18,900 ON 10 HEAD



Dam of embryos selling Vanhove Tyson 929
Producer of 10 Here I Am steer calves that have averaged \$18,900

► **LOT 1: 1 Package of 3 Embryos sired by Here I Am sexed male**

- Seldom does a cow come along that consistently can generate huge profits year after year quite like the Tyson 929 cow has done for Rob and Sheryl Vanhove. She has as much notoriety as any animal to ever come out of this operation and deservedly so, as she has averaged \$18,900 on her 10 Here I Am steer calves that have sold through the Vanhove pasture sale the past two years. If history is indicative of what this mating will do, the dividends will exponentially outweigh the initial investment. This is the first public offering of Here I Am genetics out of this proven goldmine. We cannot stress enough the opportunity that we are offering to you. We are very thankful that Rob has given Embryos On Snow the exclusive opportunity to help market these frozen treasures.
- It's hard to comprehend the rarity of this opportunity. The Vanhove program is making its debut to the Embryos On Snow arena, and it is our pleasure to welcome them. We are also going to stress that they do not open their embryo inventory to the public very often. Seldomly does the opportunity arise to purchase the most premier show steer mating available from one of the most successful and recognizable club calf operations in the United States.
- The embryos being offered by Vanhove Show Cattle are sired by Here I Am. Here lies your opportunity at a chance to raise full brothers to one of the highest grossing steer matings that the plains of South Dakota have ever seen!

Offered by: **Vanhove Cattle Co., Rob & Sheryl Vanhove, Rob 605-480-0909, Sheryl 605-480-4186**

Embryos by Here I Am

LOT
2
A,B

6 Embryos Selling

Embryos
on
Snow[™]

Donor: **HL 620**

HL 448 × HL 419

THE MATRIARCH OF HORN LIVESTOCK



Dam of embryos selling HL 620



Full sib to embryos selling
HL 6261
\$108,000 valuation donor



Maternal sib to embryos selling
Sugar Bear



Full sib to embryos selling
2019 FWSS Grand Champion Steer

➤ **LOT 2A: 1 Package of 3 Embryos sired by In God We Trust unsexed**

➤ **LOT 2B: 1 Package of 3 Embryos sired by That's Right unsexed**

- If you are serious about the business, pay close attention here. HL 620 has produced countless champions, high sellers and individuals of impact within the Horn Livestock program. The most notable accolades of 620 include the Grand Champion Steer at the Fort Worth Stock Show, Grand Champion Steer at the San Antonio Livestock Exposition and Grand Champion Steer at the San Angelo Stock Show. 620 has produced countless breed champions at every Texas major as well as breed champions in Tulsa.
- HL 620 has made a lasting impression as one of the most dominant and consistent producing females in the business. Her daughters have been high sellers in past Horn Livestock bred heifer sales, consistently bringing from \$15,000 to \$30,000 when offered to the general public. 620 not only produces champion caliber show steers and herd impacting bred heifers, she has also produced several herd sires that have generated at the highest level. Pump Daddy, Sugar Bear, Lovin' 620, Paid In Full, Alley Cat, Trust 620 and Trust Fund are sons from the iconic 620 donor. Lovin' 620 has sired the Grand Champion Steer at Dallas and several breed champions in San Antonio and Houston.
- Regarding 620, Brandon Horn stated, "A book could be written with 10 pages of footnotes on how this cow has blessed our family, but I won't do that to you. I will just say that she has allowed us to live more comfortably in many ways!"
- These embryos will put any program of any size on the map. Interested in raising a major champion, donor of influence or promotional AI sire? Then make sure you have a front row seat January 8th at the National Cowboy and Western Heritage Museum!

Offered by: **Horn Livestock, Brandon Horn 979-885-8188**

Embryos by In God We Trust & That's Right

LOT
3
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **HL 6261**

In God We Trust X Horn Donor 620 (Charolais/Angus)

FULL SISTER TO 2019 FWSS GRAND CHAMPION STEER



Full sib to dam of embryos selling
2019 FWSS Grand Champion Steer



Granddam of embryos selling
HL 620



Sire of embryos selling
That's Right



Sire of embryos selling
Sling Shot

Dam of embryos selling HL 6261

- **LOT 3A: 1 Package of 3 Embryos sired by That's Right unsexed**
- **LOT 3B: 1 Package of 3 Embryos sired by Sling Shot unsexed**

- Ladies and gentlemen, we are proud to present the first set of embryos to EVER be offered from the 2020 Embryos On Snow featured lot HL 6261. A remarkable young female that is flawless in her basic build, square hipped and offers a look that cannot be ignored, 6261 commanded a \$54,000 gavel price for 50% interest to RJ Cattle Co. and Pratt Show Cattle, two extremely progressive operations that fully understand the importance of cow family consistency.
- HL 6261 is a full sister to the 2018 Grand Champion Steer at the Saddle and Sirloin, 2018 Grand Champion Steer at the West Texas State Fair and the 2019 Fort Worth Stock Show Grand Champion Steer. This dynamic female is backed by one of the most dominant females in the history of the Horn Livestock program. HL 6261 is a flush mate sister to Trust 620 and Trust Fund, the popular new herd bulls at Horn Livestock. Additionally, 620 produced the 2018 Champion Chi Steer at the Tulsa State Fair.
- HL 620 has made a lasting impression as one of the most dominant and consistent producing females in the business. Her daughters have been high sellers in past Horn Livestock bred heifer sales that consistently brought from \$15,000 to \$30,000 when offered to the general public. 620 not only produces champion caliber show steers and herd impacting bred heifers, she too has produced several herd sires that have generated at the highest level. Pump Daddy, Lovin' 620, Alley Cat, Trust 620 and Trust Fund would include the list of sons from the iconic 620 donor.
- The Lot A embryos are sired by That's Right, a phenotypically flawless stud that calls home to Anson, Texas. Many of the most astute cattlemen who have laid eyes on That's Right have claimed him to be one of the most impressive mature breeding bulls they have EVER seen. The Lot B Embryos are sired by Sling Shot, the Red Hawk sired promotional bull that is the definition of stud!
- Regardless of your goals and breed affiliations, rest assured that these two matings are bullet proof. Elite cow families line the pedigree top and bottom side. HL 6261 is truly a sale feature again in 2021, and we appreciate the folks behind these three great outfits for their commitment to offering their best. Put yourself in the driver's seat.

Offered by: **RJ Cattle Co., Ryan Johnson 605-999-5576; Pratt Show Cattle, Dustin Pratt 719-369-5520; Horn Livestock, Brandon Horn 979-885-8188; Plamp Farms, Chris Plamp 605-999-6014**

Embryos by That's Right & Sling Shot

LOT
4
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **HL 1419**

Solid Gold × HL 419

DAM OF THE 2020 NWSS RESERVE PROSPECT HEIFER



Full/maternal sib to embryos selling

HL Sunshine 14

2020 Embryos On Snow
\$35,000 50% interest live lot
& 2020 NWSS Reserve
Grand Champion Prospect
Heifer



Dam of embryos selling

HL 1419



Maternal brother to embryos selling

HL The General



Maternal brother to dam of embryos selling

2012 FWSS Grand Champion Steer

- **LOT 4A: 1 Package of 3 Embryos sired by In God We Trust unsexed**
- **LOT 4B: 1 Package of 3 Embryos sired by Here I Am unsexed**

- HL 1419 is without question one of the most elite females to EVER walk the pastures at Anson, Texas. Sired by the iconic Solid Gold, this proven matriarch is backed by the influence of the legendary 419 donor. 419 has a track record that is a mile long and includes some of the biggest wins in the business. 1419 is the dam of Horn Sunshine 14, the featured Embryos On Snow live lot from 2020 that commanded a \$35,000 hammer price for 50% interest to Wade Rodgers. 1419 is a maternal sister the 2012 FWSS Grand Champion Steer, the 2012 San Angelo Grand Champion Steer and the 2011 Arizona National Grand Champion Steer.
- The embryos selling are maternal sibs to The General, a popular and proven AI sire. The list of high sellers and champions from 419 would be too long to list on this page. 1419 is following in the footsteps of her dominant donor dam.
- Full sibs to the In God We Trust embryos have been Grand Champion Prospect Steer at the Cattle Crew Show and the 2018 West Texas State Fair. Another full brother to this female is the new Horn Livestock promotional AI sire Keepin' The Faith. Horn Sunshine 14 was selected as the 2020 NWSS Reserve Grand Champion Prospect Heifer.
- The Lot B embryos selling are sired by the most dominant bull of our generation, Here I Am. His list of high sellers, champions and individuals of influence would be too long to list. The proof is evident—419 and her daughters are some of the most consistent and prolific producers we have ever been around. Gather these genetics up and be prepared for a big return on investment!

Offered by: **Horn Livestock, Brandon Horn 979-885-8188**

Embryos by In God We Trust & Here I Am

LOT
5
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **BM C75**

Monopoly × JSUL Dreams Come True 846U "Kelli"

DAM OF BRIAN MARTIN'S KNOCK KNOCK



Full/maternal sib to embryos selling Knock Knock
Promotional AI sire

- **LOT 5A: 1 Package of 3 Embryos sired by In God We Trust sexed male**
- **LOT 5B: 1 Package of 3 Embryos sired by Here I Am unsexed**



Full/maternal sib to embryos selling

2019 Badger Kick Off Reserve Champion Market Heifer and 5th Overall

Sired by Here I Am



Full/maternal sib to embryos selling

Highest selling market heifer in recent history at \$45,000

Sired by Here I Am



Full sib to dam of embryos selling

Made 2 Order



Granddam of embryos selling

JSUL Dreams Come True 846U "Kelli"

Dam of BM C75

- The dam of the embryos selling is C75, full sister to Made 2 Order, Made 2 Order 2 and numerous other champions and high sellers across the country. The dam of C75 is the legendary Reimann/Hurst donor "Kelli." Kelli has produced countless high sellers, including several steers and heifers that have made the high sellers lists from \$40,000 to \$90,000.
- The Lot A embryos are sired by In God We Trust, one of the industry's most consistent sires of quality, shape and power. In God We Trust has assembled a tremendous list of high sellers from operations around the country. The proof is real, and IGWT will continue to be a force in the show and sale rings alike. In 2019, the Grand Champion Steer at the Fort Worth Stock Show was sired by IGWT and shown by the Horn family. In 2020, the NWSS Grand Champion Steer and NAILE Grand Champion Steer were both sired by IGWT. The Lot A embryos are full sibs to the impressive Knock Knock promotional AI sire, argued by many as the most impressive son of In God We Trust that has been born to date.
- Here I Am is the sire of the Lot B embryos, making the embryos selling full sibs to the \$45,000 highest valued market heifer in recent history, sold by Tracy Goretska. The quality of build, body shape, squareness and overall presence are what sets her into a league of her own. At the 2019 Badger Kick-Off, she was first selected Reserve Grand Champion Market Heifer before being selected as the 5th Overall Market Animal at one of the most prestigious winter jackpots in the country.
- BM C75 is just in her sophomore season on the EOS roster, with her dam and sisters being no stranger to the spotlight. The embryos selling represent the most elite genetic combinations in the industry. Embryos like these are difficult to part with, and more times than not they are more difficult to acquire. We appreciate Brian Martin's contributions to the 2021 EOS, where only the best of the best will sell!

Offered by: **Brian Martin Show Cattle, Brian Martin 806-683-5092**

Embryos by In God We Trust & Here I Am

LOT 6 A,B,C,D

Cell Line & 11 Embryos Selling

Donor: **"Kelli" JSUL Dreams Come True 846U**

Who Da Man x Heat Seeker • 13.08% Chi 339606

ONE OF THE INDUSTRY'S MOST SUCCESSFUL DONOR DAMS



Dam of embryos selling "Kelli"



Full sib to Lot A embryos selling

2021 First Class Female Sale feature, sired by Irish Whiskey



Full/maternal sib to embryos selling

Made 2 Order — by Monopoly



Full/maternal sib to embryos selling

\$60,000 Maternal Made daughter sold by Boyert-Core



Full/maternal sib to embryos selling

\$45,500 Daddy's Money daughter sold by Boyert-Core

Maternal sib to embryos selling
2017 NWSS Grand Champion Chianina Junior Breeding Heifer



- **LOT 6A: 1 Cell Line to Clone the immortal "Kelli"**
- **LOT 6B: 1 Package of 4* Embryos sired by Irish Whiskey sexed female * Guarantee 2 pregnancies**
- **LOT 6C: 1 Package of 4* Embryos sired by CHOICE of NMR Maternal Made or Daddy's Money sexed female * Guarantee 2 pregnancies**
- **LOT 6D: 1 Package of 3 Embryos sired by CHOICE of Monopoly or Here I Am all sexed male**

- "Kelli" has produced well over \$1 million in progeny sales to date and counting. She is arguably the most decorated female in the business. Lot A is the right to clone the immortal "Kelli" and is truly a once-in-a-lifetime opportunity. January 8, 2021 will be the only opportunity to purchase embryos from Kelli this year. A full sister to the Lot B embryos, sired by Irish Whiskey, will highlight one of the most impressive bred female offerings of 2021. Her track record is lined with many champions and high sellers. She produced a Daddy's Money heifer calf that commanded \$45,500 in the record setting Boyert-Core online female sale in October 2020; the Lot C buyer's choice embryos would be full sibs to this exciting young female. Kelli struck in 2019 with a Maternal Made daughter who commanded \$60,000 in the Boyert-Core online female sale.
- In 2018, Kelli added to her list of success, producing two promotional AI sires. She also had a heifer calf that sold in the Reimann pasture sale for \$28,000. The Caldwell family showed a Loaded Up x Kelli in 2018 that claimed the Reserve Supreme title at the Illinois State Fair. In 2016, a Loaded Up x Kelli heifer calf sold for \$90,500 and went on to be the Champion Percentage Simmental at the American Royal and then Grand Champion Chianina in Denver in 2017. In the fall of 2016, Reimanns had only one Monopoly calf born, a heifer which sold for \$28,500 in their September pasture sale. Reimanns had two Irish Whiskey heifer calves that averaged \$28,000 for half interest. In the 2016 First Class Female Sale, an Irish Whiskey daughter sold for \$78,000, while another Monopoly bred heifer sold for \$43,000.
- Other champions on her impressive resume include Reserve Grand Steer at the 2014 Ohio State Fair, 2014 Reserve Chi Steer at Tulsa, Grand Steer at the OSU AGR, 2014 NWSS Grand Champion MaineTainer Open and Junior shows and Champion AOB heifer 2013 NAILE, to name a few.
- We could write a book on this phenomenal donor who is unquestionably one of the most renowned cows in the business. On Lots B, C and D, the seller is willing to work with the buyer if they can utilize fresh IVF embryos and the transfer is convenient for both the buyer and the seller. Frozen embryos will be provided if the transfer of fresh eggs cannot be coordinated.
- **TERMS OF CELL LINE PURCHASE:** Trans Ova Genetics will produce cloned embryos in their lab to implant into TOG recipients, which will be gestated and calved at TOG. Guaranteeing one 60-day pregnancy. Buyer is responsible for all cloning costs. For more information about the details, please contact Trans Ova Genetics to discuss details about the cloning process and costs associated. Don't miss this once-in-a-lifetime opportunity!

Offered by: **Reimann Ranches, Barry Reimann 605-870-1444; Hurst Cattle Co., Clint 806-265-7518, Trey 806-265-7053**

Cell line plus embryos by Irish Whiskey & 2 buyer's choice lots

**LOT
7
A,B,C**

11 Embryos Selling

Embryos
on Snow™

Donor: **LDSC Miss Whiskey Dreams 30Z "2/75"**

Irish Whiskey × "Kelli" • 3/8 Maine 433878

DAM OF \$71,500 HIGH SELLING STEER AT REIMANN RANCHES



Dam of embryos selling "2/75"

2014 NWSS Grand Champion MaineTainer Female



Full/maternal sib to embryos selling

2018 Kansas Beef Expo Grand Champion Steer & \$71,500 high seller
Sired by Monopoly



Full/maternal sib to embryos

2017 American Royal Reserve Grand Champion Steer
By Monopoly



Full/maternal sib to embryos

2019 Oklahoma AGR Winter Bonanza Grand Prospect Steer
By Monopoly



Full/maternal sib to embryos selling

\$22,000 W/C Relentless 32C daughter



Full/maternal sib to embryos selling

Sold for \$15,000

- ▶ **LOT 7A: 1 Package of 4* Embryos sired by CHOICE of Here I Am or Monopoly sexed male * Guarantee 2 pregnancies**
- ▶ **LOT 7B: 1 Package of 4* Embryos sired by CHOICE of NMR Maternal Made or GCC Whizard 125W sexed female * Guarantee 2 pregnancies**
- ▶ **LOT 7C: 1 Package of 3 Embryos sired by CHOICE of W/C Relentless 32C or Good As It Gets sexed female**

- The embryos selling are full sibs to the 2018 Kansas Beef Expo Grand Champion Steer, shown by the Vickland family, and the 2017 Reserve Grand Champion Steer at the American Royal, shown by Baylor Bonham. This is the first and only time these embryos will be for sale in 2021. The winning steer at the Expo commanded \$71,500 in the 2018 Reimann pasture sale and was noted as one of the highest selling steers of the 2018 season. Another son sold in the same pasture sale for \$30,000, and many other steers were top sellers. In 2016, a \$61,500 steer sold at Doris's. This calf was also named Grand Champion Steer at the Sneak-A-Peek Preview and Grand Champion Steer at the Nebraska AGR, plus others. This successful calf was from 2/75's first crop of ET calves.
- Jeff Paulsen has had great success with the W/C Relentless 32C daughters from "2/75." In The Elite 2019 collection of Divas & Donors, MCDK Barbara 57G commanded a \$22,000 hammer price and was mentioned as one of the most versatile females in the entire offering, not only as a top show heifer prospect but also as a unique breeding piece, much like the matrons behind her. Again in 2020, Paulsen and company offered up a full sister, MCDK Miss Whiskey Dreams 57H. She commanded a \$15,000 hammer price in the highly successful Black Friday sale known as The Elite.
- The choice is yours to decide which mating best suits your outfit. Lot B offers the buyer choice between embryos sired by the \$600,000-valuation Maternal Made or the maternal legend GCC Whizard 125W. Lot C offers buyer's choice between the proven mating sired by the \$87,500 king of the ring W/C Relentless 32C or the exciting young Broker-sired stud in the Rodgers lineup, Good As It Gets.
- Miss Whiskey Dreams 30Z "2/75" was purchased by the McLaughlin family from Nowatzke and Chad Holtkamp. Her own wins are simply too long to list, and she ended her career as Grand Champion MaineTainer Female in both the Open and Junior shows in Denver. This female was awesome and caught the eye of Nick Reimann, who purchased half interest in her that day in Denver.

Offered by: **Reimann Ranches, Barry Reimann 605-870-1444; Luke Doris 620-353-4114; Boone McLaughlin 319-855-3499**

3 buyer's choice embryo lots

LOT
8
A,B

Pregnancy & 3 Embryos

Donor: **Pryor 077 Firewater**

Reimann Firewater (Irish Whiskey × Java/Chill Factor) × Angus
DAM OF THE 2020 FWSS CHAMPION EXOTIC



Full sib to embryos & pregnancy selling
2020 Fort Worth Stock Show Champion Exotic Steer



Dam of embryos & pregnancy selling
Pryor 077 Firewater — pictured at 11 years of age



- **LOT 8A: 1 Package of 3 Embryos sired by Here I Am sexed male**
- **LOT 8B: 1 Bull Calf Pregnancy sired by Here I Am due 7/29/21**

- Without a doubt one of the HOTTEST matings in the club calf business. Pryor 077 Firewater has been and will continue to be one of the most decorated and prolific females in the distinguished donor pen at Pryor Show Cattle. Ask anyone who has had the privilege of owning a daughter of Reimann Firewater, and you will have the same positive feedback about their true value and generating power—a true maternal legend! Pryor 077 Firewater has been a tried-and-true matriarch in Woodbine, Iowa, generating in excess of a quarter million dollars in lifetime earnings and rising.
- The 2020 Fort Worth Stock Show Champion Exotic Market Steer was admired by all and mentioned to be one of the most unique individuals to ever grace the grounds in Cowtown. The embryos and bull calf pregnancy selling are full sibs to this popular breed champion. A pair of full brothers will be debuted in the 2021 Rodgers Cattle Company highly admired bull lineup. Recently, a Here I Am bred heifer sold for \$8,500 and a steer for \$11,500. A Heat Wave steer commanded a \$15,000 price tag. Countless other sons have sold for \$10,000-plus on the regular. Those who have stopped by Pryor Show Cattle can attest to the quality and potential that a Here I Am x 077 female has that is tucked away in the replacement pen. Adam confidently says that she will take the place of 077 in production. 077 is also the dam of Forever, the Friction son that is an outcross to most modern club calf genetics.
- The Lot B Here I Am bull calf pregnancy is due July 29, 2021, offering an opportunity that has NEVER been offered before from the prolific 077 matriarch. This is a truly unique chance to put any program on the fast track to success. Raise your next champion or herd sire of impact. The influence of 077 will be everlasting on the club calf industry!
- **NOTE:** The bull calf pregnancy selling is due July 29, 2021. Recipient pick up or delivery is requested by May 1, 2021. 50% payment is to be made at the time of the auction, with the remaining 50% payment to be made prior to pick up. For more information about the details regarding this opportunity, please contact Adam Pryor.

Offered by: **Pryor Show Cattle, Adam Pryor 712-647-8898**

Embryos & Pregnancy by Here I Am

LOT
9
A,B,C

9 Embryos Selling



Donor: **Reimann 3-020**

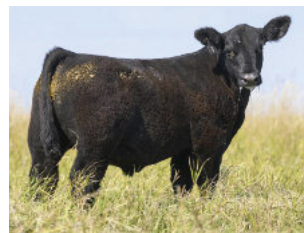
GOET I80 × Heat Wave

THE MOST DOMINANT PRODUCER AT REIMANN RANCH

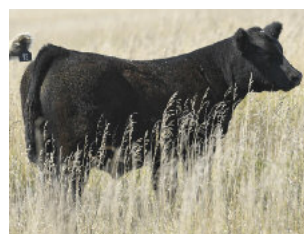


Dam of embryos selling Reimann 3-020
\$60,000 valuation

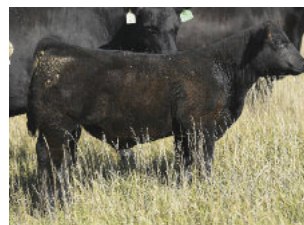
Full/maternal sibs to embryos selling



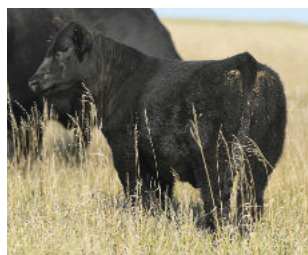
\$60,000+
Here I Am
steer



Monopoly
steer



Monopoly
steer



Style daughter

- **LOT 9A: 1 Package of 3 Embryos sired by CHOICE of Here I Am, Chosen One or Wynne In Doubt**
- **LOT 9B: 1 Package of 3 Embryos sired by CHOICE of Silveiras Style 9303 or NMR Maternal Made sexed female**
- **LOT 9C: 1 Package of 3 Embryos sired by CHOICE of Good As It Gets or GCC Whizard 125W sexed female**

- Reimann 3-020 was the resulting selection from the \$30,000 half interest Embryos On Snow "Pick of the Herd" from Reimann Ranches in 2018. Jesse Heimer selected this powerful daughter of I80 that has emerged as one of the most consistent and dominant producing females on the ranch. She has produced countless steers and heifers that have sold from \$10,000 to \$50,000 during her short time in production. She produced the Tag 9 steer calf that sold in the 2019 Reimann Ranches bid-off sale for over \$60,000.
- 3-020 is a massive centered, stout hipped, powerfully constructed female that has been equally as productive generating high caliber show steers as she has been producing elite show heifer prospects. In 2018, one of her Monopoly steer calves made the high sellers list to Dave Guyer. Her Style heifer calf was purchased by Tim Heckman as one of the high selling heifer calves.
- Her unparalleled look of quality, design and genuine power makes 3-020 a versatile producer of both steer and heifer progeny that are capable of producing at the highest level. A special thanks to the Reimann family for their continued support and elite contributions to EOS. These are some of the most consistent and revenue deriving genetics in the business. Bid to own...you'll be glad you did!

Offered by: **Reimann Ranches, Barry Reimann 605-870-1444; Jesse Heimer 217-257-0138**

Embryos by Here I Am or Monopoly & Style or Maternal Made

LOT
10

3 Embryos Selling

Embryos
on
Snow™

Donor: **Vanhove Whizard 418B**

GCC Whizard 125W × GDAR Traveler 044 × EXT

\$54,000 WHIZARD DAUGHTER



Dam of embryos selling Vanhove Whizard 418B

► **LOT 10: 1 Package of 3 Embryos sired by Here I Am unsexed**

- Vanhove Whizard 418B is undoubtedly one of the most incredible looking females we have had the honor of selling genetic opportunities from in Embryos On Snow. She earned a \$54,000 valuation when she passed through the ring at the 2020 Dakota Classic and was selected by Wes Holland. She is the mother to Vanhove Gold Standard 736, who is quickly writing her own chapter in the dynasty of the Vanhove and Tolle programs.
- The Whizard females continue to be the most potent maternal base in the club calf industry. They are consistently producing the high selling show steers that are being marketed nationwide. You would have to travel a lot of miles to find another cow that even comes close to resembling the stature of this Whizard daughter.
- When it comes to show steer production, 418B's potential is totally untapped. Until this point, she has only been mated maternal...can you blame Rob for wanting to make more like her before opening the floodgates? The time has come, and this year there will be a large group of Here I Am progeny out of her born in Madison, South Dakota. It would be our suggestion to take a hard look at these embryos and take the chance to own them before Rob decides that he can't afford to sell them anymore. This mating is highly anticipated at Vanhove Show Cattle and could very well be the next major steer show champion or industry impacting AI sire. This is the **ONLY** opportunity to purchase Here I Am embryos that have been sold out of 418B.

Offered by: **Vanhove Cattle Co., Rob & Sheryl Vanhove, Rob 605-480-0909, Sheryl 605-480-4186**

Embryos by Here I Am

LOT
11
A,B

6 Embryos Selling

Embryos
on
Snow

Donor: **Vanhove Gold Standard 736**

GCC Gold Standard × Vanhove Whizard 418B

2019 DAKOTA CLASSIC FEATURED BRED HEIFER



Dam of embryos selling Vanhove Gold Standard 736



Maternal sib to embryos selling

Heifer sired by BNWZ Data Bank



- **LOT 11A: 1 Package of 3 Embryos sired by Here I Am sexed male**
NOTE: The buyer of Lot A will have the option to double the bid and also take Lot B
- **LOT 11B: 1 Package of 3 Embryos sired by Here I Am sexed male**

- The Vanhove Gold Standard 736 female represents the newest generation of profit-generating females to surface out of the Vanhove operation. Her first club calf mating yielded what will be one of the most exciting promotional sires to be standing on display in Oklahoma City. Her son by Here I Am was purchased by Griswold Cattle, and the crew from Stillwater couldn't be more excited to get him in front of the public. He will be one of the rookie superstars of the 2021 breeding season.
- When Brent Tolle selected 736 as his pick of the bred heifers in the 2019 Dakota Classic Sale, not even he could have predicted how quickly she would make a return on investment. This striking baldy has quickly lived up to the hype and elevated herself into the donor battery, and her time in the limelight is just beginning. We suggest that you take advantage of this invitation to join in the legacy this female will build.
- We feel fortunate to be able to be bringing you these genetic opportunities out of both 736 and her mother, 418B. This isn't the type of opportunity that comes along very often. In fact, to this date these will be some of the first genetic packages ever offered out of this lineage of club calf matriarchs. Take this opportunity to create full sibling brothers to the talk of the town.
- These sexed male embryos by Here I Am present the opportunity to raise full brothers to Griswold Cattle Company's newest display bull, GCC BT Flip Side. Watch for future details about this exciting young stud!

Offered by: **Vanhove Cattle Co., Rob & Sheryl Vanhove, Rob 605-480-0909, Sheryl 605-480-4186**

Embryos by Here I Am

LOT
12
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **Goretska 805**

Cowan's Ali 4M x Heat Wave/Habanero

DAM OF HERE I AM



Full sib to embryos selling Here I Am

One of the most influential AI sires in the club calf industry

➤ **LOT 12A: 1 Package of 3 Embryos sired by Walks Alone *sexed male***

➤ **LOT 12B: 1 Package of 3 Embryos sired by That's Right *unsexed***

- 805 is without question one of the most influential females in the club calf industry. She has stood the test of time and is a true producer that generates at the highest level. These embryos come directly from the heart of the renowned Tracy Goretska program. Not only have there been countless champions but many high sellers out of Goretska 805.
- Here I Am is one of the many AI promotional sires that comes from the 805 matron. There is no denying the impact that he has had on the club calf industry. Here I Am sires major stock show champions consistently, including the 2018 American Royal Grand and Reserve Grand Champion Market Steers, the 2018 NAILE Grand Champion Market Steer, the 2019 NWSS Grand Champion and Reserve Grand Champion Market Steers and the 2018 San Antonio Livestock Exposition Grand Champion. Countless state fair winners have been sired by Here I Am, including the 2018 Indiana State Fair, 2018 Ohio State Fair and 2018 Iowa State Fair.
- High sellers by Here I am would include the \$165,000 steer calf sold by Mike Mimms that was a full brother to the 2019 NWSS Grand Champion Market Steer, shown by the Bland family of Texas. Additionally, Here I Am consistently sires cattle that demand a premium, with progeny ranging from \$7,500 to \$75,000 from some of the top breeders in the country.
- The Lot B embryos are sired by That's Right, the standout Business Done Right son bred in the Horn Livestock program. That's Right is one of the most impressive mature bulls we have ever laid eyes on. This mating to 805 could be the next promotional AI sire or matriarch of influence within the club calf industry. The sky is the limit!
- Maternal brothers to Here I Am from the 805 donor include Fu 805, One In The Chamber, Loaded For Bear, Shoot To Thrill, Western Hauler, Honest Abe and All in One, to name a few. 805 is also the dam of the 2013 Colorado State Fair Reserve Grand Champion Market Steer, 2014 Ak-Sar-Ben Grand Champion Market Heifer, 2014 TSU Spectacular Grand Champion Prospect Steer and the 2016 Kansas Beef Expo Reserve Grand Champion Prospect Steer. 805 has averaged well over \$12,500 on 50-plus head. Here is your chance to invest in genetics from the most consistent matron in the club calf business!

Offered by: **Goretska Show Steers, Tracy Goretska (641) 344-2400**

Full & maternal sib embryos to Here I Am

**LOT
13**

3 Embryos Selling

Embryos
on
Snow™

Donor: **TJLJ Emerson 720B**

Bodacious × Pale Face/The Witch Doctor • 1/2 Maine 487074

DAM OF THE PROMOTIONAL AI SIRE "1OAK"



Full sib to embryos selling
1OAK (One of a Kind)
Promotional AI sire

Dam of embryos selling
TJLJ Emerson 720B



Full sib to embryos selling

2020 King of the Ridge Showdown Reserve Grand Champion Steer



Full sib to embryos selling

2019 Henry County Thanksgiving Classic Grand Champion Market Animal



Full sib to embryos selling

\$36,000 full sister



Full sib to embryos selling

Three of a Kind
Promotional AI sire

► LOT 13: 1 Package of 3 Embryos sired by Made 2 Order unsexed

- 1OAK took the business by storm when debuted by Rodgers Cattle Company in The Yards at the National Western Stock Show in 2018. Wade commented, "We feel this is the most unique clean bull we have ever come up with to date." His unbelievable look of quality, incredible body shape, enormous flexible feet and unmatched hair coat make him truly one of a kind!
- A full brother to 1OAK was recently selected as the Reserve Grand Champion Prospect Steer at the 2020 King of the Ridge Showdown in Ohio for Shala Graham. A full sister to the embryos selling commanded \$36,000 during the fall 2020 sale season.
- TJLJ Emerson 720B is quickly surfacing as one of the premier donors in the business as a versatile breeding piece that is capable of generating at the highest level. Another full sib to the embryos selling is the 2019 Grand Champion at the Henry County Thanksgiving Classic, shown by the Hendrickson family and sold by Caldwell and Jones. A full sister sold during the fall of 2019 in the Mid-Continent Farms Top Cut Female Sale for \$11,000 for 1/2 interest. On 11 head marketed, the Made 2 Order sired cattle from the TJLJ Emerson 720B donor have averaged well over \$17,000.
- Three Of A Kind is another full brother to the embryos selling and a popular promotional AI sire for Matt Lautner Cattle. A full sister was campaigned by Abi Henderson to countless victories across the country and finished her show career as the 2019 Iowa State Fair Grand Champion Market Heifer.
- 720B is an exclusive EOS donor from the Lueking family that has made a significant impact on the business. Consistency is key, and this mating is no exception!

Offered by: **Taylor Lueking (308) 991-0695**

Full sib embryos to 1OAK

LOT
14
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **HL 306**

TM 812 (Mr. Driven × Total Solution/Char) × HL 106 (Judge × 419)

DAM OF THE 2020 NAILE GRAND CHAMPION STEER



Full/maternal sib to embryos selling

2020 NAILE Grand Champion Market Steer



Maternal granddam of embryos selling
HL 106



Sire of embryos selling
In God We Trust

- **LOT 14A: 1 Package of 3 Embryos sired by In God We Trust unsexed**
- **LOT 14B: 1 Package of 3 Embryos sired by That's Right unsexed**

- The opportunity to purchase full sib embryos to the 2020 NAILE Grand Champion Junior Market Steer, shown by Rhylee Rodgers. The Lot A embryos are sired by the legendary In God We Trust and backed by the influence of HL 306, a descendant of the great HL 419. HL 106 is sired by TM 812, the Mr. Driven x Total Solution/Charolais stud and is from The Judge x 419 mating. 419 and her daughters are some of the most consistent and productive producing females to ever call home to Anson, Texas. The Lot A mating combines the influence of the legendary 419 on the top and bottom sides. Bred for consistency, so you can expect big results from this powerful mating.
- The Lot B embryos are sired by That's Right, the impressive Business Done Right son that is from the influence of the great Solid Gold on his maternal side. A highly anticipated mating that regardless of sex is sure to make for a quick return on investment.
- The list of high sellers and champions from 419 would be too long to list. Some of 419's most notable wins include the 2012 FWSS Grand Champion Steer, the 2012 San Angelo Grand Champion Steer and the 2011 Arizona National Grand Champion Steer. Individuals of influence from the 419 line include In God We Trust, The General, Good Business 419, HL 0419, HL 419, HL 1419 and HL 106, to name a few.
- These embryos are bred for consistency and quality and are results driven. Brandon Horn and company are committed to the end result. Invest with extreme confidence.

Offered by: **Horn Livestock, Brandon Horn 979-885-8188**

Embryos by In God We Trust & That's Right

**LOT
15
A,B**

6 Embryos Selling

Embryos
on Snow™

Donor: **Hartgers Stella**

Irish Whiskey × McCarney (Meyer Ranch 734 × Power Plant) • PHAC, THF
DAM OF THE 2020 NWSS GRAND CHAMPION STEER



Full/maternal sib to embryos selling

2020 NWSS Grand Champion Market Steer

- **LOT 15A: 1 Package of 3 Embryos sired by CHOICE of Here I Am (available 3/1/21) or In God We Trust (available now) all sexed male**
- **LOT 15B: 1 Package of 3 Embryos sired by In God We Trust unsexed**

- For the first time EVER, embryos will be offered from the Hartgers Cattle Company donor "Stella." The embryos selling are full or maternal sibs to the dominant 2020 National Western Stock Show Grand Champion Market Steer, sired by In God We Trust and expertly campaigned by the Guyer family of Illinois. Lot A offers choice between In God We Trust or Here I Am sexed male embryos.
- Stella is no stranger to the winner's circle. In addition to her big win in the "Mile High City" a year ago, she also produced the 2018 Iowa State Fair 4th Overall Market Steer, shown by the Jorgenson family and sired by Fu Man Chu. Stella also produced the 2019 Sneak-A-Peek Grand Champion Market Animal, shown by the Jensen family.
- Progeny have sold for \$18,500, \$13,000, \$11,000 and countless between \$5,000 and \$9,000 that have gone to some of the most competitive show families in the country. Stella is a new face to the Embryos On Snow donor lineup and is certainly very deserving. An exclusive EOS opportunity that is sure to catch the eye of the most progressive club calf producers. Oklahoma City, Oklahoma...make plans NOW to join us January 8, 2021 for one of the most unique and exciting lineups to date!

Offered by: **Hartgers Cattle Company, Tyler & Mallory Hartgers 641-891-1562**

Embryos by In God We Trust &/or Here I Am

LOT
16
A,B,C

9 Embryos Selling

Embryos
on
Snow

Donor: **LDSC 700E "Lot 1"**

NMR Maternal Made × LDSC 922W (The Witch Doctor × Snowball)

THE HOTTEST YOUNG COW IN SOUTH DAKOTA



Dam of embryos selling LDSC 700E "Lot 1"



**Full/maternal
sib to
embryos
selling**

Sired by EC
Rebel 156F



**Full/maternal sibs
to embryos selling**

Both steers sired by
Wynne In Doubt, sold
in the Doris Show
Cattle Pasture Bid-off



- **LOT 16A: 1 Package of 3 Embryos sired by Heat Wave unsexed**
- **LOT 16B: 1 Package of 3 Embryos sired by CHOICE of Fu Man Chu or Wynne In Doubt unsexed**
- **LOT 16C: 1 Package of 3 Embryos sired by EC Rebel sexed female**

- LDSC 700E "Lot 1" is the new, rising star of the show cattle industry that has begun to write her own chapter in the history books. She is a former \$30,000 sale topping female from the First Class Female Sale that is sired by Maternal Made and backed by The Witch Doctor x Snowball influence maternally. The maternal granddam of 700E is the legendary Snowball matriarch that is backed by Jeff Burg's 050 dam, who has produced in excess of \$500,000 in lifetime earnings.
- 700E "Lot 1" has produced a record-setting rookie calf crop for Luke Doris and Brad Freking, including high sellers during the fall 2020 pasture bid-off tour in South Dakota that commanded \$28,000, \$17,500, \$12,500, \$8,250, \$7,500, \$7,500, \$7,000, \$5,000 and \$5,000.
- The Lot A embryos are sired by the legendary Heat Wave, making them full sibs to several standouts during the 2020 pasture bid-off tour at Doris Show Cattle and Krick Cattle that were aforementioned. The Lot B embryos are sired by CHOICE of two of the most impressive individuals in the Rodgers Livestock promotional AI sire lineup. The Wynne In Doubt brothers are pictured above.
- The Lot C embryos offer a different twist and certainly deserve your consideration. Sired by the \$200,000 EC Rebel 156F, they are full sibs to the standout red head that sold in the Doris Show Cattle pasture sale. Another full sister initiated the Percentage Simmental division in the 2020 Hartman Cattle Company Customer Appreciation Female Sale. She sold for a \$20,000 hammer price to the Prinz family of Nebraska.
- LDSC 700E is without a doubt one of the most exciting young females in the business, plain and simple. Her mass, dimension and symmetry are second to none. A phenotypically flawless individual that has the credentials to generate high dollar show steers and elite show heifers. Tie to genetics from a young, productive rising star. A special thank you to the Doris and Freking families for offering this exclusive opportunity to invest in frozen genetics from the great "Lot 1."

Offered by: **Doris Show Cattle, Luke Doris 620-353-4114; Freking Cattle, Brad and Meg Freking 507-841-0402**

Embryos by Heat Wave, Fu Man Chu / Wynne In Doubt & Rebel

LOT
17
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **CKCC LD Ms Wards Profit 615D**

Profit × 615Y • 1/2 SM, 1/2 AN 3634302

THE MOST VERSATILE FEMALE AT DORIS SHOW CATTLE



Full/maternal sib to embryos selling

2020 NAILE Grand Champion Market Steer



Full/maternal sib to embryos selling

\$25,000 daughter sired by Hammer



Full/maternal sib to embryos selling

2020 South Dakota State Fair Reserve Grand Champion Market Steer, sired by Here I Am

- **LOT 17A: 1 Package of 3 Embryos sired by Here I Am *sexed male***
- **LOT 17B: 1 Package of 3 Embryos sired by MR TR Hammer 308A ET *unsexed***

- 615D is arguably one of the most dominant producers in the Doris Show Cattle donor pen. She was a past high selling female in the First Class Female Sale, commanding a \$30,000 hammer price. During her short time in production, 615 has produced progeny that have sold for \$41,000, \$36,000, \$25,000, \$25,000, \$10,000, \$8,000 and several more sons and daughters that have sold from \$5,000 to \$7,500 on the average.
- The Lot A sexed male embryos are sired by the legendary Here I Am, making them full sibs to countless high sellers and champions for Doris Show Cattle. Most recently, this mating yielded a standout set of steers that were featured on the Doris Show Cattle pasture bid-off sale. A full sib to these embryos was successfully campaigned by Kenidey Effling to the title of Reserve Grand Champion Market Steer at the 2020 South Dakota State Fair.
- 615D is as versatile a female as there is. Not only does she work to the popular club calf sires in today's industry, but she works with extreme success when mating to the proven Simmental sires. The Lot B embryos are sired by MR TR Hammer 308A, the \$200,000 stud that has produced as many high sellers, show ring champions and individuals of influence within the breed as any sire. A full sister to these embryos was a highlight among the Percentage Simmental division at Hartman Cattle Company, commanding \$25,000.
- Pay close attention to these embryo matings from one of the most versatile producing females in the powerful Doris Show Cattle lineup. Hitch your wagon here!

Offered by: **Doris Show Cattle, Luke Doris 620-353-4114**

Embryos by Here I Am & Hammer

**LOT
18
A,B**

6 Embryos Selling

Embryos
on
Snow™

Donor: **Haras Miss Princess 100Z**

MR HOC Broker x Hara's Hairietta Clone H4W • 1/2 SM 2647761
SIMANGUS CHAMPION & PROVEN PRODUCER



Dam of embryos selling Haras Miss Princess 100Z
2012 NWSS Grand Champion Percentage Simmental Female

- **LOT 18A: 1 Package of 3 Embryos sired by EC Rebel 156F sexed female**
- **LOT 18B: 1 Package of 3 Embryos sired by TLLC One Eyed Jack sexed female**



Full/maternal sib to embryos selling
\$77,000 heifer sired by EC Rebel 156F



Full/maternal sib to embryos selling
\$40,000 heifer sired by One Eyed Jack



Full/maternal sib to embryos selling
\$60,000 heifer sired by One Eyed Jack

- Hara's Princess 100Z is the \$190,000 half-blood female that was dominantly campaigned by Maddy Udell a few years back and has emerged as one of the great SimSolution females in the business. Daughters have averaged \$38,000 to date through The Advantage Production Sale.
- The Lot A embryos are sired by the \$200,000 EC Rebel 156F, owned by Freking Livestock, Eagles Crest Cattle and Hartman Cattle Company. UDE Princess 109H was one of the most talked about Percentage Simmental females to sell during the fall of 2020. She commanded a \$77,000 hammer price in October to Red River Farms of Texas.
- The Lot B embryos are full sibs to the \$60,000 UDE Princess 126F, the dominant TLLC One Eyed Jack daughter of Hara's Princess 100Z. UDE Princess 126F was successfully campaigned to countless victories by Amelia Miller and her family during the 2018-2019 show season. 126F was the 2018 American Royal and NAILE Spring Calf Champion among countless other victories during her time on the road. UDE Princess 14H is another full sister that sold for \$22,500 to Golden Acres Simmentals in The Advantage Production Sale in October 2020. UDE Flossy 27E sold in 2017 for \$40,000 to Amelia Miller of Illinois.
- Other success stories from the 100Z matriarch include the \$16,000 UDE Princess 159G by Pilgrim, selected by Olivia Beeson and one of the most dominant Percentage Simmental heifers in the state of Iowa this past year. UDE Princess 62H was the \$14,500 female that sold to Jazlynn Hilbrands of Minnesota, sired by ACLL Fortune 393D. UDE Norma Jean 114D is the Upper Class daughter out of 100Z that was the many-time Texas major champion for Kaylee Langford.
- The Broker x Hairietta mating is one of if not the most consistent and prolific percentage Simmental matings of the last decade. Several sisters to Hara's Miss Princess 100Z have been selected champions at the NAILE, NWSS, American Royal and nearly every major state fair in the country. These matings are as proven and predictable as they get...genetics that you can count on!

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**
Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456

Simmental embryos by Rebel & One Eyed Jack

LOT
19
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **Hara's Miss Heartbreaker 422B**

MR HOC Broker × Hara's H4Y (Hara's Mason Dixon × WAG Hairietta) • 1/2 SM 2901256

DAM OF THE \$60,500 HIGH SELLING STEER



Dam of embryos selling Hara's Miss Heartbreaker 422B



Full/maternal sib to embryos selling
\$60,500 steer sired by In God We Trust



Maternal sib to embryos selling
\$36,000 high selling female sired by Bankroll

- **LOT 19A: 1 Package of 3 Embryos sired by In God We Trust sexed male (available 5/1/21)**
- **LOT 19B: 1 Package of 3 Embryos sired by Here I Am sexed male**

- It may come as a surprise that this is the Embryos On Snow debut for the famed Heartbreaker 422B female of RJ Cattle Company from Mitchell, South Dakota. It is our honor to mediate the exchange of genetics of a donor that in the last four years has consistently raised as many high dollar show steer and heifer prospects as any bovine in America.
- It does not matter what sire is utilized on this Broker daughter, she clicks with unmatched reliability. Some could say that is because she descends from some of the most consistent and genetically potent lineage the show cattle industry has seen in the past decade. However, those who have seen her in the flesh would perhaps attest that her extreme generating ability is a consequence of her remarkably balanced phenotype.
- On the female end of the spectrum, 422B progeny sired by Bankroll, Relentless, Maternal Made, Bullseye, Heat Wave and Milkman have all been high sellers. There are only a small handful of females that would work to such a wide range of sires. A red baldy 3/4 blood Simmental sired by Bankroll was the high selling female on the 2020 RJ Cattle pasture sale at \$36,000. Between both open and bred heifer sales, 422B females have brought \$28,000, \$25,500, \$22,500, \$22,000, \$19,000 and \$11,000.
- 2020 represented the most successful year of production that 422B has had to date, and the mating to In God We Trust helped prove her ability as one of the most versatile donor females in the industry. Her initial mating to IGWT produced the highest priced steer to sell this fall on SC Online sales at \$60,500. His four steer mates helped contribute to a gross of \$105,750 for the flush, and they will be campaigned by the some of the most distinguished show steer homes either side of the Mississippi. Count this as your opportunity to dig deep into RJ's embryo inventory with these sexed male In God We Trust eggs out of Heartbreaker 422B as well as the new and exciting mating to Here I Am!

Offered by: **RJ Cattle Co., Ryan and Samantha Johnson (605) 999-5576**

Embryos by In God We Trust & Here I Am

LOT
20
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **Thernes 314**

Irishman × DCC New Look 101 × Panda (Friction/Vision/Throttle)

PROVEN, PREDICTABLE, MATERNAL CLUB CALF GENETICS



Dam of embryos selling Thernes 314

- **LOT 20A: 1 Package of 3 Embryos sired by CHOICE of Here I Am or Monopoly sexed male**
- **LOT 20B: 1 Package of 3 Embryos sired by Class on Class sexed female**

- A brand new face to the Embryos On Snow composite steer division that is sure to turn heads! Thernes 314 is the newly acquired matriarch in the distinguished donor pen at Ree Heights, South Dakota. Barry Reimann teamed up with Mitch Daake and Phil Halbach in a “bid to own” scenario to make sure that Thernes 314 was in their corner when the dust settled. Thernes 314 is a full sister to the Pinnacle sire stud known as Rum Chata, a powerful maternal stud used in the famed Kephart breeding program of Oklahoma. Thernes 314’s first conventional flush yielded six head, both steers and heifers, that averaged on the north side of \$20,000!
- Stout, square and three-dimensional, Thernes 314 is without a doubt one of the truly unique females and has been a reliable producer. She has raised countless steers that have sold in the \$15,000 to \$30,000 range, and this new mating with Here I Am is something to be excited about. The “Panda” cow family has quite the legacy throughout the industry. The Lot A Embryos will be buyer’s choice between Here I Am or Monopoly sexed male embryos, with tremendous upside in both mating options.
- The Lot B embryos are sired by the proven young Maine-Anjou herd sire at Minnaert Show Cattle Class on Class. A highly anticipate sexed female mating that is capable of yielding elite MaineTainer show heifers. The Class on Class daughters have experienced tremendous demand and rightfully so...tremendous skeletal quality, presence and future can be assured!
- Barry Reimann, Mitch Daake and Phil Halbach are opening the tank and allowing fellow breeders and enthusiasts the privilege to access the freshest and most exciting young female in their donor arsenal January 8th...don’t miss out!

Offered by: **Reimann Ranches, Barry Reimann 605-870-1444; Halbach Cattle, Phil Halbach 515-571-2615; Mitch Daake 308-293-0368**

Embryos by Here I Am or Monopoly & Class on Class

LOT
21
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **TSS 313**

Irish Whiskey × 742 PB Angus donor by Traveler 6807
DAM OF HIGH SELLERS & CHAMPIONS



Dam of embryos selling TSS 313



Full/maternal sib to embryos selling
Sired by Monopoly



Full/maternal sib to embryos selling
2020 Kentucky State Fair Grand Champion Market Steer,
sired by Monopoly

- **LOT 21A: 1 Package of 3 Embryos sired by Here I Am *sexed male***
- **LOT 21B: 1 Package of 3 Embryos sired by Monopoly *sexed male***

- A new and exciting young female that has been added to the exclusive Embryos On Snow lineup, TSS 313 originated in the famed Thompson Show Steers program in South Dakota, a program that has a distinguished reputation for generating and marketing elite show steers and herd building females. The Thompson Show Steers program is home to one of the most incredible sets of club calf producing females in the country. TSS 313 is a proven producer that averaged over \$14,000 on her first three sons by Monopoly.
- The Monopoly mating has proven to be highly competitive in addition to profitable. A Monopoly sired steer was the 2019 Kentucky State Fair Grand Champion from the TSS 313 matriarch. Since she sold as the \$28,000 featured Lot 1 female at Thompson Show Steers, TSS 313 has continued to produce at the highest level. She has produced several more \$5,000 to \$10,000 calves that have found success.
- The Lot A mating is sired by the tried-and-true Here I Am, which has yielded a \$10,000 bull calf. This mating is highly anticipated again at Southern Accent Farms. The Lot B embryos are sired by Monopoly, making them full sibs to the 2019 Kentucky State Fair Champion.
- TSS 313 is a striking female that is built with true athleticism. Her ability to consistently produce highly marketable and show stopping progeny is remarkable, and we are pleased to include her in this dynamic and distinguished offering of elite club calf genetics.

Offered by: **Southern Accent Farms, Jake Hovden 563-379-8007; Smith Acres Show Cattle 937-532-0463**

Embryos by Here I Am & Monopoly

LOT
22
A,B

6 Embryos Selling



Donor: **0160 "Queen"**

Milkman x The Witch Doctor/Book'em Dan

\$80,000 VALUATION DONOR & DAM OF HIGH SELLERS



Dam of embryos selling 0160 "Queen"



Maternal sib to embryos selling
\$10,000 Monopoly x "Queen" steer



- **LOT 22A: 1 Package of 3 Embryos sired by In God We Trust unsexed**
- **LOT 22B: 1 Package of 3 Embryos sired by That's Right sexed male**

- The opportunity presents itself again in 2021 to invest in genetics from the iconic 0160 "Queen" donor! "Queen" is an exclusive Embryos On Snow donor from Newman Cattle Company and Priest Genetics that is the highest valued female to ever be sold in the renowned Share The Brand Sale in Eastland, Texas. With a final hammer price of \$40,000 for 1/2 interest, 0160 quickly proved her worth as a female that is capable of producing at the highest level. After her first year in embryo transplant production, 0160 produced four In God We Trust steers that commanded \$20,000, \$18,000, \$10,000 and \$10,000. She also raised a \$15,000 MAB steer and a pair of Monopoly calves that sold for \$10,000 each, bringing her average to an impressive \$13,000+ on seven head sold!
- "Queen" is without a doubt one of the most uniquely impressive TH-free and PHA-free females we have ever laid our eyes on, and her power, build and look are transmitted into each and every calf she has produced. A full sib bull to the embryos being offered sired by In God We Trust has been left intact and will be promoted during the winter of 2021, "In Queen We Trust." A full brother to the Lot B embryos, sired by That's Right, is an absolute standout that will highlight the Priest Genetics fall born offering in the spring of 2021. "Queen" is a maternal sister to Woolly Bully, the double dirty Shorthorn-marked AI sire promoted by Kevin Newman.
- Again, an elite opportunity to acquire genetics from a great outfit on a proven donor that can only be purchased in Embryos On Snow!

Offered by: **Newman Cattle Company, Kevin Newman (432) 967-3248;**
Priest Genetics, Laramie Priest (254) 855-2133

Embryos by In God We Trust & That's Right

**LOT
23
A,B**

6 Embryos Selling

Embryos
on Snow™

Donor: **DEP 5081**

DB Hard Drive ET (PB Hereford) × Heat Wave / Hereford

DAM OF THE 2019 OYE RESERVE GRAND CHAMPION STEER



Full/maternal sib to embryos selling

2019 OYE Reserve Grand Champion Steer — sired by Man Among Boys

- **LOT 23A: 1 Package of 3 Embryos sired by Man Among Boys sexed male**
- **LOT 23B: 1 Package of 3 Embryos sired by Made Right sexed male**

- The 2019 Oklahoma Youth Expo Reserve Grand Champion Market Steer was shown by Sadie Wynne, and many argued this calf to be one of the most impressive Hereford-marked show steers they had ever laid their eyes on! An elite set of frozen genetics from DEP 5081 will be made available to the public as an exclusive EOS donor.
- The Lot A embryos are full sibs to the 2019 Reserve Grand Champion Steer, sired by Man Among Boys, while the Lot B embryos are maternal sib embryos sired by the undisputed sire of Hereford champions, bred heifers, donors and AI promotional sire prospects, the legendary Made Right. Nearing two decades of dominance, Made Right continues to be the go-to Hereford show steer sire of choice, and no other sire comes close to producing the number of champions and high sellers as Made Right. The female mates to many major stock show champions are making phenomenal producers, generating the next generation of champions.
- An exciting opportunity to acquire full and maternal sibs to one of the most dominant breed steers shown in recent times. With the surge in demand for elite Hereford-marked show steers, tie to genetics you can count on. Thank you to the Deppe family for allowing DEP 5081 to be an EOS donor!

Offered by: **Deppe Bros. Cattle Co., Chance Deppe 563-451-5037**

Embryos by Man Among Boys & Made Right

LOT 24 A,B,C

9 Embryos Selling



Donor: **Hellbusch Yellow Jacket 180**

Yellow Jacket x Angus

DAM OF 2018 AMERICAN ROYAL GRAND CHAMPION STEER



Full/maternal sib to embryos selling
2018 American Royal Grand Champion Steer



Full/maternal sib to embryos selling
2020 Aksarben Reserve Grand Champion Steer



Full/maternal sib to embryos selling
2020 Kansas State Fair Third Overall Steer



Full/maternal sib to embryos selling
2018 NWSS Reserve Grand Champion Prospect Steer



Full/maternal sib to embryos selling
2018 Blackout Jackpot Grand Champion Steer



Maternal sib to embryos selling
2016 Midwest Showdown Fifth Overall Steer and \$55,000 high selling steer of 2016

- **LOT 24A: 1 Package of 3 Embryos sired by Here I Am sexed male**
NOTE: The buyer of Lot A will have the option to double the bid and also take Lot B
- **LOT 24B: 1 Package of 3 Embryos sired by Here I Am sexed male**
- **LOT 24C: 1 Package of 3 Embryos sired by Cash On Delivery "C.O.D." unsexed**

- Without question, this female is one of the great producing club calf cows in the industry. Proven, predictable and profitable are the first things that come to mind when Hellbusch Yellow Jacket 180 becomes the topic of conversation. The impact that this \$100,000 valuation female has had is nothing short of impressive. During her tenure in production, 180 progeny have claimed these champion honors; Reserve Champion Prospect Steer Denver 2018, Champion Prospect Steer Sioux Empire 2018, Champion Steer Blackout Jackpot 2018, Champion Progress Steer 2018 Oklahoma Beef Expo, Champion Steer 2018 Northern Exposure, Champion Market Heifer 2016 Missouri State Fair, Champion Market Heifer 2015 Ak-sar-ben, Champion Steer Arizona State Fair 2015, and 5th Overall Steer 2016 Midwest Showdown. Most recently, the Here I Am x Hellbusch Yellow Jacket 180 mating yielded the 2020 Aksarben Reserve Grand Champion Market Steer and 2020 Kansas State Fair 3rd Overall Market Steer for Gracie Karst.
- Other high sellers produced by 180 include high sellers at \$69,500, \$55,000, \$25,000 and many more. 180 is approaching the half million dollar mark in sales and is one of the top club calf cows. In one night of online sales, 180 sold \$117,000 worth of progeny. Progeny have sold to Goretska, Bonham, Guyer, May, Copus, Ward, Rodgers, Williams, Bradford, Grauer and Ferguson, just to name a few.
- Here is the chance to invest in a proven mating that produced the highly acclaimed 2018 American Royal Grand Champion Market Steer for Julia Frye. The winning bidder of Lot A will have the opportunity to take either three or six embryos from this highly proven and successful mating. New to the EOS offering in 2021 is a set of embryos sired by the exciting 2020 addition from the illustrious Rodgers Bulls lineup, Cash On Delivery C.O.D. Only the best will sell January 8th in Oklahoma City!

Offered by: **Hellbusch Cattle Co., Scott Hellbusch 402-920-2543**

Embryos by Here I Am & C.O.D.

LOT 25 A,B

6 Embryos Selling



Donor: **WR Sandy D633**

GTWY Django 3A × WR Duchess W609 • 1/2 Charolais RF710178

NATIONAL CHAMPION FEMALE & DAM OF \$41,000 STEER



Dam of embryos selling WR Sandy D633
2018 NWSS Grand Champion
Charolais Composite Female



Full/maternal sib to embryos selling
\$41,000 steer by
In God We Trust



Full/maternal sib to embryos selling
\$8,000 steer by
In God We Trust



Full/maternal sib to embryos selling
\$10,000 heifer by
Fu Man Chu



Full/maternal sib to embryos selling
2020 Ohio AGR
Reserve Grand
Prospect Steer
(B) by IGWT

- **LOT 25A: 1 Package of 3 Embryos sired by In God We Trust unsexed**
- **LOT 25B: 1 Package of 3 Embryos sired by That's Right sexed male**

- WR Sandy D633 is a new face to the Embryos On Snow lineup but certainly needs no introduction to the business. Kevin Benes and family know what it takes to raise and produce the good ones, regardless of breed. WR Sandy D633 is a foundation in the donor pen at Pierce, Nebraska, and has gotten off to a BIG start in production.
- During her time on the tanbark, WR Sandy D633 was a regular at the backdrop. Her most notable successes include being selected as the 2017 American Royal Reserve Grand Champion MaineTainer and 2018 NWSS Grand Champion Composite Charolais in the Open and Junior shows for Mason Walker of Arkansas.
- The Lot A embryos selling are full sibs to the highly proven and profitable mating to the legendary In God We Trust. The Gateway Genetics fall online steer and heifer sale was highlighted by the \$41,000 IGWT x Sandy steer pictured above. A maternal sib heifer and full sib steer sold for \$10,000 and \$8,000, respectively. The \$41,000 sale topping steer has already found success this winter, being selected as the 2020 Ohio AGR Reserve Grand Champion Prospect Steer for Caden Jones and family.
- The Lot B embryos are sired by the impressive That's Right stud that calls Horn Livestock in Anson, Texas, home. That's Right has been acclaimed to be one of the most impressive mature club calf bulls that some of the greatest cattlemen in the business have seen. This mating is sure to create a stir and is highly anticipated at Gateway Genetics.
- The Benes family has a respected reputation for producing, marketing and showing some of the most elite Simmental, SimAngus and Angus genetics in the country. So, it comes as no surprise that Kevin and Laura have held nothing back when it comes to producing elite club calf genetics that can compete at any level. These matings are the real deal.

Offered by: **Gateway Genetics, Kevin, Laura, Brenna & Brylie Benes 402-741-1419; Craig Gana 402-430-2526**

Embryos by In God We Trust & That's Right

LOT
F
A,B,C

Donor, 4 Embryos & Semen

JSUL Sultry 6640 CLONE



Heat Seeker x JSUL MA x AN 6651 • 8.78% Chianina 372784 (9/5/13) / 372785 (9/7/13)

THE MOST DOMINANT SHOW HEIFER MATING OF THE DECADE



Full sib to embryos selling JSUL Who Dat Raptor
2017 NAILE Supreme Champion Junior Heifer

- **LOT F-A:** Selling full interest in & full possession of **CHOICE** of one of the two JSUL Sultry 6640 CLONES
- **LOT F-B:** 1 Package of 4* Embryos sired by ASH Who Da Man sexed female *Guarantee 1 pregnancy
- **LOT F-C:** 1 Unit of ASHW Who Da Man semen

- Sullivan Farms is granting access to select one of two clones of the iconic JSUL Sultry 6640 matriarch. BUYER'S CHOICE and the opportunity to put your program in the driver's seat by creating elite show heifers and dollar-generating females. These are the ONLY two clones in existence...help yourself!
- The Who Da Man x Sultry 6640 mating has been the HOTTEST mating for generating elite show heifers and high selling females for the past decade. This mating has seen success in the show ring at every level and has made some of the highest generating donor cows in the business. JSUL Who Dat Raptor was the 2017 NAILE Supreme Champion Female, and JSUL Who Dat 1602Y was the 2012 American Royal and NAILE Supreme Champion Female.
- Other notable sisters include JSUL Who Dat Lady 2037Z, JSUL Who's Playing 6937D and JSUL Who Dat Sultry 6215. SSUL Who Dat Darling is another Who Da Man daughter out of 6640 and is the dam of the 2020 NAILE Supreme Champion Junior Breeding Heifer for Sara Sullivan. JSUL Who Dat Ginger 3241A was the 2014 NAILE Open Show Reserve Grand Champion Chianina Female.
- The list goes on and on and on. Here's your chance to own a true breeding piece that has HUGE dollar generating capabilities. Sullivan Farms is a leader in the seedstock and show cattle industry, and we appreciate their continuous support and participation in the Embryos On Snow Sale.
- **CHOICE OF CLONES:** JSUL Sultry 6640-1 has a bull calf born 10/6/20 by Daddy's Money. JSUL Sultry 6640-2 sells safe in calf to HIGG Franchise 868F, due 4/11/21. Buyer is to make selection by 3/1/20 at Sullivan Farms in Dunlap, Iowa. For more information, please contact Josh Elder.
- **SEMEN:** The Who Da Man semen has been professionally stored at Trans Ova in Iowa. Offered by Dave Strolberg, 308-991-1589.

Offered by: **Sullivan Farms, John Sullivan, Josh Elder 402-650-1380**



Full sib to embryos selling
JSUL Who Dat 1602 — 2012 NAILE Supreme Champion Female



Full sib to embryos selling
JSUL Who Dat Lady 2037Z — 2013 NAILE Grand Champion Chi Female



Full sib to embryos selling
JSUL Who Dat Sultry 6215 — 2017 NAILE Grand Champion Chi Female



Dam is a full sister to embryos selling
2020 NAILE Supreme Champion Junior Heifer

Choice of clones plus Who Da Man embryos & semen

LOT 26

4 Embryos Selling

Embryos
on
Snow™

Donor: **JSUL Who Dat Darling 902G ET**

Colburn Primo 5153 × SSUL Who Dat Darling 4303B • 6.54% Chianina 400651
2020 NAILE SUPREME CHAMPION JUNIOR HEIFER



Dam of embryos selling JSUL Who Dat Darling 902G ET
2020 NAILE Supreme Champion Junior Heifer



Full sister to dam of embryos selling
JSUL Who Dat Cat 7184E
2018 Chi Junior National Grand Champion
Owned Female



Maternal granddam of embryos selling
SSUL Who Dat Darling 4303B

► **LOT 26: 1 Package of 4* IVF Embryos sired by CHOICE of sires sexed female**
**Guarantee 1 pregnancy*

- Show heifer enthusiasts, gather around! Sullivan Farms has produced more Supreme Champion titles over the years at the NAILE and American Royal than any other firm. The influence of the great JSUL Sultry 6640 will be everlasting on the industry. The Who Da Man x Sultry 6640 mating has proven time after time to be the most prolific and dominant mating in the show cattle industry. JSUL Who Dat Darling 902G ET is the result of this winning combination in production. The dam of 902G, SSUL Who Dat Darling 4303B, is another result from the ever consistent Who Da Man x Sultry 6640 mating. SSUL Who Dat Darling 4303B was Supreme Champion Female at the 2015 Iowa State Fair as well as Aksarben.
- JSUL Who Dat Cat, a full sister to 902G, had a very decorated show career. It started at the 2018 Iowa Beef Expo, where she was Supreme Champion Female and then went on to be selected Champion Female at the 2018 Chianina National Junior Heifer Show as well as Reserve Supreme at the 2018 Iowa State Fair. She ended her show career as Grand Champion Chianina Female in the Junior Show at the 2018 NAILE.
- Sired by Colburn Primo 5153, JSUL Who Dat Darling 902G is a product of the next generation of elite show cattle at Sullivan Farms. Who Dat Darling 902G was the 2020 NWSS Reserve Grand Champion Chianina Female, 2020 American Royal Grand Champion AOB, and capped off the fall show season with her most noted victory as the 2020 NAILE Supreme Champion Junior Breeding Heifer!
- Sullivan Farms is proudly offering four embryos sired by the BUYER'S CHOICE! These are the first four embryos from the reigning North American Supreme Champion that will be offered to the public. This is your first class ticket on the fast track to success in generating elite show heifers from one of the most prolific cow families in the business!
- **TERMS:** JSUL Who Dat Darling 902G is due to calve 1/2/21. She will be available for IVF 60 to 90 days after she calves. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics, Chillicothe, MO. Contact Josh Elder for more details.

Offered by: **Sullivan Farms, John Sullivan, Josh Elder 402-650-1380**

Embryos by the sire of your choice

**LOT
27
A,B**

Pregnancy & 3 Embryos

Donor: **SULL Right Tamale 3365 ET "Tammy"**

SULL Right Direction ET x SUL Tamale • 1/2 Shorthorn xAR58537 / 9.11% Chianina 368362
THE SHOW HEIFER INDUSTRY'S MOST DOMINANT PRODUCER



Dam of embryos selling "Tammy"
2014 NAILE Reserve Grand Champion Chi Heifer



3/4 sister in blood to pregnancy selling
2020 NAILE Grand Champion Percentage Simmental Open & Junior Heifer

Maternal sibs to embryos selling...



\$136,000 high selling female in 2018 Boyert-Core Sale, sired by Broker



\$116,000 second high selling female in 2018 Boyert-Core Sale, sired by Broker



\$105,500 high selling female in the fall 2019 RJ Cattle Co. sale, sired by Relentless



\$93,000 female from the 2020 Boyert-Core sale, sired by Broker

- **LOT 27A: 1 Heifer Pregnancy sired by W/C Bankroll 811D due 1/10/21**
- **LOT 27B: 1 Package of 3 Embryos sired by Who Da Man unsexed**

- "Tammy" needs no introduction to the business. Her impact has been nothing short of phenomenal. She will go down as one of the most dominant show heifer producing females of all time. She directly generated \$438,501 in the Boyert-Core 2020 Online Female Sale for an average of \$25,894. Without a doubt, Tammy is the most prolific female in the show heifer world. Her daughters are making a hand in production, grossing nearly \$100,000 in sales in the Boyert-Core 2020 Online Female Sale. Consistency is key, and these genetics are potent!
- Tammy produced the 2020 NAILE Grand Champion Percentage Simmental in the Open and Junior shows for the Darbyshire family. The Lot A pregnancy selling is a three-quarter sister to the popular champion in Louisville. With Tammy's embryo production slowing down, this may very well be the investment opportunity of the decade. A NEW fresh mating is offered by the \$205,000 Bankroll, who sired the \$164,000 2019 NAILE Supreme. Bankroll is a direct daughter of the \$8 million dollar producing 8543U...need we say more?
- The embryos selling in Lot B are sired by Who Da Man. Who Da Man semen is nearly impossible to find and sells for \$7,000 to \$8000/unit. This set of embryos packs a big valuation just on sire alone not to mention a proven donor such as Tammy. A unit of Who Da Man semen sells in this year's Embryos On Snow!
- Tammy produced a \$136,000 heifer calf and a sister to her that sold for \$116,000 in the fall of 2018, both sired by Broker. A Relentless mating created the \$105,500 high selling female in the RJ Cattle Co. 2019 fall online female sale. The Boyert and Core 2019 female sale featured a daughter by Onset that commanded \$45,000. Another daughter, sired by Pays To Believe, was sold in the fall of 2018 to the Effling family and was named Third Overall at the Down 4 the Cause Jackpot. Another daughter, sired by Primo, was Reserve AOB in Kansas City and also Reserve Grand at the Ohio State Fair for the Lehman family. Tammy's dam is the famed Tamale, who has produced multiple champions and is one of the featured and most important dams in the Sullivan herd. Tammy is a full sister to multiple Junior National Champions and Supreme Champion Females at the NAILE. The champions and high sellers on this dam are simply too numerous to list.
- Other progeny produced by Tammy include Supreme Champion at Nebraska AGR, Fourth Overall at Hoosier Beef Congress, Reserve Overall at Kentucky Beef Expo, Fourth Overall Illinois State Fair, Reserve Supreme World Beef Expo and Reserve Overall Iowa State AGR Show, plus many others. We appreciate the inclusion of this power lot in EOS from the Boyer-Core program!
- **NOTE:** The Lot A Heifer Calf Pregnancy selling is due 1/10/21. The pregnancy is offered by Southern Accent Farms. Recip cow tag number C13 Blue is housed at Southern Accent Farms, Decorah, IA. For more information about this elite opportunity, please contact Jake Hovden 563-379-8007.

Offered by: **Boyert Show Cattle, Jared Boyert 330-416-4105, Jake Boyert 330-635-6825, Clayton Boyert 330-410-4232**

Pregnancy by Bankroll & embryos by Who Da Man

LOT 28 A,B

6 Embryos Selling



Donor: **EXAR Rita 5406**

PVF Insight 0129 × EXAR Rita 0510 • PB Angus 18071311

DAM OF \$164,000 SIMANGUS & 2019 NAILE SUPREME CHAMPION



Dam of embryos selling EXAR Rita 5406



Full/maternal sib to embryos selling
RJ PF Rita 8288F
2019 NAILE Supreme Champion Junior Heifer



Full/maternal sib to embryos selling
2019 Iowa State Supreme Champion Overall Breeds



Full/maternal sib to embryos selling
High selling Rolex daughter sold by RJ Cattle Co.

- **LOT 28A: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female (available 5/1/21)**
- **LOT 28B: 1 Package of 3 Embryos sired by W/C Rolex 0135E sexed female**

- EXAR Rita 5406 has evolved as one of the premier Angus donors in the industry when it comes to generating not only elite Angus cattle but composite SimAngus cattle. The most notable daughter of EXAR Rita 5406 is RJ PF Rita 8288F, the most talked about SimAngus female of all time. Rita 8288F lived up to the hype and endured an extremely decorated run during the spring and fall of 2019.
- Rita 8288F was Grand Champion Percentage Simmental Heifer at the 2019 AJSA Summer Classic as well as Grand Champion Percentage Female at the 2019 Simmental Breeders Sweepstakes Junior and Open Shows before being selected as the Knic Overpeck Supreme Champion Overall. During the fall of 2019, Rita was also selected as the 2019 American Royal Grand Champion Percentage Heifer in the Junior and Open Shows. She ended the fall 2019 show season as the 2019 NAILE Supreme Champion Female Overall Breeds. Rita 8288F was the high selling SimAngus female from the 2018 sale season and quite possibly the highest valued half-blood of all time, commanding a record \$164,000!
- A maternal sister by W/C Relentless 32C was Division IV Reserve Champion at the 2019 NAILE and was a popular division champion at the AJSA Summer Classic this past summer. She is a full sister in blood to the Lot B Embryos.
- A full sister to the Lot B embryos was a standout on the RJ Cattle Co. pasture sale in the fall 2020 sale season. W/C Rolex 0135E is the impressive full brother to the great W/C Relentless 32C. This is a three-quarter mating in blood to the \$164,000 Bankroll sired female, combining the influence of the legendary 8543U matriarch. RJ has opened the vault for the 2021 Embryos On Snow sale. Opportunity is knocking!

Offered by: **RJ Cattle Co., Ryan and Samantha Johnson 605-999-5576; Plamp Farms, Chris Plamp 605-999-6014**

SimAngus embryos by Bankroll & Rolex

Brooks Steel Magnolia X57 CLONE

SVF Steel Force S701 × Brooks Peggy Sue • PB Simmental 2541087

OWN A CLONE TO THE LEGENDARY STEEL MAGNOLIA!



**Daughter of
Brooks Steel
Magnolia X57**
JBSF Proud Mary
317C



**Daughter of
Brooks Steel
Magnolia X57**
JBSF Breckyn 6F

Progeny of Brooks Steel Magnolia X57...



JBSF Breckyn 6F, pictured as 2019
NAILE Grand Champion Purebred
Simmental Female



JBSF Big Mama 3F, 2020 NWSS &
AJSA National Classic Reserve
Grand Champion Purebred
Simmental Female



JBSF Breckyn 6F, pictured as
2019 Illinois State Fair Supreme
Champion Female



JBSF Logic 5E, promotional sire

► **LOT G: Selling full interest and full possession in CHOICE of the two Brooks Steel Magnolia 57X clones**

- In an unprecedented opportunity like nothing that has been offered in the history of Embryos On Snow, we are selling in entirety a clone to Brooks Steel Magnolia X57. Steel Magnolia will eternally be regarded as one of the most dominant producers of high caliber Simmental seedstock of her generation. She is a member of a small but elite club of females that set the foundations early in this past decade to shine the spotlight on the Simmental breed. Her notoriety began when Jake Bloomberg led her around the ring at the 2011 National Junior Simmental show, and she was slapped Grand Champion Purebred that day. Nobody at the time could have imagined the legacy that X57 would go on to have on the future of the show cattle industry. It's not only the Bloomberg family that have benefited from Steel Magnolia, as half interest was purchased later in her production career by Willow Springs Cattle Company. X57's futuristic build transmitted effortlessly into her daughters and granddaughters, who have gone on to be dominant producers for various operations nationwide. X57 has well exceeded the million-dollar mark in terms of progeny marketed.
- Her most notable daughter, JBSF Proud Mary, was purchased by the Sullivan Family in the fall of 2015 for \$100,000. Mary was able to give Sara and the crew from Dunlap another opportunity to stand at the backdrop with dominating Grand Champion Purebred Simmental banners at the 2016 North American Livestock Exposition, American Junior Simmental Classic and a Supreme Overall 4-H Female title at the coveted 2016 Iowa State Fair. However, these banners seem irrelevant compared to the impact that she is having within the breed by raising the next generation of first class progeny. Her son by Relentless was branded with the name Something About Mary (SAM) by his new owners, Griswold Cattle, and was unquestionably their most talked about and in demand rookie sire of 2020. Daughters by the recently deceased HPF Quantum Leap (his final offering headlines the semen segment of the 2021 EOS) continue to appear on high sellers lists and dominate in show rings around America.
- Brooks Steel Magnolia X57 has been able to generate consistently, regardless of the. In her most recent demonstration of superior generating capability, she was paired with W/C Relentless, which resulted in the highest grossing flush in Bloomberg Cattle history. JBSF Logic 5E is the resident herd sire at JS Simmentals. The sisters occupied pens at the country's most distinguished show barns such as the Guyers, Sullivans, Walkers and Millers. The Guyer female was selected as the Champion Simmental Female at both the North American and the National Junior Classic, along with the Supreme Champion Female banner at the 2019 Illinois State Fair.
- Both clones are virgin heifers and will therefore give the new owner the first chance to capitalize on the monumental reputation their nuclear donor has groomed, in a fresh and productive package. Take this opportunity to continue the legacy of a member of Simmental royalty well into the future. You are buying 100% interest in buyer's choice of the only two Steel Magnolia clones in existence at Willow Springs Cattle Company.
- **NOTE:** Clones were born September 2020. Both clones are currently housed at Trans Ova Genetics in Sioux Center, IA, at the side of their recip dam. Selection to be made by March 1, 2021. For more details, please contact Eric Walker.

Offered by: **Willow Springs Cattle Company, Eric, Lindsay, Mason, Whitney & Catelyn Walker,
Eric 479-601-3567; Cody Green 479-979-5223**

Selling choice of the 2 clones to Steel Magnolia

**LOT
29**

4 Embryos Selling

Embryos
on
Snow™

Donor: **JBSF Proud Mary 317C**

Yardley High Regard W242 × Brooks Steel Magnolia X57 • PB Simmental 2995924
PROLIFIC SIMMENTAL DONOR



Dam of embryos selling JBSF Proud Mary 317C



Full/maternal sib to embryos selling
JSUL Mary is Proud 8047F, sired by
Quantum Leap



Full/maternal sib to embryos selling
JSUL Something About Mary 8421 (SAM),
sired by Relentless

► **LOT 29: 1 Package of 4* Embryos sired by CHOICE of W/C Relentless 32C or HPF Quantum Leap Z952 sexed female *Guarantee 1 pregnancy**

- The distinct opportunity to choose four embryos from two of the most lucrative matings in the Simmental breed will sell January 8, 2021 in Oklahoma City!
- JBSF Proud Mary was Grand Champion Purebred Simmental at the 2016 AJSA National Classic, 2016 Iowa State Fair Supreme Champion Female and 2016 NAILE Grand Champion Simmental Female in the Open and Junior shows. Since entering production, Proud Mary has evolved as one of the premier young donors in the breed. She is the dam of countless high sellers, national champions and individuals of influence within the business, including the new AI sire Something About Mary, "SAM," that is sired by Relentless. Something About Mary is a full sib to the choice lot of embryos selling. Who wouldn't want the chance to own a full sister to SAM?
- A full sister to the choice embryos selling is JSUL Mary is Proud 8047F, sired by Quantum Leap. She was Calf Champion and Reserve Overall Purebred Simmental Female at the 2018 NAILE Open Show and went on to be selected Grand Champion Simmental Female at the 2019 FWSS Open Show. During the summer of 2019, she was selected as the Grand Champion Female in the Sweepstakes Junior Show in Louisville, Kentucky, and was also selected as the Grand Champion Purebred Female at the 2019 American Royal.
- Invest in genetics that are proven, time tested and consistently yield results. Choice and privilege will be yours in Embryos On Snow!

Offered by: **Sullivan Farms, John Sullivan, Josh Elder 402-650-1380**

Simmental embryos by Relentless or Quantum Leap

LOT 30 A,B

6 Embryos Selling



Donor: **JSUL Red Thunder 9051W**

ASHW Who Da Man x SULL 60 • 14.9% Chianina 345328

ONE OF THE MOST POPULAR SHOW HEIFER PRODUCERS

Full/maternal sibs to embryos selling...



2019 NWSS Grand
Champion Prospect
Breeding Heifer
Sired by Style



2020 NWSS 3rd Overall Prospect
Heifer Sired by Watchout



2020 Jordan Mack Memorial
Reserve Grand Champion Heifer
Sired by Style



2017 NWSS Grand
Champion Prospect
Breeding Heifer
Sired by Style



2019 NAILE Calf Champion Chi
Heifer Sired by Watchout



2016 NWSS Grand Champion Chi
Junior Breeding Heifer
Sired by Style

➤ **LOT 30A: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**

➤ **LOT 30B: 1 Package of 3 Embryos sired by CHOICE of SMA Watchout 482 or SCC SCH 24 Karat 838 sexed female**

- Red Thunder is an EOS exclusive female and has continued her reign as one of the most dominant show heifer producing females of all time! The Style mating delivered again in 2020, yielding the \$50,000 sale feature UDE Black Thunder 5H. Undeniable in terms of her structural integrity, body shape, density and sheer quality, she was mentioned by several astute cattlemen as potentially the most impressive Red Thunder daughter to date. She recently claimed the title of Reserve Supreme Champion Overall for Jade Beeson at the 2020 Jordan Mack Memorial Jackpot Show.
- The embryos selling are also sibs to the high decorated 2019 NWSS Grand Champion Prospect Heifer, 2018 4th Overall Heifer at the Winter Warm Up as well as 3rd Overall at the 2018 Badger Kick Off, sired by Style. Another daughter, sired by Primo, was Grand at the Jordan Mack Memorial show and sold for \$43,000 in Udell's sale in the fall of 2018.
- The other past champions produced by 9015W are hard to list in their entirety. Here are some of the highlights: UDE Kate Spade 59D ET, sold to Whitney Walker for \$45,000 and named Champion Prospect Female, Denver 2017; UDE Stylish Lady 9D ET, sold to Abbie Collins for \$90,000 and named Supreme Female, 2017 Scarlet and Gray, Reserve Chi, 2017 Fort Worth and Supreme Female, 2017 Ohio State Fair; UDE Moana 162E, sold to Sammi Schrag and named Champion Female, 2017 Jordan Mack Memorial; UDE She's Stylin, \$27,500 heifer shown by Vada Vickland and named 4th Overall Heifer, 2015 Denver Prospect Show, Champion Chi Female, Junior and Open Shows NAILE 2015 and Champion Chi Female, Denver 2016; UDE Chanel 39D ET, sold to Skiles Family for \$55,000 and named Champion Female, 2016 Kansas Beef Expo; UDE Vera 98D ET, sold to Elliston Morey and named Champion Chi, 2016 Badger Kick-Off Classic.
- A full sister to the Lot B choice embryos sired by Watchout commanded a \$65,000 hammer price in the 2019 Udell Cattle Company The Advantage Production Sale. She went on to be the Calf Champion Chianina Female at the 2019 NAILE. She was the 2020 NWSS Third Overall Prospect Heifer and was selected as the 5th Overall Chianina Female at the National Junior Heifer Show for Turner Longacre of Oklahoma. A May born full sister to the Lot B choice embryos sired by 24 Karat sold for \$8,500 in the fall of 2020 and offered as many unique features as any daughter to ever sell from the great Red Thunder cow family.
- If you know the Udell program, you know they have raised and sold some high dollar cattle that have gone on to win the biggest shows in the country. 9051W is a leading donor dam for Embryos On Snow, and we appreciate the Udell family and their crew for offering their very best!

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**

Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456

Chi embryos by Style & Watchout or 24 Karat

**LOT
31**

4 Embryos Selling

Embryos
on
Snow™

Donor: **Udell Glamour Girl 18B**

Silveiras Style 9303 × JSUL Red Thunder 9051W • 7.47% Chianina 373772

DAM OF \$62,000 PERCENTAGE SIMMENTAL



Dam of embryos selling Udell Glamour Girl 18B



Full sib to embryos selling

**JSUL/TSSC
Beth Dutton
0113H**

2020 NAILE
Reserve Grand
Champion
Junior AOB
Female and
2020 King of the
Ridge Grand
Champion
Overall Heifer



Maternal sib to embryos selling

**JSUL Glamour
Profit 8408F**

2019 NAILE
Reserve Grand
Champion
Percentage
Simmental

► **LOT 31: 1 Package of 4* Embryos sired by HPF Quantum Leap Z952 sexed female**
***Guarantee 1 pregnancy**

- Full sib embryos to the sweetheart of Schaeffer-Tice Show Cattle, Beth Dutton! Here is the opportunity to secure four full sib embryos to the \$62,000 JSUL/TSSC Beth Dutton 0113H. There is no denying the presence, natural body dimension and sheer quality that this highly sought after and proven mating represents. JSUL/TSSC Beth Dutton 0113H was a featured lot in the record-setting phone bid-off that took place in Hagerstown, Indiana, in September 2020. Admired by all, her symmetry and feature were simply captivating. She was selected Grand Champion Overall Female at the 2020 Cattle Battle, Supreme Overall at the 2020 King of the Ridge Showdown and most notably was selected as the 2020 NAILE Reserve Grand Champion AOB Female in the Junior Show. Beth Dutton was also selected as Calf Champion in the open and junior shows at the 2020 NAILE.
- This success comes as no surprise, as Beth Dutton is from a long line of championship genetics. Some may say she is "bred in the purple." Udell Glamour Girl 18B is a result of the Style x Red Thunder mating, one of the most decorated combinations in the industry. Countless champions, high sellers and individuals of impact are the result of this mating. Most recently, a full sister to Glamour Girl sold for \$50,000 during the fall of 2020 at Udell Cattle Company and was named Reserve Supreme Champion at the 2020 Jordan Mack Memorial Jackpot Show for Jade Beeson.
- With a resume already a mile long, Udell Glamour Girl 18B continues to add to the list. The Profit daughters out of Glamour Girl have proven to hold their own on the tan bark as well. JSUL Glamour Girl 970G was Calf Champion at the 2020 NWSS Percentage Simmental show. JSUL Glamour Profit 8408F is another maternal sister to the embryos selling sired by Profit. She was a many-time champion for the Hickman and Main families and was the 2019 NAILE Reserve Grand Champion Percentage Simmental Female in the junior show. Another maternal sister was a many-time champion for the Moore family of Illinois. This Fortune daughter made the top five at the AJSA National Classic and Illinois State Fair in 2019.
- Results driven, time-tested, proven genetics that you can hang your hat on. Tie to the cow family that has produced as many national champions and high sellers as ANY line in the business!

Offered by: **Sullivan Farms, John Sullivan, Josh Elder 402-650-1380**

Chi embryos by Quantum Leap

LOT
32
A,B,C

9 Embryos Selling

Embryos
on
Snow™

Donor: **MINN Katie 9B**

Predator 19U × JSC Katie 5S (Irish Whiskey) • 3/4 Maine 449908

DAM OF THE HIGHLY DECORATED MINN STYLES GREATEST 246E



Full/maternal sib to embryos selling

2018 NAILE
Champion
MaineTainer
Heifer by Style



Full/maternal sib to embryos selling

2019 NWSS
Champion
Maine Angus
Heifer by Style



Full/maternal sib to embryos selling
MINN Style's Greatest 246E

Full/maternal sibs to embryos selling

Four Primo daughters out of Katie, sold for \$60,500, \$32,500, \$22,500 and \$12,500



- **LOT 32A: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**
- **LOT 32B: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**
- **LOT 32C: 1 Package of 3 Embryos sired by TJSC End Game 61G ET sexed female**

- The Lot A embryos selling are full sibs to the most decorated Maine Angus female of all time! MINN Style's Greatest 246E ET was the 2018 Junior National Grand Champion Maine Angus Female, shown by Sara Sullivan. This female also won Grand Champion Heifer in the Open Show and Reserve Champion in the Junior Show at the American Royal. In addition, she was named Champion in the Junior Show and Reserve in the Open at the North American. This daughter of 9B hung a banner in every major show! She was crowned Grand Champion Maine Angus Heifer at the 2019 NWSS Junior and Open, Grand Champion MaineTainer at the FWSS and Grand Champion Maine Angus Heifer at the 2019 Maine-Anjou Junior National with her standout baldy bull calf at side. In October 2019, she defended her title in Kansas City, where she was once again selected Grand Champion Maine Angus Heifer. To top it off, she finished 2019 undefeated by capturing the honors of Grand Champion MaineTainer at the North American.
- Katie 9B is a power donor at Minnaert Show Cattle. She consistently produces high sellers, and her list consists of females that have sold for \$60,500, \$37,000, \$31,000, \$22,500, \$20,000, \$16,000, \$12,500 and \$12,000. She is the dam of the promotional AI sire All on Black as well as a pair of Style sons that will be on display at the Congress this year. She is the definition of a foundation female and has left a substantial impact on the industry.
- The Lot B embryos are sired by Colburn Primo 5153, making them full sibs to four females born in 2020 that averaged \$35,500. Proven, predictable and profitable opportunities will present themselves Friday, January 8, 2021. The Lot C embryos are sired by the recently deceased TJSC End Game 61G ET. This mating will produce high Maine progeny that can be marketed and shown as purebreds. What a unique opportunity!
- 9B comes from a powerful and productive line of donor dams. We appreciate the willingness Jason has to offer his very best genetics in Embryos On Snow. Pay attention to the generating power here, folks. Opportunity is knocking!

Offered by: **Minnaert Show Cattle, Jason Minnaert 309-489-6024**

Maine Angus & Maine-Anjou embryos by Style, Primo & End Game

**LOT
33
A,B**

6 Embryos Selling

Embryos
on Snow™

Donor: **JSUL Who's Playing 6973D**

ASHW Who Da Man × JSUL Sultry 6640 • 13.1% Chianina 384673

DAM OF 2020 NAILE GRAND CHAMPION CHIANINA FEMALE



Full/maternal sib to embryos selling

2020 American Royal Reserve Grand Champion Junior AOB Female



Full/maternal sib to embryos selling

2020 Gibson County Preview Supreme Champion Female



Full/maternal sib to embryos selling

\$49,000 heifer sired by 24 Karat

Full/maternal sib to embryos selling TSSC Who's Lizzo 907G
2020 NAILE Grand Champion Chianina Female
Sired by Primo



Dam of embryos selling
JSUL Who's Playing 6973D

- **LOT 33A: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**
- **LOT 33B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**

- The embryos selling as Lot A are full sibs to the 2020 NAILE Grand Champion Female at the National Chianina Show, TSSC Who's Lizzo 907G, campaigned by Ashtin Guyer. In addition to her dominant win on the green chips at the North American, TSSC Who's Lizzo 907G constructed a brilliant show career with wins at the 2020 Gibson County Preview Show, 2020 National Junior Heifer Show Reserve Grand Champion and 2020 American Royal Reserve Grand Champion Junior AOB Female. The influence of the great JSUL Sultry 6640 will be everlasting on the industry. The Who Da Man x Sultry 6640 mating has proven time after time to be the most prolific and dominant mating in the show cattle industry.
- The Lot B embryos selling are sired by the exciting young Angus sire in the Schaeffer herd sire battery, SCC SCH 24 Karat 838. This mating is new, fresh and already proven! Pictured above is the first female from this mating, TSSC I'm Gonna Be 048H. She sold as Lot 2 in the highly successful Schaeffer-Tice bid-off for \$49,000 and was recently named Reserve Grand Champion Overall at the 2020 Ohio AGR Holiday Classic.
- Tim Schaeffer and his crew are first class and have built a reputation as one of the most dominant multi-breed show heifer producing operations in the country. Tim is a major proponent of post-sale customer service and is the first person who wants to know what the mating yields. The Schaeffer-Tice program can be an asset to any buyer in assisting in marketing genetics that originate in Hagerstown, Indiana. Tie to a full circle investment that will pay dividends!

Offered by: **Schaeffer Show Cattle, Tim & Emily Schaeffer 765-541-0738**

Chianina embryos by Primo & 24 Karat

LOT
34
A,B

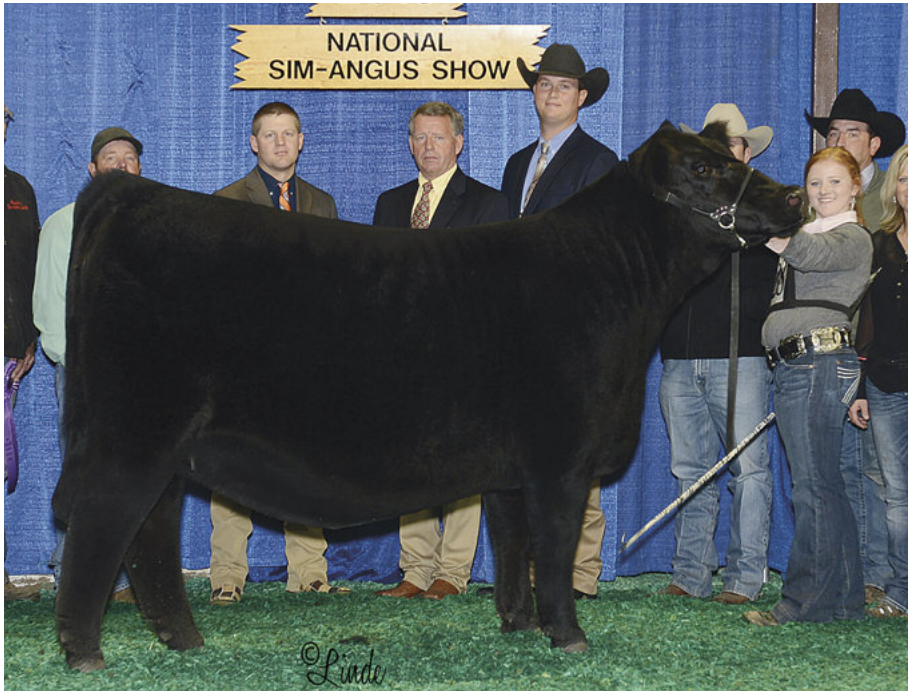
6 Embryos Selling

Embryos
on
Snow™

Donor: **J6RA Bada Bing 1602B "Bobbi"**

Mr HOC Broker × GF Evening Tinge 1X • 1/2 Simmental, 1/2 Angus 2961434

DOMINANT NATIONAL CHAMPION



Dam of embryos selling J6RA Bada Bing 1602B "Bobbi"
2015 NAILE Grand Champion Percentage Simmental Heifer



Sire of Lot A embryos selling
SO Remedy 7F



Sire of Lot B embryos selling
\$200,000
EC Rebel 156F



Maternal sib to embryos selling
\$38,000
CHEZ KRIC
Mr Currency
9656G ET

- **LOT 34A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**
- **LOT 34B: 1 Package of 3 Embryos sired by EC Rebel sexed female**

- J6RA Bada Bing 1602B, affectionately known as "Bobbi," is without a doubt one of the most unique individuals that has ever been led onto the green chips of Freedom Hall in Louisville, Kentucky. "Bobbi" was successfully campaigned by Chesney Effling, claiming Grand Champion Percentage Simmental Female at the American Royal and the NAILE. Her presence is further complemented by her overwhelming body mass and shear density. She offers an unparalleled look of balance that is supported by a three-dimensional body type.
- "Bobbi" topped the CK Cattle Company proven female sale in December 2019 at \$40,000. She is sired by the Triple Crown winning MR HOC Broker and backed by a sensational Angus female that has continued to be incorporated into the program, GF Evening Tinge 1X, one of the most impressive Saugahatchee 3000C daughters in existence. The Evening Tinge 1X cow family continues to have an impact on the program.
- Sisters to "Bobbi" have been campaigned to titles such as Grand Champion Percentage Simmental Female at the American Royal by Sara Sullivan, Supreme Champion Female at the 2018 Illinois State Fair by the Moore family and Supreme Champion Female at the 2019 Minnesota State Fair by the Jackson family.
- Maternal sisters to "Bobbi" topped the 2019 Pasture Bid-Off at \$81,000 and \$20,000 for half interest. "Bobbi" has worked to a series of different sires, with progeny by Profit, High Regard, Hammer, Bottomline and Ledger working in different programs across the country. A Bottomline daughter brought \$12,000 in the Divas and Donors Sale this past December. In February 2020, a son by Ruby's Currency 7134E topped the CK Cattle and Wager Cattle Annual Production Sale at \$38,000.
- The Lot A embryos, available exclusively at Embryos On Snow, are sired by the sensational new purebred sire SO Remedy 7F. Be sure to look him up at the Hartman Cattle Company display in Oklahoma City at the Cattlemen's Congress. The Lot B embryos are sired by the \$200,000 EC Rebel 156F, making them three-quarter sibs to the \$77,000 high selling percentage Simmental female for Udell Cattle Company. Other Rebel daughters have commanded \$50,000, \$49,000, \$35,000 and \$20,000 during the fall of 2020.

Offered by: **Freking Cattle, Brad and Meg Freking 507-841-0402;**
Fawcett's Elm Creek Ranch, Daniel Fawcett 605-870-6172

Simmental embryos by Remedy & Rebel

LOT
35
A,B,C

9 Embryos Selling

Embryos
on
Snow™

Donor: **JBSF Plenty Foxy 12E**

MR HOC Broker x JBSF Miss Goldmine 303A • PB Simmental 3326634
DAM OF THE \$72,000 PERCENTAGE SIMMENTAL HEIFER



Dam of embryos selling

2018 KILE
Supreme
Champion
Female



Dam of embryos selling

2018 AJSA
National Classic
3rd Overall
Purebred
Female



Full/maternal sib to embryos selling

\$72,000 high
selling heifer by
Conley No Limit

Dam of embryos selling JBSF Plenty Foxy 12E

- **LOT 35A: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**
- **LOT 35B: 1 Package of 3 Embryos sired by Conley No Limit sexed female**
- **LOT 35C: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female**

- Tim Schaeffer made the trip to Berwick, Illinois, in the fall of 2017 to find out for himself why the nation had been crowing about a Broker daughter that the Bloomberg Family had raised. When he laid eyes on Plenty Foxy, it became a quick realization as to why there had been so much attention centered on this purebred Simmental female. JBSF Plenty Foxy's show career was short but illustrious, taking home the Third Overall Purebred banner at the 2018 Simmental Junior National and the Supreme Female banner at the 2018 Keystone International Livestock Exposition in Pennsylvania. However, Plenty Foxy's job title quickly changed as she entered production and became a focal point in the renowned donor pen that resides in Hagerstown, Indiana. A full sibling to this mating was a feature of the 2020 Schaeffer-Tice pasture sale and will be a leading lady in Sara Sullivan's 2021 show string. She commanded a \$72,000 price tag and went on to be Calf Champion Percentage Simmental in Louisville.
- The Lot A sexed heifer embryos are sired by the Angus phenom SCC SCH 24 Karat 838. His first calf crop included the \$300,000 talk of the town that sold on the Udell Cattle Company sale to the Ferree Family of Sullivan, Indiana. The resulting percentage Simmental females could turn your operation into a household name.
- Lot B consists of sexed female eggs that are a combination of Plenty Foxy and Conley No Limit, the Bluechip x Style son of Sandy who is living up to the hype that surrounds him. Apart from Sara Sullivan's \$72,000 purchase, the only other No Limit daughter to be offered for auction was knocked down at \$20,000 in the 2020 League Of Their Own Sale.
- A Purebred Simmental set of eggs comes with Plenty Foxy's mating to the \$205,000 W/C Bankroll 811D. The sexed female eggs represent the next generation of revenue generating females that the Schaeffer operation is creating. These are exactly the type of mating that Tim is relying on to continue his reputation as one of the most premier emporiums of show heifers in the nation.

Offered by: **Schaeffer Show Cattle, Tim & Emily Schaeffer 765-541-0738**

SimAngus embryos by 24 Karat & No Limit / Simmental by Bankroll

LOT 36 A,B

6 Embryos Selling



Donor: **Bramlets Beautiful A317**

Yardley High Regard W242 × HPF Ms Beautiful S054 • PB Simmental 2935013
DAM OF 2019 NWSS GRAND CHAMPION SIMANGUS HEIFER



Full/maternal sib to embryos selling
2019 NWSS Grand Champion Percentage Simmental Heifer



Full/maternal sib to embryos selling
2019 Purdue AGR Supreme Champion Overall Heifer



Full/maternal sib to embryos selling
\$60,000 Primo daughter



Full/maternal sib to embryos selling
2019 Indiana State Fair Supreme Champion Overall Heifer



Full/maternal sib to embryos selling
2020 NAILE Division Champion



Full/maternal sib to embryos selling
2020 Cattle Bonanza 3rd Overall Prospect Heifer

- **LOT 36A: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**
- **LOT 36B: 1 Package of 3 Embryos sired by Conley No Limit sexed female**

- Bramlet Beautiful A317 needs no introduction as one of the most dominant producing Simmental donor cows in America. A317 is a staple in the illustrious donor pen in Hagerstown, Indiana. She is the dam of the widely popular \$60,000 Primo heifer calf that has already found her way to the backdrop several times and most recently was selected as a 2020 NAILE division champion. This full sister to the Lot A embryos is also a full sister to the multi-national champion E742. In December 2020, Bo Bramlet sold a full sister to the Lot A embryos for \$24,000.
- During the 2018–2019 season alone, A317 added a tremendous list of accomplishments to her existing resume. Her most notable daughter is the E742 female campaigned by Clint Main. Bramlets Beautiful E742 has evolved as one of the most dominant Percentage Simmental females to be campaigned in recent years. As a heifer calf, E742 was a division champion and 14th overall at the Simmental Junior National, Champion Percentage and 4th Overall at the Indiana State Fair Junior Show, Reserve Champion Percentage Heifer at the KILE Open Show, Champion Percentage Heifer and 3rd Overall at the KILE Junior Show, Reserve Percentage Senior Heifer Calf Champion at the NAILE Junior Show, Champion Senior Heifer Calf at the NAILE Open Show and Champion Percentage and 3rd Overall at the Hoosier Beef Congress.
- In 2019, E742 created a stir in the “Mile High” City as the highly popular Grand Champion Percentage Female at the National Western Stock Show. She continued her winning traditions as the 2019 Supreme Champion Overall at the Purdue AGR. E742 was the 2019 Indiana State Fair Supreme Champion Overall along with a list of other division victories that are simply too long to list on a single page—this mating to Primo works!
- The second mating offered is sired by one of the newest and most exciting Angus AI promotional sires at Schaeffer Show Cattle, Conley No Limit. This mating yielded a \$35,000 half interest female that was marketed during the fall of 2020.
- Rarely do breeders let go of embryos from matings of this caliber that have endured such success. We thank Tim and Emily Schaeffer and Bo Bramlet for the inclusion of this proven young donor in the 2021 EOS. Proven matings generate champions!

Offered by: **Schaeffer Show Cattle, Tim & Emily Schaeffer 765-541-0738;**
Bramlet Simmentals, Bo Bramlet 618-841-6763

SimAngus embryos by Primo & No Limit

LOT
37
A,B,C

IVF Cycle & 6 Embryos Embryos on Snow™

Donor: **CC Carly Rae 2361**

TR Mr Fire Water 5792R ET × CC Ginger 361 Pld • PB Charolais F1152512
2013 NAILE CHAMPION & DAM OF NATIONAL CHAMPIONS



Dam of IVF cycle & embryos selling

CC Carly Rae 2361



Full sib to embryos selling

2019 NAILE Grand Champion Junior Charolais Junior Heifer



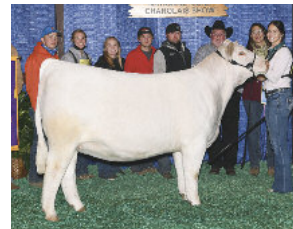
Full sib to embryos selling

2020 NWSS Grand Champion Junior & Open Charolais Heifer



Dam of IVF cycle & embryos selling

2013 NAILE Grand Champion Charolais Heifer



Full sib to embryos selling

2020 NAILE Grand Champion Open Charolais Female



Full sib to embryos selling

2020 NAILE Grand Champion Junior Charolais Female

- **LOT 37A: 1 Reverse Sort Female IVF Cycle**
- **LOT 37B: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld *sexed female***
- **LOT 37C: 1 Package of 3 Full Sib Embryos to CC Carly Rae 2361 *unsexed***
(Mating is TR Mr Fire Water 5792R ET x CC Ginger 361 Pld)

- CC Carly Rae 2361 is one of the most dominant and consistent producing females that the Charolais breed has EVER seen. She was the 2013 South Dakota State Fair and 2013 NAILE Grand Champion Charolais Heifer for Blake Sweeter and has passed down her winning ways to her progeny. In 2019, CC BS Call Me Maybe 8906 ET was arguably the most decorated Charolais heifer, shown by Jenna Tlach of Iowa. She was the 2019 AIJCA Junior National Grand Champion Charolais Heifer in Fort Worth, Grand Champion Charolais and 5th Overall at what many acclaimed to be the most competitive state fair junior heifer show in recent years in Des Moines, Iowa. In the fall of 2019, she continued her winning ways by being selected Grand Champion Charolais Heifer at both the American Royal and NAILE and rounded out her career on the tanbark in January 2020 when she was named Grand Champion Charolais Heifer in the Open and Junior shows at the National Western Stock Show.
- The chance to purchase an IVF cycle on a female of this caliber does not come available very often. Not only has Carly Rae produced the four-time national champion Call Me Maybe for the Tlach family, but she also raised the high selling Charolais heifer calf in the 2019 Boyert–Core online heifer sale at \$67,500. BS CC Ms Gisele 221G was most recently selected as the 2020 American Royal Grand Champion Open Charolais Heifer, 2020 NAILE Grand Champion Junior Charolais Heifer and Reserve Grand Champion Open Charolais Heifer for Kelton Arthur. Carly Rae's impressive resume continues to expand, as BS CC Ms Gwen 91G is yet another dominantly campaigned daughter that is led by Katie Utech. Gwen 91G was the 2020 Aksarben Grand Champion Charolais, 2020 American Royal Grand Champion Open Charolais Heifer and 2020 NAILE Grand Champion Junior Charolais Heifer. In the fall of 2020, another daughter from the famed Outsider x Carly Rae mating was selected by the Hoge family of Illinois from the Boyert–Core online female sale for a \$25,000 hammer price. Call Me Maybe, Giselle and Gwen are all full sisters to the Lot B embryos selling, sired by the legendary M&M Outsider 4003.
- The Lot C embryos are the first and possibly the LAST publicly offered full sib embryos to Carly Rae herself...help yourself to an elite genetic opportunity! Invest in genetics from a proven producer of national champions and high sellers. It took some convincing to get Zach and Kim talked into offering FULL SIB embryos to the legendary Carly Rae. Put your program in the driver's seat on Friday night in OKC!
- Carly Rae is an exclusive EOS donor, and we can't thank the Sweeter and Schwecke families enough for the opportunity to once again include her powerful presence in this offering.
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies, with all embryos produced above 10 being split 50/50 between the buyer and the seller. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being prorated between the buyer and seller. For more details, please contact Blake Sweeter, Kim Coudron Schwecke or Zach Schwecke.

Offered by: **Sweeter Cattle Company, Blake Sweeter 605-759-2973; Coudron Charolais, Kim Coudron Schwecke 763-286-4157, Zach Schwecke 507-380-1369**

IVF cycle, Charolais embryos by Outsider & full sibs to Carly Rae

LOT
38
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **RBM 5100 Rhinestone E32**

Sparrows Fargo 811U × HC Rhinestone 5100 • PB Charolais EF1240404

DAM OF \$102,000 HIGH SELLING CHAROLAIS FEMALE



Full/maternal sister to embryos selling

CAG CAGS 0803H ET TW

Sired by M&M Outsider 4003 Pld



Sire of Lot A embryos selling

M&M Outsider 4003 Pld



Sire of Lot B embryos selling

TR CAG Carbon Copy 7630E ET

- **LOT 38A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld *sexed female***
- **LOT 38B: 1 Package of 3 Embryos sired by TR CAG Carbon Copy 7630E ET *unsexed***

- The story that is being written by E32 is only in its infancy; however, when her first calf to be marketed was the highest dollar breeding heifer to be raised on the plains of South Dakota this fall, we think this might be a book worth reading. The Hartman family of Tecumseh, Nebraska, purchased CAG CAGS 0803H ET TW, an Outsider daughter, for a hammer price of \$102,000, making her the highest valued heifer calf to sell in South Dakota this fall. The only other progeny to be marketed by CK Cattle was her full sister, who was selected by one of the nation's most distinguished show families, the Sinclairs of Cloverdale, Indiana. This brought the average of E32's progeny by Outsider to \$59,250 for the fall of 2020.
- She is a full sister to RBM Fargo Y111, who is now a resident herd sire for the world renowned Lindskov Thiel Charolais program of Isabel, South Dakota, and R Lazy B Ranch of Nome, North Dakota. Fargo is one of the breed's leading performance driven sires, with sons and daughters raising higher sellers for the most respected Charolais seedstock producers on the North American continent.
- The opportunity to purchase E32 genetics will not become a formality. Outcross cow families as potent as the one she represents are seldomly offered to the public. Take advantage of this offering to create your own full sisters to one of the most acclaimed heifer calves to sell in the fall of 2020. We appreciate the Effling family's constant EOS support and willingness to offer the most prestigious genetics from their renowned multi-breed seedstock operation.

Offered by: **CK Cattle Company, Chris, Kristi, Cagney, Chesney & Kenidey Effling, Chris 605-769-0142, Kristi 605-769-1308, Cagney 605-870-0368**

Charolais embryos by Outsider & Carbon Copy

LOT
39
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **TR Ms Berkly 4711B ET**

TR PZC Mr Turton 0794 ET × TR Ms Montella 1572Y • PB Charolais EF1186561
2016 NWSS GRAND CHAMPION HEIFER & DOMINANT PRODUCER



Dam of embryos selling

TR Ms Berkly 4711B ET
2016 NWSS Grand Champion Charolais Heifer



Full/maternal sib to embryos selling

2020 NAILE Division I Champion and \$61,000 high seller



Full/maternal sib to embryos selling

2018 NAILE Grand Champion Charolais Bull, sired by Outsider



Full/maternal sib to embryos selling

2019 NAILE Reserve Grand Champion Charolais Bull, sired by Outsider



Full/maternal sib to embryos selling

2020 AIJCA Junior National Fourth Overall Bred-and-Owned, sired by Outsider



Full/maternal sib to embryos selling

2020 Fall Kickoff Supreme Champion Breeding Heifer

- **LOT 39A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld** *choice sexed female or unsexed*
- **LOT 39B: 1 Package of 3 Embryos sired by TR Mr Diablo 2742Z ET** *unsexed*

- Berkly is assembling an impressive list of produce in her young productive life—she is the HOTTEST cow in the Charolais breed. She is a daughter of the famed Montella, who sold as a live lot in the 2019 EOS sale. Few Charolais genetics have a past record like this cow family. These embryos are a safe bet...there isn't much room for error with these cattle. Berkly has produced Outsider daughters that sold for \$61,000, \$40,500, \$29,500, \$21,000, \$20,000 and \$9,750 during the fall of 2020. A pair of full sisters to the Lot A embryos were selected as the Division I Champion and Reserve Females at the 2020 American Royal.
- The \$61,000 Outsider sired high seller from Berkly, BRCH Deyjah 0510 Pld ET, has already found success, being named Division I Champion at the 2020 NAILE for Briggston Bertsche. Deyjah was also selected as the 2020 American Royal Reserve Division I Champion and Grand Champion Charolais Female at the 2020 Jordan Mack Memorial Jackpot Show. TR Ms Hannah 0752H commanded \$40,500 as Lot 1 in the 2020 Thomas Ranch pasture sale. Will Blankers of Illinois sold CC WGB Berkly 029 P ET for \$29,500 in his highly successful online sale during the fall of 2020 to the Creasey family of Illinois. The \$21,000 Outkast sold by RJ Show Cattle was recently named Supreme Overall at the Fall Kick-Off in Utah for Cash Pratt.
- A son of Berkly sired by Outsider was named Reserve Champion Bull at the 2018 American Royal 50th National Charolais Show and Grand Champion Bull at the 2018 NAILE. Raised by Boyert, sold interest to Arthur and Henley. Berkly did it again in 2019, producing the Reserve Champion Bull at the 2019 NAILE 51st National Charolais Show. BOY Outlier 812ET Pld and BRCH White Bear 8505 Pld ET are full brothers by Outsider. These back-to-back Reserve National Champion Charolais Bulls are also full sibs to the Lot A embryos selling. White Bear went on to be selected as the 2020 NWSS Reserve Grand Champion Charolais Bull, 2020 FWSS Grand Champion Charolais Bull and was the AICA Show Bull of the Year!
- A daughter sired by Outsider was named the Canadian National Champion Female in 2018, and a son was a member of the 2018 Champion Pen of Three bulls in Denver. The Lot B embryos are sired by the popular TR Mr Diablo 2742Z ET, sire of the 2019 NWSS Grand Champion Junior Charolais heifer for the Hoge family of Illinois. Diablo, affectionately known as "Linebacker," is undoubtedly one of the most impressive Charolais bulls ever produced at Thomas Ranch.
- PGC Ms Febe 8882F ET is another popular Outsider daughter. She was Champion Charolais Heifer, Ring A and B, Jackrabbit Classic; Fourth Overall Bred-and-Owned, 2020 AICA Junior National; Reserve Champion Charolais, SD Summer Spotlight; Supreme Champion Female, SD Showdown of Champions; Reserve Champion Charolais, SD State Fair Junior and Open shows; and Supreme Champion Female, SD FFA Show.
- The first calf out of Berkly was sired by 100 Proof and generated a great set of calves at Thomas Ranch. There is a great deal of predictability in any Outsider mating, especially from the Montella cow family. Bid with confidence and be prepared for a BIG return on investment!

Offered by: **Cally Kindred (605) 222-1515; BJ Hansen (605) 228-6199**

Charolais embryos by Outsider & Diablo

LOT
40
A,B

Pregnancy & 3 Embryos

Donor: **TR Ms Montella 1572Y**

Gerrard Montezuma 6T × TR Ms Wyoming Wind 5604R • PB Charolais F1136470
LEGENDARY CHAROLAIS DONOR



Dam of pregnancy & embryos selling TR Ms Montella 1572Y
2013 Fort Worth Stock Show Grand Champion Charolais Female

- **LOT 40A: 1 Heifer Calf Pregnancy sired by M&M Outsider 4003 Pld due 3/6/21**
- **LOT 40B: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**



Full sib to pregnancy & embryos
TR Ms Dottie 6703D ET
2018 American Royal Grand Champion Charolais Female



Full sib to pregnancy & embryos
TR Ms Fiona 8910 ET
2019 NAILE Reserve Grand Champion Charolais Female



Full sib to pregnancy & embryos
RR Stella ET
2017 NWSS Reserve Grand Champion Charolais Female



Maternal sib to pregnancy & embryos
TR Ms Berkly 4711B
2016 NWSS Grand Champion Charolais Female

- The late TR Ms Montella 1572Y was a highlight live lot in the 2019 Embryos On Snow, where she commanded \$39,000 for 50% embryo interest to the progressive Boyert Show Cattle program. Her success continues to pile up. Take a look through the long list of champions and high sellers, too numerous to list in their entirety. Montella is the dam of the 2016 NWSS Grand Champion Female, TR Ms Berkly 4711B. Berkly has evolved as the HOTTEST young cow in the Charolais breed, being the dam of Outlier, White Bear and high selling heifer calves that commanded \$61,000, \$40,500, \$29,500, \$21,000, \$20,000 and \$9,750 during the fall 2020 sale season alone.
- The pregnancy and embryos selling are full sibs to TR Ms Dottie 6703D ET, the 2018 National Grand Champion Female, owned by Briggston Bertsche and Hudson Hansen. Dottie will follow in the footsteps of her dam as the \$70,000 total valuation sale highlight in the 2020 Embryos On Snow. Dottie was the 50th Annual National Grand Champion Charolais Female and has evolved as a dominant producer for the Bertsche Cattle program. The pregnancy and embryos selling are also full sibs to TR Ms Fiona 8910 ET, the 2018 Reserve National Calf Champion Female sold to Grand Hills, Tony Jeffs and Arthur Cattle Company for \$30,000. RR Stella ET is the \$60,000 full sister that was purchased by Kelton Arthur in the Reimann pasture sale. In 2017, she produced BOY BSMT Montella 616ET, American Royal Reserve Grand Female that sold for \$80,000, sired by Outsider. 1572Y is the dam of BRCHE TR Bevins Bunny 6104, 2017 NAILE division champion and Junior National reserve division; and TR Ms Dottie 6703D ET, 2017 Charolais Junior National Class 24 winner and South Dakota State Fair Reserve Grand Champion, also sired by Outsider.
- Monte's first calf crop generated two heifer calves that sold for \$60,000 and \$28,000 and included the American Royal Calf Champion in 2014. Montella herself was one of the most decorated Charolais females of all time. She was the National Champion Female in 2013 among many other wins. In 2015, Montella topped the Thomas Ranch Cow Herd Dispersal at \$105,000 to Maple Lane Farms in Indiana. This genetic contribution to the EOS will be one of your absolute LAST chances to invest in full sib embryos to some of the all-time greatest Charolais females to ever grace the tanbark and a daughter of the legendary Montella!
- **NOTE:** Recip cow is housed at Boyert Show Cattle in Pleasantville, Iowa. Please contact Jared, Jake or Clayton for more information about the pregnancy selling.

Offered by: **Thomas Ranch, Troy & VeaBea Thomas, 605-222-1258; Cally Kindred 605-222-1515; Maple Lane Farms, Keith Lambright 260-336-6008; Boyert Show Cattle, Jared Boyert 330-416-4105, Jake Boyert 330-635-6825, Clayton Boyert 330-410-4232**

Charolais pregnancy & embryos by Outsider

LOT
41
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **TR Ms Dottie 6703D ET**

M&M Outsider 4003 × TR Ms Montella 1572Y • PB Charolais EF1223178
2018 AMERICAN ROYAL CHAMPION CHAROLAIS FEMALE



Dam of embryos selling TR Ms Dottie 6703D ET

- **LOT 41A: 1 Package of 3 Embryos sired by CCC WC Redemption 7143 Pld ET *sexed female***
- **LOT 41B: 1 Package of 3 Embryos sired by TR Mr Diablo 2742Z ET *sexed female***

- TR Ms Dottie 6703D was the 50th Annual National Champion Charolais Female from the 2018 American Royal. Dottie continues the line of the powerful Montella family. Montella sold in the 2019 Embryos On Snow and commanded \$39,000 for 50% embryo interest to Boyert Show Cattle. Dottie commanded a \$35,000 price tag for 50% embryo interest to Caprock Cattle Company in the 2020 Embryos On Snow. In the fall of 2020, daughters by TR Mr Diablo 2742Z ET brought \$17,000 and \$9,000 at Bertsche Cattle. BRCHE Miss Lisadee 0502 was the 2020 American Royal Reserve Division II Champion and is a full sister to the Lot B embryos selling. BRCHE Cool Dot 0503 Pld ET is a maternal sib to both sets of embryos selling. Cool Dot is the Cool Cub son from Dottie that was selected as the 2020 NAILE Reserve Grand Champion Charolais Bull. 6703D is also the dam of the promotional AI sire G Wagon, owned by the Clift family of Washington.
- Montella has one of the most impressive records of recent history in the Charolais breed. Full sibs to Dottie have brought \$80,000, \$60,000 and multiple over \$20,000. Full sibs to the dam of the embryos selling include Sullivan's Reserve Champion Heifer at the 2017 Royal and Arthur's Reserve Champion Heifer at the 2017 NWSS. Montella 1572Y was the 44th Annual National Champion Charolais Female at the Fort Worth Stock Show.
- Dottie herself racked up plenty of banners, including 2017 Junior National class winner, 2017 South Dakota State Fair Junior Show Reserve Champion Charolais, 2018 South Dakota State Fair Open Show Champion Charolais and Supreme Champion Female, and finally the 50th National Champion Female at the 2018 American Royal. The first mating is sired by the \$85,000 half interest CCC WC Redemption 7143 Pld ET, arguably one of the most exciting young AI sires in the industry. The second mating to be offered is sired by TR Mr Diablo 2742Z ET, the impressive stud that is known as "Linebacker." Thank you to the Bertsche family for allowing such an elite Charolais matriarch to be a member of the exclusive EOS lineup!

Offered by: **Bertsche Cattle, Brandon Bertsche 815-867-0547**



Dam of embryos selling
2018 American Royal Grand Champion Charolais Female



Granddam of embryos selling
TR Ms Montella 1572Y Sold in 2019 EOS for \$39,000 for 50% embryo interest



Full/maternal sib to embryos selling
\$17,000 daughter by Diablo



Maternal sib to embryos selling
BRCHE Cool Dot 0503 Pld ET
2020 NAILE Reserve Grand Champion Charolais Bull

Charolais embryos by Redemption & Diablo

LOT
42
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **TR Ms Bree 4559B**

WR Wrangler W601 × TR Ms Dari 0642X • PB Charolais F1186519

DAM OF THE MOST DECORATED CHAROLAIS FEMALE OF 2019



Full/maternal sib to embryos selling
2019 NAILE 51st National Grand Champion
Charolais Heifer



Full/maternal sib to embryos selling
2019 NWSS Reserve Grand Champion Charolais
Junior Breeding Heifer



Full/maternal sib to embryos selling
2019 Tulsa State Fair Supreme Champion Junior
Heifer



Full/maternal sib to embryos selling
2019 AIJCA Junior National Reserve Grand
Champion Owned Heifer



Full/maternal sib to embryos selling
2019 Oklahoma Youth Expo Grand Champion
Charolais Heifer



Full/maternal sib to embryos selling
2020 NAILE Division II Champion Charolais
Heifer

- **LOT 42A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**
- **LOT 42B: 1 Package of 3 Embryos sired by BOY Outlier 812 ET sexed female**

- Boyert Show Cattle is one of the premier Charolais operations in the country and has experienced as much success in the last three years as any one program. BOY Bree 807 Pld ET was the 51st National Champion Charolais Heifer for Kelton Arthur and Grand Hills Cattle and was one of the most decorated females of the 2019 show season. Bree 807 was the 2019 NWSS Reserve Grand Champion Heifer as a calf, 2019 OYE Grand Champion Charolais heifer, 2019 AIJCA Reserve Grand Champion Owned Heifer, 2019 Tulsa State Fair Supreme Champion Heifer Overall Breeds and capped off the fall as the 2019 National Champion Charolais Female.
- TR Ms Bree 4559B was shown successfully by the Hoge family of Illinois and has evolved into one of the premier young females in the breed. The embryos selling are full sibs to the decorated BOY Bree 807 ET, sold as a live lot in the 2020 EOS. This mating is absolutely one of the most proven and predictable matings that can be offered from Boyert Show Cattle.
- The Lot B embryos are sired by BOY Outlier, the Reserve National Champion Charolais Bull in 2018 at the American Royal prior to being selected as the 2018 NAILE Grand Champion Charolais Bull. The dam of Outlier, TR Ms Berkly 4711B, was the 2016 NWSS Grand Champion Heifer. This mating is lined with National Champions top and bottom. A full sister to this mating was the 2020 American Royal and NAILE Division II Champion for Haley Schwecke.
- This is a surefire opportunity to incorporate some of the most predictable genetics in the Charolais business. Only the proven and predictable at Embryos On Snow!

Offered by: **Boyert Show Cattle, Jared Boyert 330-416-4105, Jake Boyert 330-635-6825, Clayton Boyert 330-410-4232**

Charolais embryos by Outsider & Outlier

LOT 43 A,B

6 Embryos Selling



Donor: **TR Ms Turton 3557A**

TR PZC Mr Turton 0794 ET × TR Ms Gain & Grade 928 7511T • PB Charolais F1172486

DAM OF THE 2020 JUNIOR NATIONAL CHAMPION



Dam of embryos selling TR Ms Turton 3557A



Full/maternal sib to embryos selling

BOY Marilyn Monroe

2020 AIJCA Junior National Grand Champion Owned Female and 2020 American Royal Open Show Reserve Grand Champion Charolais Female, by Outsider



Full/maternal sib to embryos selling

BOY Gigi 925

2020 Scarlet and Grey Showdown Reserve Supreme Heifer (B)



- **LOT 43A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**
- **LOT 43B: 1 Package of 3 Embryos sired by BOY Outlier 812 ET Pld sexed female**

- TR Ms Turton 3557A was a featured young cow of the historic Thomas Ranch Charolais dispersal and was selected as a foundation block by one of the most progressive show cattle operations in the nation, Boyert Show Cattle. Since her inception into their elite donor pen, she has only gained more attention, with five of her daughters averaging \$10,000 in the fall of 2019. She is a daughter of past National Champion Bull TR PZC Mr Turton 0794. Turton was the result of aligning the genetic prowess of two of the most influential Charolais animals in the entire herd book, TR Mr Fire Water and TR Ms Impressive 0641. On the bottom side of her pedigree, she features a maternal sister to the famed Ms Dari 0642X donor, featured in the Effling donor pen for several years.
- A pair of full sisters to the Lot A embryos, sired by Outsider, garnered as much attention as any within the Charolais show rings during 2020. The Sleichter family purchased BOY Marilyn Monroe from Zane Ward and Rich Nichols for \$36,500 in the fall of 2019. She went on to be slapped Grand Champion Purebred Female at the National Junior Charolais Show in Brookings, South Dakota. She captured further success with the Reserve Champion Open Show banner at the 2020 American Royal.
- Another Outsider daughter, BOY Gigi 925, was campaigned to several banners in 2020 by the Harward family of North Carolina. Some of her most notable accomplishments include Supreme Champion Female at the North Carolina State Fair, Reserve Supreme at the Scarlet and Grey Showdown and division championships at the National Junior Charolais show, the American Royal and the North American International Livestock Exposition.
- The genetic potential of 3557A is only beginning to be tapped, and with the small opportunity she has been given thus far, she has exceeded expectations. We are giving you the opportunity to be a part of this unique breeding piece by raising a full sibling to the reigning Grand Champion National Junior Show Charolais Female with the Outsiders. The Outlier embryos are a fresh mating on 3557A and could easily turn into a five-figure return on investment!

Offered by: **Boyert Show Cattle, Jared Boyert 330-416-4105, Jake Boyert 330-635-6825, Clayton Boyert 330-410-4232**

Charolais embryos by Outsider & Outlier

**LOT
44
A,B**

6 Embryos Selling

Embryos
on Snow™

Donor: **TR CC Not Finished Yet 1754 ET**

TR Mr Fire Water 5792R ET × Thomas Ms Impressive 0641 • PB Charolais EF1136277

DAM OF 2018 AMERICAN ROYAL & TULSA SUPREME CHAMPION



Full/maternal sib to embryos selling

2018 American Royal Supreme Champion Junior Heifer



Full/maternal sib to embryos selling

2018 Tulsa State Fair Supreme Champion Junior Heifer



Full/maternal sib to embryos selling

2019 NWSS Grand Champion Charolais Heifer



Dam of embryos selling

TR CC Not Finished Yet 1754 ET

- **LOT 44A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**
- **LOT 44B: 1 Package of 3 Embryos sired by CHOICE of CCC WC Redemption 7143 Pld ET or TR Mr Wrangle Up 2502Z sexed female**

- These embryos are full sibs to the sweetheart of the breed who won Supreme honors at the 2018 American Royal and the Tulsa State Fair for the Arthur family. A chance to purchase Outsiders out of this popular and proven mating is a one-of-a-kind opportunity, only found at Embryos On Snow. LJR Just A Staring 2376E ET capped off her career by being crowned Grand Champion Charolais Heifer at the 2019 National Western Stock Show. Most recently, a daughter sired by Outsider sold for \$27,500 privately at Jackson Cattle Company.
- 1754 comes from a long line of champions and successful genetics. She is a full sib to great champions like Ivory Angel, Firegirl, Firefly, Angela and Turton. The dam of 1754 is no less than the most decorated Charolais female of all time, 0641. The success of the Outsider x Fire Water x 0641 mating could possibly be the most popular and proven of any Charolais genetics. This mating is a surefire bet—the odds are pretty good here! The advertising value associated with selling full sibs to this heifer is of tremendous value as well.
- The second mating offers buyer's choice between a set of sexed female embryos sired by the \$85,000 half interest CCC WC Redemption 7143 Pld or the \$40,000 TR Mr Wrangle Up 2502Z. Don't let this opportunity get by you. Only the best from Jackson Cattle Company!

Offered by: **Jackson Cattle Company, Jeff Jackson 254-897-9116, Jared Jackson 254-396-0567**

Charolais embryos by Outsider & Redemption or Wrangle Up

LOT 45

3 Embryos Selling



Donor: **TR DSUL Lady Bunny B58**

TR Mr Fire Water 5792R ET × KR Miss Easy Pro 8063 • PB Charolais EF1189305
AMERICAN ROYAL GRAND CHAMPION & DAM OF CHAMPIONS



Dam of embryos selling TR DSUL Lady Bunny B58
2015 American Royal Grand Champion Junior Charolais Female



Full sib to embryos selling
2019 NWSS Reserve Grand Champion Open Charolais Female



Full sib to embryos selling
2020 Tulsa State Fair Grand Champion Junior Charolais Female



Dam of embryos selling
TR DSUL Lady Bunny B58
2016 Houston Grand Champion Junior Charolais Female

► **LOT 45: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**

- TR DSUL Lady Bunny B58 is a new addition to the Embryos On Snow lineup and is without a doubt one of the rising stars in the Charolais breed. Lady Bunny was expertly campaigned during her dominant show career by Kalli Ellis of Texas. She was one of the most decorated females to show during the 2015–2016 show season, being named Grand Champion Junior Charolais Female at the 2015 American Royal and 2015 Fort Worth Stock Show, 2015 Belt Buckle Bonanza Supreme Champion Female Overall Breeds and 2016 Houston Livestock Show Grand Champion Junior Charolais Female.
- While Lady Bunny was a dominant show heifer, her true fame has come in production. She is the dam of LJR Ms Outsider Bunny 77F, the 2019 NWSS Reserve Grand Champion Open Charolais Female and 2019 FWSS Grand Champion Open Charolais Female. Another full sister to the embryos and pregnancy selling is LJR Ms Outsider Bunny 2700G, shown by Finley Yocham of Oklahoma. 2700G was most recently selected as the 2020 Tulsa State Fair Grand Champion Charolais Female. Full sisters to the embryos selling have commanded \$40,000, \$25,000 and \$10,000 to date. Lady Bunny is a full sister to the 47th National Reserve Champion Bull, TR DSUL 100 Proof B24.
- A truly unique opportunity to acquire embryos from one of the most exciting young donors in the Jackson Cattle Company program that has the ability to consistently produce high sellers and nationally competitive Charolais females. Thank you to the Jackson family for allowing us to add Lady Bunny to the exclusive EOS donor roster.

Offered by: **Jackson Cattle Company, Jeff Jackson 254-897-9116, Jared Jackson 254-396-0567**

Charolais embryos by Outsider

LOT
46
A,B,C

9 Embryos Selling

Embryos
on
Snow™

Donor: **HF Mustang Sally 904 Pld**

TR Mr Fire Water 5792RET × Wells-JBJ PlatinumLady336 • PB Charolais F1104171
THE FAMOUS CHAROLAIS DONOR — MUSTANG SALLY



Dam of embryos selling
HF Mustang Sally 904 Pld



Full/maternal sib to embryos selling
2019 NAILE Division Champion, sired by Outsider



Full/maternal sib to embryos selling
2019 Illinois State Fair Fourth Overall and Champion Charolais Heifer



Full/maternal sib to embryos selling
2020 Kansas State Fair Grand Champion Steer



Maternal sib to embryos selling
2017 South Dakota State Fair Grand Champion Steer



Full/maternal sib to embryos selling
2013 Ohio State Fair Supreme Champion Junior Breeding Heifer

- **LOT 46A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld *sexed female***
- **LOT 46B: 1 Package of 3 Embryos sired by In God We Trust *unsexed***
- **LOT 46C: 1 Package of 3 Embryos sired by Monopoly *sexed male***

- This familiar face to the Embryos On Snow donor roster has stood the test of time. Mustang Sally sold as a live lot in the 2014 Embryos On Snow Sale for \$65,000 for half interest to Reimann and Brad Schnoor. She has been a sale highlight and proves herself year in and year out. Most recently, Mustang Sally produced the 2020 Kansas State Fair Grand Champion Market Steer for Lauren Aust that was raised by Reimann Ranches and sold by Lucky Strike Show Cattle.
- TR Ms Georgia 9933G ET, a daughter of Mustang Sally by Outsider, was selected as Calf Champion in the highly competitive National Charolais Show at the 2019 NAILE. Mustang Sally produced the 2019 AIJCA Junior National Fourth Overall Heifer for the Hoge family of Illinois. This striking daughter by Outsider was also the Champion Charolais and Fourth Overall Heifer at the Illinois State Fair Junior Show.
- The embryos selling are also sibs to the Grand Champion Steer at the 2017 South Dakota State Fair and the Grand Champion Composite Charolais at the 2016 South Dakota State Fair. There have been many other champions and high sellers out of this predictable donor. Mustang Sally is one of the most noted females of the breed and in the composite world. In 2018, a son sired by Monopoly sold for \$24,500 to Bonham on the Thomas pasture sale. The five Outsider x Mustang Sally heifer calves averaged over \$12,000 on the pasture sale, with the high seller going to Arthur and Lance Pfiess for \$23,500. The \$23,500 daughter of Sally was selected as a reserve division champion for Kelton Arthur at the National Western. Sally was a decorated champion herself, winning Reserve Grand Champion Charolais Female at Agribition, Reserve Grand at the Charolais Junior National and Grand Champion Charolais at the 2010 NWSS Junior Charolais Show.
- Other Sally success stories include a Monopoly heifer calf that was slapped Supreme Champion Female at the 2013 Ohio State Fair, a \$62,000 steer calf and Champion Charolais in both the Junior and Open shows as well as Fourth Overall in the 4-H Breeding Heifer Show at the 2014 South Dakota State Fair. TR Mr Diablo 2742Z ET is Mustang Sally's most well-known son. He is more commonly known as "Linebacker," Champion Charolais Bull at the Black Hills Stock Show and division champion at the National Show in Kansas City. He is one of the most popular AI sires in the breed. Consistency is key, and this power cow continues to produce year after year.

Offered by: **Cally Kindred 605-222-1515; BJ Hansen 605-228-6199**

Embryos by Outsider, In God We Trust & Monopoly

**LOT
47**

Donor Flush Selling

Embryos
on
Snow™

Donor: **J&J Angelina 823**

M&M Outsider 4003 Pld × 3R's Angelina 343A ET • PB Charolais EF1272578
"JOJO'S" MOST FAMOUS DAUGHTER



**Famous dam
of flush donor**

**3R's Angelina
343A ET**

2014 American
Royal Grand
Champion
Charolais
Female and
2015 NWSS
Grand
Champion
Charolais
Female



Dam of flush selling J&J Angelina 823

2020 AIJCA National Junior Heifer Show Third Overall Owned Female

► LOT 47: 1 IVF Cycle or Conventional Flush to the sire of the Buyer's Choice

- J&J Angelina 823, affectionally known as "Jordan" by the crew in Orlando, Oklahoma, has risen as one of the most exceptional breeding pieces that has descended from the Angelina 343A empire. Sydney Johnson paraded her to purple as often as it was made available, with Third Overall honors in both the Bred-and-Owned and Owned divisions at the 2020 National Junior Charolais Show in Brookings, South Dakota. She was also undefeated in her division this past January at the National Western Stock Show. Phenotypically, she is the pinnacle of what has made the Charolais breed a major contender on both the high sellers lists and in the supreme drives at the most prestigious shows across the United States.
- The Johnson family is synonymous within the Charolais breed for one main reason. They purchased the now infamous 3R's Angelina 343A ET, who was quaintly nicknamed "JoJo." The 2014 American International Charolais National Champion, JoJo was immortalized as one of the most successful Charolais show heifers of modern history after claiming championships at the National Western, American Royal, Oklahoma State Fair and a Supreme Overall Female banner at the 2014 Tulsa State Fair. The night before her 2015 NWSS Open Show win, a virgin flush on JoJo commanded a \$40,000 price tag, setting a since unbroken record price for the right to flush in Embryos On Snow.
- That IVF cycle was just the beginning of the revenue generating that JoJo was bound for. Her ability to transmit the qualities that elevated her to the top of the breed is immense. Early matings on 343 included Resource, Bohannon and Slasher, and those progeny saw high demand come sale season for the Johnson Family. However, it wasn't until M&M Outsider was added to the equation that the ultimate breeding potential of JoJo became evident.
- There are only a small group of matriarchs in the Charolais breed that contribute to a large percentage of the broad banners that are won at the national shows, and JoJo is at the top of that list. Don't miss this opportunity to get in on the ground floor of the next generation of the Angelina family dynasty. Like her mother, the 2021 Embryos On Snow will be the first chance that the public can access her generating capabilities through this right to flush to the buyer's choice of sire.
- **TERMS OF CONVENTIONAL FLUSH OR IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies, with all embryos produced above 10 being split 50/50 between the buyer and the seller. Buyer pays flush or IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being prorated between the buyer and seller. J&J Angelina 823 is open and ready for immediate embryo production. For more details, please contact Mark Johnson or Ethan Propp.

Offered by: **J&J Beef Genetics, LLC, Mark, Brenda, Sydney & Charley Johnson 405-880-1902;**
ECP Cattle, Ethan Propp 918-864-6567

The right to flush "JoJo's" most famous daughter

LOT
48
A,B

3 Embryos & IVF Cycle Embryos on Snow™

Donor: **WLR Prada**

MAGSWL Usual Suspect 538U × AUTO Rebeca 292S • PB Limousin LFF2151624
PROLIFIC DAM OF NATIONAL CHAMPIONS



Dam of embryos & dam of donor options selling
WLR Prada



Flush option selling
SHSK Fergie 810F ET
2020 OYE Reserve Supreme
Champion Female, offered by
Harris & Skinner



Flush option selling
SHSK Fergie 810F ET
2019 NAILE Reserve Grand
Champion Limousin Female,
offered by Harris & Skinner



Flush option selling
SHSK Elvera 710E ET
2019 NWSS Reserve Grand
Champion Limousin Female,
offered by Kolterman & Skinner



Flush option selling
SHSK Barbara 407B
2016 NWSS Reserve
Champion Limousin Heifer,
offered by Walker & Skinner

- **LOT 48A: 1 Package of 3 Embryos sired by TASF Crown Royal 960C sexed female**
- **LOT 48B: 1 IVF Cycle on CHOICE of WLR Prada's three most recognized daughters**

Option A: SHSK Barbara 407B (LFF2065021) / Option B: SHSK Elvera 710E ET (NPF2134252) /

Option C: SHSK Fergie 810F ET (LFF2151624)

- WLR Prada has evolved as one of the most dominant producing females in the history of the Limousin breed. Prada had an illustrious career as a 2012 NWSS division champion, 2012 Eastern Regional Junior Show Grand Champion, 2012 All-American Futurity division champion, 2012 NAILE Junior Show Grand Champion, 2012 NAILE Open Show Reserve Grand Champion, 2012 National Junior Heifer Show Reserve Grand Champion and 2013 FWSS Open Show Grand Champion as well as a list of other accolades too long to list on a single page. Prada has done it all! Prada produced the 2019 American Royal Grand Champion Heifer and the 2019 NAILE Reserve Grand Champion Heifer for the Harris family. This dominant show heifer, SHSK Fergie 810F ET, sired by Colburn Primo 5153, ended her show career when she was selected Reserve Supreme Champion Female Overall Breeds at the Oklahoma Youth Expo in March 2020.
- Maternal sisters to the embryos selling also include the 2018 NAILE Reserve Grand Champion Heifer, 2019 NWSS Reserve Grand Champion Heifer and 2019 FWSS Grand Champion Heifer, SHSK Elvera 710E ET, shown by the Kolterman family of Nebraska. During the 2015–2016 show season, Mason Walker campaigned a prevailing daughter of Prada to countless victories. SHSK Barbara was the 2015 American Royal Grand Champion Heifer and the 2015 NAILE, 2016 NWSS and 2016 FWSS Reserve Grand Champion Limousin Heifer. In 2017, Kai Thomsen exhibited SHSK Debra Dawn ET, whose most noted win was being the 2017 FWSS Reserve Grand Champion Heifer. Prada averaged \$19,000 on five daughters sold in 2020, with one female commanding \$30,000 for half interest and another at \$20,000 for half. Prada's most noted son is the 2018 NAILE Grand Champion Bull, ELCX Kings Landing 599D. The Lot A embryos, sired by the 2017 NWSS Grand Champion, TASF Crown Royal 960C, are sure to generate a quick return on investment for the winning bidder. A long list of champions, high sellers, herd bull prospects and breed impacting donor females have come from the famed WLR Prada female.
- **TERMS OF IVF CYCLE:** Selling the opportunity to choose from one of three prominent daughters of the great WLR Prada to IVF to the sire of the buyer's choice. Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all costs over 10 embryos being split odd/even between the buyer and seller. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics, Chillicothe, MO. All three donors are open and ready for immediate embryo production following the sale and full payment. IVF cycle must be completed by April 1, 2021.

Offered by: **Shelby Skinner Cattle, Shelby Skinner 417-298-2971**

IVF cycle & Limousin embryos by Crown Royal

LOT
49
A,B

IVF Cycle & 3 Embryos Embryos on Snow™

Donor: **JSZC TSSC Larissa 49G ET**

Silveiras Style 9303 × Riverstone Charmed • 50% Limousin LFF2265535
DOMINANT LIMOUSIN COW FAMILY



Larissa, 2020
Indiana State
Fair Reserve
Supreme
Champion
Female



Larissa, 2019
NAILE Grand
Champion
Junior Limousin
Female

Larissa, 2020 North American
Limousin Junior National
Grand Champion LimFlex
Female

Dam of embryos & IVF cycle selling

JSZC TSSC Larissa 49G ET

2020 NAILE Reserve Grand Champion Limousin Female



Granddam of embryos IVF cycle selling

Riverstone Charmed

2016 NAILE Supreme
Champion Junior
Breeding Heifer and the
most renowned Limousin
female in recent history

➤ LOT 49A: 1 IVF Cycle

➤ LOT 49B: 1 Package of 3 Embryos sired TASF Crown Royal 960C sexed female

- In recent history, you would be hard pressed to find a female and her direct derivatives that have made such a rapid and immense impact on an entire breed the way Riverstone Charmed has within the Limousin business. Her own show career was decorated with countless victories. Larissa was the impressive Triple Crown winning Limousin female and then was ultimately slapped as the Supreme Champion Junior Female at the 2016 North American.
- However, a dynasty cannot be created with just a single member, and there is no doubting the consistency of what the Riverstone Charmed cow has done to propel many of the nation's most elite show cattle families into the winner's circle. The Style x Riverstone Charmed mating has become one of the most lucrative combinations in the industry. At the 2020 National Junior Limousin Show in West Monroe, Louisiana, three of the top five Champion LimFlex heifers were derived from this mating, including Champion and Reserve. A fourth Charmed daughter was also included in the top five, sired by EXAR Classen 1422B.
- JSZC TSSC Larissa 49G ET created a nationwide buzz when she was a featured open heifer calf on the Schaeffer-Tice 2019 pasture sale. She is a result of an IVF cycle purchase in Embryos On Snow that resulted in a big return! She became one of the highest valued LimFlex females of recent history and went on to be successfully campaigned by Bailey Thomson of Westport, Indiana. It didn't take long for 49G to live up to the hype when she received Grand Champion Junior Limousin Female honors at the 2019 NAILE. Her dominance continued into 2020 with championship accolades at the National Junior Limousin Show, the American Royal and a Reserve Supreme Overall banner at the 2020 Indiana State Fair. 49G was slapped as Reserve Champion Limousin Heifer at the 2020 NAILE behind her full sister. Be sure to stop by the Schaeffer Show Cattle stalls in OKC to visually appraise this female for yourself... you'll be impressed, we guarantee it!
- It is no secret that there is genetic potency running through the veins of Larissa 49G. You can place your trust that her profit-generating career will be just as illustrious as her show career. We thank Tim Schaeffer for the opportunity to offer an IVF cycle to the buyer's choice of sire on this outstanding female. A true product of the program. Invest with confidence at Embryos On Snow!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all costs over 10 embryos being split odd/even between the buyer and seller. JSZC TSSC Larissa 49G is due to calve the first week of April 2021. She will be available for IVF 60 to 90 days after she calves. IVF cycle to take place at Donor Solutions in Rensselaer, IN. Contact Tim Schaeffer for more details.

Offered by: **Bailey Tomson; Schaeffer Show Cattle, Tim & Emily Schaeffer 765-541-0738**

IVF cycle & Limousin embryos by Crown Royal

**LOT
50**

3 Embryos Selling

Embryos
on Snow 

Donor: **H/G Blackbird 620**

EXAR Blue Chip 1877B × ALL PVF Blackbird 645 • PB Angus 18507289

DAM OF THE \$300,000 RECORD SELLING FEMALE



Dam of embryos selling

2017 NJAS Grand Champion Owned Female



Dam of embryos selling

2017 American Royal Grand Champion Junior Angus Female



Dam of embryos selling

2017 NAILE Reserve Grand Champion Junior Angus Female



Full sib to embryos selling

UDE Blackbird 0153
\$300,000 record selling heifer, sired by SCC SCH 24 Karat 838

► **LOT 50: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**

- The absolute HOTTEST mating in the Angus show heifer business! Hoffman H/G Blackbird 620 was the \$80,000 high selling Angus heifer calf that sold in the 2016 Hoffman Ranch Female Sale. She was a dominant competitor in the show ring. Her long list of victories includes being named the 2016 Kansas Beef Expo Supreme Champion Female, 2016 Badger Kick-Off Reserve Supreme Champion Female, 2017 NWSS Early Spring Heifer Calf Champion, 2017 NJAS Grand Champion Owned Female, 2017 American Royal Grand Champion Junior Angus Female and 2017 NAILE Reserve Grand Champion Junior Angus Female.
- Fast forward to October 2020, when Hoffman H/G Blackbird 620 wrote her own chapter in the Angus history books as she produced the \$300,000 record selling heifer calf, UDE Blackbird 0153, selected by Mercedes Ferree of Indiana. Her presence, stoutness, style and unparalleled look of quality place her in a league of her own. A full sister, UDE Blackbird 0150, sold for \$26,000 to Buck Creek Ranch of Oklahoma.
- The embryos selling are full sibs to these high selling females, sired by SCC SCH 24 Karat 838, the own son of the great FCF Proven Queen 419. FCF Proven Queen 419 was the popular 2015 NAILE and 2016 NWSS Grand Champion Angus Female. This mating combines the influence of arguably two of the most dominant Angus show heifers to ever be led.
- Hoffman H/G Blackbird 620 is a new edition to the Embryos On Snow donor lineup. Here is your opportunity to acquire full sib embryos to the highest selling Angus show heifer of all time! This might be the most exclusive and rare opportunity of 2021. Don't think twice!

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**
Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456

Angus embryos by 24 Karat

**LOT
51**

IVF Cycle Selling

Embryos
on
Snow™

Donor: **KR Savannah 6259**

Kramers Apollo 317 × Malsons Savannah 27Y • PB Angus 18739672

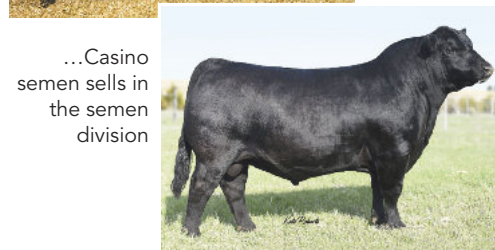
MATERNAL SISTER TO THE GREAT KR CASINO 6243



Dam of IVF cycle selling KR Savannah 6259



Maternal brother to dam of IVF cycle selling
KR Casino 6243
2017 ROV Show
Bull of the Year



...Casino semen sells in the semen division



Maternal granddam of IVF cycle selling
Malsons Savannah 27W
2011 NWSS
Grand Champion
Angus Female

► LOT 51: 1 IVF Cycle

- Krebs Ranch is a leader in the Angus seedstock business. Countless individuals of influence within the industry have originated in Gordon, Nebraska. The opportunity alone to access genetics that trace to the late Malsons Savannah 27Y is unique, but to be able to select the sire of your choice is an absolute privilege. Sired by Kramers Apollo 317, KR Savannah 6259 is phenotypically one of the most impressive young females ever produced at Krebs Ranch.
- The famous maternal brother to KR Savannah 6259 is the popular and widely used KR Casino 6243. Casino needs no introduction to the industry. Casino took the breed by storm when he was displayed at the 2017 National Western Stock Show and was the \$49,500 high selling bull in the 2017 Krebs Ranch Bull Sale. There is no doubt that his functionality, flawless build and striking form place Casino in a league of his own. In 2017, Casino was the ROV Grand Champion Angus Bull at the American Royal and the ROV Reserve Grand Champion Angus Bull at the NAILE.
- The maternal granddam of KR Savannah 6259 is the 2011 NWSS Grand Champion Angus Female, Malsons Savannah 27W. Generations upon generations of elite cow families line the pedigree of 6259. Take advantage of this herd building genetic opportunity that will catapult any program forward.
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. KR Savannah 6259 is due to calve 2/18/21. The IVF cycle will be available the end of March or first of April. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. The IVF cycle will take place at Trans Ova Genetics-Yackley Ranches, Onida, South Dakota. For more information, please contact Jake Scott.

Offered by: **Krebs Ranch, Eldon Krebs 308-360-1949, Jake Scott 308-360-3223**

IVF cycle on KR Casino's maternal sister

LOT
52
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **SLL Ellie 2201**

Plainview Lutton E102 × O G L Ellie 634-446 • PB Angus 17364660

DAM OF 2018 & 2020 NAILE CHAMPION ANGUS HEIFERS



Full/maternal sib to embryos selling UDE Ellie 9230
2020 NAILE Grand Champion Junior Angus Heifer

- **LOT 52A: 1 Package of 3 Embryos sired by EXAR Blue Chip 1877B sexed female**
- **LOT 52B: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**

- SLL Ellie 2201 has become one of the cornerstone females in the dynamic and talented donor pen at Udell Cattle Company, Sioux City, Iowa. The first package of embryos is sired by EXAR Blue Chip 1877B, making them full sibs to two of the most popular Angus heifer calves to sell during the 2019 sale season. UDE Ellie 9230 is the \$100,000 sister that is a true outlier for stoutness, look and sheer presence, a truly unique individual. UDE Ellie 9230 was a 2020 NWSS division champion for Sara Sullivan prior to being named the 2020 NJAS Grand Champion Owned Female. Her most recent victory was at the 2020 NAILE, where she was named Grand Champion Junior Angus Female.
- UDE Ellie 9197 was the \$32,000 full sister that sold to Dusty Rose Cattle Company, Allan Hjertaas and Katie Songer in Canada. She was the Reserve Supreme Champion Heifer Overall at the 2019 Kansas Beef Expo, Supreme Champion Overall at the 2020 Kentucky Beef Expo and a division winner at the 2020 NWSS.
- The Lot B embryos are also highly proven and predictable, being full sibs to the 2018 NAILE Grand Champion Heifer in the Junior Show for the Steenhoek family. This female was a favorite of many on the 2018 show circuit and has become a role model matriarch in production.
- SLL Ellie 2201 was bred in the Steele program and is a force in the Udell program. The Udell family has produced a lot of champion females the last few years, and this mating ranks in the top of the program. This donor, 2201, has had a lot of interest, with some of the best cattlemen around trying to buy this cow for their own donor battery. Ellie has produced females that have sold for \$100,000, \$32,000, \$20,000, \$17,000, \$13,000, \$10,250 and several more from \$5,000 to \$9,000.
- Folks, these two matings are the real deal. From a reputation program that breeds cattle with a defining factor, these embryos will make for a fast return, regardless of the hammer price. Bid right up!



Full/maternal sib to embryos selling
UDE Ellie 9230
2020 NJAS
Grand Champion
Owned Heifer



Full/maternal sib to embryos selling
UDE Ellie 153E
2018 NAILE
Junior Show
Grand Champion
Heifer



Full/maternal sib to embryos selling
UDE Ellie 9197
2020 Kentucky
Beef Expo
Supreme
Champion Heifer



Full/maternal sib to embryos selling
UDE Ellie 9197
2019 Kansas Beef
Expo Reserve
Supreme
Champion Heifer

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**
Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456

Angus embryos by Blue Chip & Primo

LOT
53
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **UDE Ellie 153E**

Colburn Primo 5153 × SLL Ellie 2201 • PB Angus 18894011

2018 NAILE GRAND CHAMPION JUNIOR ANGUS HEIFER



**Full/maternal
sib to
embryos
selling**
CCS Ellie 206H
\$18,000 heifer
sired by
Follow Me

Dam of embryos selling UDE Ellie 153E
2018 NAILE Junior Show Grand Champion Angus Heifer

- **LOT 53A: 1 Package of 3 Embryos sired by Gateway Follow Me F163 sexed female**
- **LOT 53B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**

- The embryos selling are from the 2018 NAILE Grand Champion Angus Heifer, UDE Ellie 153E. A popular champion on the green chips for Chesney Steenhoek, Ellie has become the leading Angus donor for the Steenhoek family. Her genuine mass, volume of rib shape, correctness of build and unsurpassed look of quality continue to shine through as she is a member of the accredited donor battery at JS Simmentals.
- The dam of UDE Ellie 153E is the famed SLL Ellie 2201, talented donor at Udell Cattle Company in Sioux City, Iowa. In 2019, a pair of maternal sisters to Ellie 153E commanded \$100,000 and \$32,000 in Udell Cattle Company's annual production sale. UDE Ellie 9230 is the dominant maternal sister to 153E that was selected as the 2020 NJAS Grand Champion Owned Heifer and 2020 NAILE Grand Champion Junior Angus Heifer for Sara Sullivan. UDE Ellie 9197 was the Reserve Supreme Champion Heifer Overall at the 2019 Kansas Beef Expo, Supreme Champion Breeding Heifer at the Kentucky Beef Expo and a division champion at the National Western Stock Show.
- The Lot A embryos are sired by the JS Simmentals and Minnaert Show Cattle resident promotional sire, Gateway Follow Me F163. Follow Me has been admired by all for his unparalleled presence. A full sister recently highlighted the Angus division in the JS Midwest Made Elite Female Sale, where she sold for \$18,000. The Lot B embryos are sired by the young herd sire sensation that has taken the breed by storm, SCC SCH 24 Karat 838. Rest assured regardless of which mating you prefer, the return for investment potential will be substantial.
- Genetics from the decorated UDE Ellie 153E will become available to the public only in the Embryos On Snow sale. Angus show heifer enthusiasts, gather round!

Offered by: **JS Simmentals, Jay, Dani, Chesney & Coy Steenhoek 515-238-5938;**
Cowan Cattle Co., Jim Cowan 262-492-1220

Angus embryos by Follow Me & 24 Karat

LOT 54

IVF Cycle Selling

Embryos
on
Snow™

Donor: **Maplecrest Phyllis 9043**

Silveiras Style 9303 x SCC SCH Phyllis 426 • PB Angus 19521674

2020 NAILE ROV GRAND CHAMPION ANGUS FEMALE



Dam of IVF cycle selling Maplecrest Phyllis 9043
2020 NAILE ROV Grand Champion Angus Female

► LOT 54: 1 IVF Cycle

- Without a doubt one of the most exciting and exclusive opportunities to access genetics from one of the most prolific matings in the Angus business! The dam of Maplecrest Phyllis 9043, SCC SCH Phyllis 426, is the result of the highly proven Dameron First Class x SCC Phyllis 051 mating that has yielded countless high sellers, national champions and donor dams in production at the most recognized firms in North America. The influence of Phyllis 051 will be everlasting on the industry.
- Maplecrest Phyllis 9043 is the reigning NAILE ROV Grand Champion Open Angus Female, expertly shown by Sydney Sanders of Leesburg, Ohio. Prior to her victory on the green chips of Freedom Hall, Phyllis 9043 had already created an impressive resume. Phyllis 9043 was the popular 2020 NJAA Eastern Regional Grand Champion Owned Heifer and the 2020 NJAS Reserve Grand Champion Owned Female. This cow family is well noted for the champions and high sellers that have been produced.
- The dam of 9043, Phyllis 426, was a popular champion on the tanbark for the Grimes family. Her most noted wins include being selected as the 2015 NAILE Reserve Grand Champion Junior Angus Female and 2015 Atlantic National Reserve Grand Champion Female. Her dominant show career was impressive, but her ability to generate elite females has far exceeded any accolades she has garnered in the show ring. The Style x Phyllis 426 mating is absolutely one of the most potent Angus show heifer matings in the industry. Maplecrest Farms offered two full sisters to Phyllis 9043 during the fall of 2020. Maplecrest Phyllis 0082 commanded \$84,500, and her February full sister, Maplecrest Phyllis 0064, sold for \$42,500.
- Only in Embryos On Snow will you find unique, program enhancing opportunities that have the surefire potential to catapult your operation to the next level. This is the initial offering of frozen genetics to be offered from the decorated Maplecrest Phyllis 9043. We appreciate the Sanders, Grimes and Coor families for providing this monumental investment opportunity!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between buyer and seller. Maplecrest Phyllis 9043 is due to calve the first week of April 2021. She will be available for IVF 60 to 90 days after she calves. Buyer may choose to put embryos in their own recip cows or purchase recip cows, at the buyer's expense. IVF cycle will take place at Legends Lane Reproductive Services in Alexandria, Ohio. Contact Will Coor for more details.

Offered by: **Maplecrest Farms, Will Coor 919-723-6399; John Grimes 937-763-6000, The Sanders Family, Dave Sanders 937-605-2072; Genflo Angus Farm, John & Leeann Lovin 770-402-0754**



Dam of IVF cycle selling
2020 NJAA Eastern Regional Grand Champion Owned Female



Dam of IVF cycle selling
2020 NJAS Reserve Grand Champion Angus Owned Female



Full sister to dam of IVF cycle selling
\$84,500
Maplecrest Phyllis 0082



Full sister to dam of IVF cycle selling
\$42,500
Maplecrest Phyllis 0064

IVF cycle on the 2020 NAILE Champion Angus

LOT
55
A,B

6 Embryos Selling



Donor: **SCC Phyllis 051**

OSU Currency 8173 × SCC Phyllis SSF 682 • PB Angus 16726540

DAM OF 2018 WORLD BEEF EXPO SUPREME FEMALE



Full/maternal sib to embryos selling

FCF Phyllis 770

2018 World Beef Expo Supreme Champion and 2018 NAILE Division Champion



Full/maternal sib to embryos selling

FCF Phyllis 770

2019 National Junior Angus Show Fourth Overall Owned Heifer



Maternal sib to embryos selling

FCF Phyllis 840

2019 Illinois State Fair Third Overall Junior Heifer



Dam of embryos selling

SCC Phyllis 051

2012 NWSS Angus Division Champion



Granddaughter of dam of embryos selling

Maplecrest Phyllis 9043

2020 NAILE ROV Grand Champion Angus Female

- **LOT 55A: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**
- **LOT 55B: 1 Package of 3 Embryos sired by Conley No Limit sexed female**

- The embryos selling are full or maternal sibs to one of the most decorated Angus females of the 2018–2019 show season, FCF Phyllis 770, successfully campaigned by Tucker Bayer. Phyllis 770 was the 4th Overall and Senior Division Champion at the 2019 NJAS, 2018 Supreme Female at the World Beef Expo ROV Open Show and the Minnesota Beef Expo, Supreme Grand Champion at the 2019 All-American Angus Breeders' Futurity, 2018 division champion at the National Junior Angus Show and reserve division at the NAILE ROV Open Show. Also in 2019, another daughter of 051 endured a successful run for Lauren Wolter.
- FCF Phyllis 840 was the 3rd Overall and Grand Champion Angus at the 2019 Illinois State Fair Junior Heifer Show, division champion at the 2019 NAILE Junior Show and at the 2019 American Royal Open and Junior Shows, reserve division champion at the 2019 NWSS Junior Show and 2019 All-American Futurity ROV Open Show and countless other victories too long to list!
- Two additional daughters of 051 were Reserve Grand at the Atlantic National in 2015; one went on to be Reserve Grand in the Junior show at Louisville for the Grimes family. Also in 2015, another full sister was reserve in her division in Kansas City and is the famous 423 donor for Stertzbach and Scheetz and the mother of Sullivan's 5th Overall Female at the Junior National.
- A granddaughter of Phyllis 051 from the Grimes family's 426 donor has been a dominant force during the 2020 show season. Maplecrest Phyllis 9043 was selected as the 2020 Eastern Regional Grand Champion Owned Female, 2020 NJAS Reserve Grand Champion Owned Female and, most recently, the 2020 NAILE ROV Grand Champion Angus Female. The embryos selling as Lot A are three-quarter sibs in blood to this dominant champion.
- In 2017, 051 produced another daughter that was Reserve Supreme at the WIU Hoof and Horn show. 051 herself was a division champion at the NWSS ROV Open Show and the NWSS Junior Show. This cow family is well noted for the champions and high sellers that have been produced. In fact, a daughter of 051 by First-N-Goal, FCF Phyllis 532, raised a Style heifer for Udell Cattle Company that sold for \$115,000 in their annual production sale to Kinnick Paulsen. She was Supreme Champion Female at the Sneak-A-Peek Preview Show in Nebraska and a popular division champion at the 2020 FWSS. 532 produced daughters by 24 Karat 838 that sold for \$35,000, \$22,000 and \$9,000 at Udell's in 2020. The Adcock family raised the 2020 NAILE Reserve Grand Champion Percentage Simmental Bull from Phyllis 532 sired by Profit, as well as a \$29,000 half-blood heifer.
- Consistent Angus genetics are hard to come by, and this cow offers tremendous quality in spades. Daughters have become cornerstones in the donor pen at some of the nation's most well respected and established programs. Here is your chance to inject the influence of Phyllis 051 into your program. Another EOS exclusive donor dam.

Offered by: **Four Corners Farms, Greg McClure 618-928-0123, Eric McClure 618-553-0167; Stertzbach Cattle, Bruce, Amie & Dillion Stertzbach 330-704-5260**

Angus embryos by Style & No Limit

LOT
56
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **FCF Phyllis 532**

SCC First-N-Goal 114 × SCC Phyllis 051 • PB Angus 18251916

DAM OF THE \$115,000 HIGH SELLING ANGUS HEIFER



Full/maternal sib to embryos selling UDE Phyllis 9129
2020 FWSS Division Champion...\$115,000 heifer calf sired by Style



Full/maternal sib to embryos selling

UDE Phyllis 9129

2020 Sneak-A-Peek Preview & Heart of Iowa Blow-out Supreme Champion Heifer



Maternal sib to embryos selling

ALL Phyllis 050H

\$29,000 Profit daughter

- **LOT 56A: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**
- **LOT 56B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**

- FCF Phyllis 532, the next generation female from the elite SCC Phyllis 051 cow family, has solidified her spot as one of the great producing Angus females in the business. FCF Phyllis 532 is the stunning SCC First-N-Goal GAF 114 daughter of 051 that is owned by Udell Cattle Company, Adcock Land & Livestock and Four Corner Farms. She has averaged over \$45,000 on four daughters sold in The Advantage over the past two years.
- 532 is the dam of UDE Phyllis 9129, one of the most unique females of any breed ever produced in Sioux City. 9129 was the \$115,000 selection of Campbell and Paulsen in 2019 and has been successfully campaigned by Kinnick Paulsen to countless victories that include being named a division champion at the 2020 FWSS, Supreme Champion Heifer, Heart of Iowa Blowout, and Supreme Champion Heifer, Sneak-A-Peek Preview. The embryos selling as Lot A are full sibs to this popular champion and unique breeding piece.
- The embryos selling as Lot B are sired by the exciting young sire SCC SCH 24 Karat 838. This mating yielded a trio of sisters that sold for \$35,000, \$22,000 and \$9,000 in The Advantage Production Sale in 2020. Unique would be the most accurate way to describe the form and feature that these sisters possess.
- A maternal sister sired by Profit, ALL Phyllis 050H, was the \$29,000 Percentage Simmental female at Hartman Cattle Company that was raised at Adcock Land & Livestock. ALL Avail 939G is another maternal sib to the embryos selling. He is sired by Profit and was most recently selected as the 2020 NAILE Reserve Grand Champion Percentage Simmental Bull.
- Powerful, time-tested genetics that are several generations deep. This genetic opportunity is proven and predictable. Invest in the future of your program with embryos that are built around one of the most decorated cow families in the industry—you'll be glad you did!

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**
Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456

Angus embryos by Style & 24 Karat

LOT
57
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **KDJ Queen Ruth 502**

PVF Insight 0129 × KDJ Queen Ruth • PB Angus 18300155

PAST NAILE CHAMPION & DAM OF HIGH SELLERS



Maternal sib to embryos selling

2018 NJAS Reserve Grand Champion Owned Heifer



Full/maternal sib to embryos selling

\$13,000 Casino daughter



Full/maternal sib to embryos selling

\$37,000 Casino daughter



Maternal sib to embryos selling

UDE Queen Ruth 9064
2020 Denver in September Fourth Overall Heifer

Dam of embryos selling KDJ Queen Ruth 502
2016 NAILE Reserve Grand Champion Junior Angus Heifer

- **LOT 57A: 1 Package of 3 Embryos sired by KR Casino 6243 sexed female**
- **LOT 57B: 1 Package of 3 Embryos sired by EXAR Blue Chip 1877B sexed female**

- KDJ Queen Ruth 502 is a leading matron at Udell Cattle Company when it comes to consistently putting the good ones on the ground! Queen Ruth 502 was a dominant show heifer for Maddy Udell in 2016. She was the 2016 NAILE Reserve Grand Champion Junior Angus Heifer. Shortly after her show career came to a close, her time to shine was in production. In October 2017, a heifer calf by SMA Watchout 482 topped the Angus division at \$50,000. That heifer went on to be successfully campaigned by Shayne Myers of California to the title of Reserve Grand Champion Angus Heifer at the 2018 NJAS in Madison, Wisconsin.
- KDJ Queen Ruth 502 produced the lead off heifer calf of The Advantage production sale in October 2020 that commanded \$37,000, sired by the great KR Casino 6243. A maternal sister sired by Dameron First Class sold for \$22,000. The 2019 high selling lots from KDJ Queen Ruth 502 include Lot 1 by EXAR Blue Chip 1877B, commanding \$135,000; the Lot 2 female by Conley Express 7211, bringing \$16,500; and the KR Casino 6243, bringing \$13,000. On 10 heifer calves sold in 2019 and 2020, KDJ Queen Ruth averaged an impressive \$25,000!
- The first embryo lot is sired by the 2017 American Royal Grand Champion and 2017 NAILE Reserve Grand Champion Bull, KR Casino 6243. These embryos are full sibs to the \$13,000 heifer that was purchased by Willie Weis in 2019 and the \$37,000 high selling female, UDE Queen Ruth 0204, purchased by the Wheeler family in 2020. UDE Queen Ruth 9088 was a popular division champion at the 2020 NWSS for Millie Lashmett of Illinois. The Lot B embryos selling are sired by EXAR Blue Chip 1877B, making them full sibs to the \$135,000 sale topping female from 2019.
- The Udell family and their crew ALWAYS offer up their very best, and here is your shot to select embryos from one of the premier Angus show heifer producing females in the business. Raise your next show ring champion, donor dam or six-figure sale prospect. These matings work!

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**
Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456

Angus embryos by Casino & Blue Chip

LOT
58
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **PVF Lucy 1125**

PVF ALL Payday 729 × Thomas Lucy 7360 • PB Angus 17024835

DAM OF 2019 & 2020 AMERICAN ROYAL CHAMPION ANGUS



Full/maternal sib to embryos selling

Nords Lucy 8022

2019 American Royal
Champion Angus &
Supreme Champion
Junior Heifer



Full/maternal sib to embryos selling

Nords Lucy 8022

2020 NWSS
Reserve Grand
Champion Angus
Female



Full/maternal sib to embryos selling

Nords Lucy 9211

2020 American Royal
Champion Angus
Junior Heifer



Full/maternal sib to embryos selling

Nords Lucy 8022

2019 NJAS Reserve
Grand Champion
Owned Heifer



Full/maternal sib to embryos selling

2018 Atlantic
National Reserve
Champion Early
Spring Heifer Calf

- **LOT 58A: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**
- **LOT 58B: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**
- **LOT 58C: 1 Package of 3 Embryos sired by CHOICE of Gateway Follow Me F163 or SCC SCH 24 Karat 838 sexed female**

- PVF Lucy 1125 is the dam of the 2019 NJAS Reserve Champion Owned Heifer and the 2019 American Royal Grand Champion Angus and Supreme Champion Overall Breeds! Nords Lucy 8022 completed her decorated show career as the 2020 NWSS Reserve Grand Champion Angus Female in the Junior and Open Show. Again in 2021, embryos from the powerful Nord donor 1125 will be offered exclusively in the Embryos On Snow sale. Nords Lucy 8022 is a dominant show heifer for the Stagemeyer family in Nebraska. The Lot A embryos are sired by Colburn Primo 5153, making them full sib embryos to the dominant Lucy 8022.
- The Lot B embryos are sired by the tried-and-true Silveiras Style 9303, making them full sibs to Nords Lucy 9211. Nords Lucy 9211 was recently selected as the 2020 American Royal Grand Champion Angus heifer for Lynsey Schmitz.
- A new and exciting mating sells as Lot C, sired by the buyer's CHOICE between two exciting young sires of impact. Gateway Follow Me F163 and SCC SCH 24 Karat 838 have made a huge statement during their rookie sire season. Gateway Follow Me F163 sets the standard for skeletal quality, look and presence. 24 Karat's pedigree needs no introduction, as he is backed by the legendary FCF Proven Queen 419. The dam of 24 Karat is argued as one of the greatest Angus females to ever grace the tanbark. This mating combines two of the most decorated and established cow families in the Angus business. Regardless of which sire selection you prefer, rest assured that either will put any program on the fast track to success!
- Lucy 1125 also produced the 2018 Wisconsin State Angus Show Grand Champion Heifer as well as a division champion at the Eastern Regional and a reserve division champion at the Atlantic National for the Henning family. Thank you to Luke Nord and his family for allowing this exciting genetic opportunity to be offered in the 2021 Embryos On Snow sale—a dominant set of matings that will yield BIG results!

Offered by: **Luke Nord 701-446-6157**

Angus embryos by Primo, Style & Follow Me or 24 Karat

LOT
59

IVF Cycle Selling

Embryos
on
Snow™

Donor: **Nords Lucy 8022**

Colburn Primo 5153 × PVF Lucy 1125 • PB Angus 19267484

2019 AMERICAN ROYAL SUPREME CHAMPION JUNIOR HEIFER



Dam of IVF cycle selling

2019 American Royal Supreme Champion Junior Heifer Overall Breeds



Dam of IVF cycle selling

2019 National Junior Angus Show Reserve Grand Champion Owned Heifer

Dam of IVF cycle selling Nords Lucy 8022
2020 NWSS Reserve Grand Champion Angus Female

► **LOT 59: 1 IVF Cycle**

- Nords Lucy 8022 is one of the most talked about Angus females in the industry! She was successfully campaigned by the Stagemeyer family of Nebraska to countless victories during her decorated show career. Her most noted accomplishments include being named the 2019 American Royal Grand Champion Angus and Supreme Champion Female Overall Breeds. Nords Lucy 8022 was also selected as the 2019 NJAS Reserve Grand Champion Owned Female in Louisville, Kentucky and finished her decorated show career as the 2020 NWSS Reserve Grand Champion Junior and Open Angus Female.
- A full sister to Nords Lucy 8022 was the Supreme Champion Female at the 2018 Wisconsin State Fair, division champion at the Eastern Regional and Reserve Division Champion at the Atlantic National for the Henning family. A maternal sister to 8022, Nords Lucy 9211, was recently named the 2020 American Royal Grand Champion Angus Female for Lynsey Schmitz. The dam of 8022, PVF Lucy 1125, was a dominant show heifer and has become a powerful donor for Luke Nord and his family.
- Nords Lucy 8022 is a truly unique female phenotypically that was admired by all during her many trips to the backdrop. In 2020, an IVF cycle was purchased through the Embryos on Snow sale for \$16,500. This genetic opportunity was selected by Effling and Boyert, two programs that need no introduction to the winner's circle. This EOS exclusive genetic opportunity will put any program on the fast track to success. Get on board!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies, with all embryos produced above 10 being split 50/50 between the buyer and the seller. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees with all freezing costs over 10 embryos being prorated between the buyer and seller. IVF cycle to take place at Larsen Veterinary Services in Valentine, Nebraska. For more information, please contact Brent or Miles Stagemeyer.

Offered by: **Stagemeyer Cattle Company, Brent, Carla, Miles, Jace & Tucker Stagemeyer, 402-340-6964**

IVF cycle on the 2019 American Royal Supreme Heifer

**LOT
60
A,B**

6 Embryos Selling



Donor: **KNC Cabin Creek Sandy 905**

BC Lookout 7024 × KNC Cabin Creek Sandy • PB Angus 16389869

DAM OF 2017 NWSS RESERVE GRAND JUNIOR ANGUS HEIFER



Full/maternal sib to embryos selling

2017 NWSS Reserve Grand Champion Junior Angus Heifer



Full/maternal sib to embryos selling

2018 Indiana State Fair Third Overall Heifer



Full/maternal sib to embryos selling

2016 Purdue AGR Supreme Champion Heifer



Full/maternal sib to embryos selling

BCII Wrigley 0516
2017 \$100,000 EOS feature



Full/maternal sib to embryos selling

\$50,000 Style x Sandy 905 from the 2019 sale season

➤ **LOT 60A: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**

➤ **LOT 60B: 1 Package of 3 Embryos sired by CHOICE of EXAR Classen 1422B or SCC SCH 24 Karat 838 sexed female**

- RARE embryo opportunity! Ladies and gentlemen, due to extremely LIMITED INVENTORY on hand and the unfortunate reality of time, genetic opportunities from the legendary KNC Cabin Creek Sandy 905 will become slim to none. Her impact has been and will continue to be everlasting within the Angus business. This past fall alone, 905 produced daughters that sold for \$40,000, \$32,000, \$16,000 and \$15,000 to name a few of the highlights. What is even more impressive is the fact that the 905 daughters have followed in their dam's direct footsteps in production. During the fall of 2020, daughters of 905 produced in excess of \$250,000 in revenue...POWER in the blood!
- The Lot A embryos are full sibs to the Reserve Grand Heifer at the 2017 National Western Junior Angus Show, plus many other winners and high sellers for BCII Show Cattle. Additional Champions out of Sandy 905 include Reserve Division I Angus at the Hoosier Beef Congress, Reserve Grand 2018 Indiana Preview Open show, division winner at the NJAS and 3rd Overall heifer at the 2018 Indiana State fair. Sandy produced the high point heifer on the IJBCA show circuit overall breeds as well. The daughters of Style out of Sandy 905 are now in production and racking up their own records. The proof of the success in these daughters makes this cow one of the most productive cow families in the breed when it comes to dollars sold. A Style x 905 daughter that is pictured above commanded a \$50,000 hammer price during the fall 2019 sale season!
- In the fall of 2017, Sandy sold seven heifer calves by Style, for \$57,750, \$53,500, \$49,000, \$43,500, \$16,000, \$8,000 and \$7,500, to average an astonishing \$33,000. The Lot B embryos are full sibs to two heifer calves by Classen sold in 2017 for \$23,000 and \$16,500 to average \$19,750! In the fall of 2017, this great donor dam generated \$287,500 on ten calves! Most recently, a pair of May heifer calves sired by Classen sold in the Hoffman Ranch Annual Female Sale for \$15,000 and \$7,000.
- In Sandy's first ET crop, she produced the Supreme Champion Heifer at the 2015 Hoosier Beef Congress and Purdue AGR. Amazingly, the Reserve Supreme at the Purdue AGR was also a full sib to the Supreme. Another sister to the embryos selling was named Division III Champion at the National Junior Angus Show in 2016 and went on to be slapped Supreme Champion Heifer at the 2016 Wisconsin State Fair. 905 produced five heifers in 2016 that grossed over \$200,000, and all five were shown successfully. In the fall of 2016, her heifer calves averaged \$27,000, with the top heifer selling for \$41,500.
- KNC Cabin Creek Sandy 905 is a full sister to the famous Schnoor Sandy 804 cow. Special thanks to the progressive breeders behind the legendary 905 for allowing EOS to make Sandy a yearly sale exclusive donor!

Offered by: **BCII Show Cattle, Jake & Schyler Cunningham 317-224-4003; Bruce & Brenda Cunningham; Andy Hiland 765-894-0295; Harrell Cattle Company, Michael Harrell 309-221-5763**

Angus embryos by Style & Classen or 24 Karat

LOT
61
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **EXAR Frontier Gal 1405**

Dameron First Class X WCC Frontier Gal 39 • PB Angus 16915135

\$2 MILLION PRODUCER



Dam of pregnancy selling

EXAR Frontier Gal 1405

2013 Western National Angus Futurity Grand Champion Owned Female

➤ **LOT 61A: 1 Package of 3 Embryos sired by S&R Roundtable J328 sexed female**

➤ **LOT 61B: 1 Package of 3 Embryos sired by Conley Express 7211 sexed female**

- We are pleased to represent the leading donor dam Frontier Gal in Embryos On Snow and the Express program. The Lot A embryos selling are full sibs to \$150,000 high selling heifer from the Big Event sale that was the 2017 NAILE Calf Champion for the Walker family, the \$140,000 high seller from the Big Event that was the 2017 NAILE Reserve Calf Champion for the Sullivan family, another \$130,000 heifer sold to the West family in Texas, the Division II Champion Owned Heifer at the National Junior Angus Show, EXAR Rock Star 7844B, who sold for \$105,000 for half interest in the 2018 Express sale, the 2018 Iowa Beef Expo Champion Angus Female and Top 5 heifer, the 2018 Iowa State Fair Champion Angus Female and Top 5 heifer and the \$86,000 heifer calf sold in the fall 2018 Express sale to Bowen Bridges.
- In 2019, EXAR Frontier Gal 1309 commanded \$110,000 to Sara Sullivan, EXAR Frontier Gal 1239 sold for \$70,000, EXAR Frontier Gal 9927 sold for \$47,000, EXAR Fronter Gal 1299 sold for \$40,000 and EXAR Frontier Gal 9759 sold for \$31,000. Most recently, this highly proven and consistent mating yielded a pair of heifer calves that sold for \$115,000 and \$100,000 in the 2020 Express Ranches Big Event. EXAR Frontier Gal 1400 was selected Reserve Winter Calf Champion at the 2020 NAILE for Kynlee Dailey. This is potentially the highest dollar generating show heifer mating in this history of Express Ranches!
- The embryos selling as Lot B are full sibs to the \$115,000 high selling female in the 2020 Big Event, EXAR Frontier Gal 1340. She was recently named Calf Champion at the 2020 NAILE Junior Heifer Show for Whitney Walker. She was also the Early Junior Heifer Calf Champion at the 2020 American Royal. The embryos are also full sibs to the \$100,000 EXAR Frontier Gal 1179, purchased in the 2019 Big Event Sale. The Conley Express sired embryos would also be full sibs in blood to the \$160,000 50% Interest EXAR Express Way 1079B.
- Granddaughters of 1405 have been among the high sellers list, led by EXAR Frontier Gal 1309, who topped the open show heifer division to Sara Sullivan in 2019 for \$140,000. At the 2019 NJAS, EXAR Frontier Gal 2057 was named 5th Overall Owned Heifer for Alexis Koelling.
- 1405 was an elite show heifer herself, claiming titles at the biggest ROV Angus shows in her time. 1405 has been a phenomenal producer, selling heifer calves for an average of over \$75,000 per head! Thank you to Express Ranches for offering such an elite set of genetics at the 15th Annual Embryos On Snow sale, the most exclusive genetic sale in the business.

Offered by: **Express Ranches 405-305-0044**



Maternal sib to embryos selling

2019 National Junior Angus Show Fifth Overall Owned Heifer



Full/maternal sib to embryos selling

2017 NAILE Calf Champion and \$150,000 heifer calf



Full/maternal sib to embryos selling

2020 NAILE Calf Champion and \$115,000 heifer



Full/maternal sib to embryos selling

2017 NAILE Reserve Winter Calf Champion and \$140,000 heifer



Full/maternal sib to embryos selling

2020 NAILE Res. Winter Calf Champion and \$100,000 heifer

Angus embryos by Roundtable & Express

LOT
62
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **Dunk-W Maxine HR 505C**

Colburn Primo 5153 × Silveiras Elba 9057 • PB Angus 18254868

DAM OF ANGUS PROMOTIONAL AI SIRE FOLLOW ME



Full/maternal sib to embryos selling

Gateway Follow Me F163

Angus promotional AI sire



Dam of embryos selling Dunk-W Maxine HR 505C

- **LOT 62A: 1 Package of 3 Embryos sired by C&C McKinley 3000 unsexed**
- **LOT 62B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**

- Back by popular demand! The embryos selling are full or maternal sibs to the popular promotional AI sire Gateway Follow Me F163. He was bred in the Gateway Genetics program at Pierce, Nebraska, and was promoted at the National Western Stock Show in "The Yards," where Jason Minnaert and Jay Steenhoek found him as a calf and purchased this rising star before the day was over. Follow Me was one of the most talked about bulls in Denver, period! Fast forward two years, and there is no question that the influence Gateway Follow Me F163 has had on the business has become overwhelming.
- Follow Me is sired by C&C McKinley 3000 EXAR and from the prolific Dunk-W Maxine 505C donor for Gateway Genetics. The basic build, flawless structural base, stoutness of bone, boldness of his rib design and unparalleled look of quality are what have made Follow Me so popular among not only Angus breeders focused on generating elite show heifers but also those in the business of producing high caliber composite show heifers. The added hair quality on top of the functionality and productiveness that this mating has generated are absolutely unbelievable!
- Lot B is a new, fresh and exciting mating from Maxine that is sired by the breed's other most talked about young sire, SCC SCH 24 Karat 838, the sire of the record setting Angus show heifer that commanded \$300,000 at Udell's in October 2020.
- For only the second time, genetics from Dunk-W Maxine HR 505C will be offered as an exclusive opportunity to invest in a proven mating that has created the next generation in Angus and composite show heifer production, Follow Me!

Offered by: **Gateway Genetics, Kevin, Laura, Brenna & Brylie Benes 402-741-1419; Craig Gana 402-430-2526**

Angus embryos by McKinley & 24 Karat

**LOT
63**

4 Embryos Selling

Embryos
on Snow™

Donor: **Dameron Proven Queen 333**

Dameron First Class X PVF Proven Queen 602 • PB Angus 17630511

DOMINANT ANGUS GENETICS



Dam of embryos selling Dameron Proven Queen 333



Full sib to embryos selling

SSF Proven Queen 2098
2019 NAILE Division Champion



Full sib to embryos selling

SSF Proven Queen 5029
2020 NWSS Division Champion and 2020 American Royal Division Champion



➤ **LOT 63: 1 Package of 4* Embryos sired by Silveiras Style 9303 sexed female *Guarantee 1 pregnancy**

- The Sunrise Sunset Farm Angus operation of Modoc, Indiana, has levitated quickly to the top of the Angus business. Their cow herd may be smaller in numbers, but that is by no means a way to describe the amount of quality the Cates family's Angus program possesses. In the past decade, Tyler and Cortney have patiently acquired the most genetically potent Angus cow families the industry has available. Combined with their first class work ethic and management, customers of SSF collect banners at the national level frequently. Their current super star donor is Dameron Proven Queen 333, a Dameron First Class daughter who is as powerful and massive of an Angus female as you will find. The Proven Queen cow family lives up to its name, and associations with royalty status would not be farfetched. This lineage of cow family has worked for numerous of America's most elite Angus operations.
- 333 has quickly proven that she deserves her nomination to the donor pen with an impressive \$21,100 average on her six daughters by Silveiras Style 9303, including a high seller to the Sullivan Family of Dunlap, Iowa. 2020 was an impressive year for this mating in the show ring, with daughters going on to divisional championships in Denver, Kansas City, Louisville and the National Junior Angus Show. Silveiras Style does not need any introduction to any member of the show cattle industry, let alone the Angus breed. He has singlehandedly been responsible for as many national champions across breeds as any bull in history, and his legacy will be eternal.
- The 2021 edition of Embryos On Snow along with the Tyler Cates family offers you four sexed heifer embryos out of their Dameron Proven Queen 333 and by the king of the ring Silveiras Style 9303. The results of this mating have ended up in some of the most dominant and prestigious show barns in the nation. Here is the opportunity to put your prefix on a potential national champion.

Offered by: **Sunrise Sunset Farm, Tyler, Cortney & Piper Cates, Tyler 765-576-0035, Cortney 410-707-0267**

Angus embryos by Style

**LOT
64**

3 Embryos Selling

Embryos
on Snow 

Donor: **EXAR Envious Blackbird 1760**

Dameron First Class × EXAR Envious Blackbird 84235 • PB Angus 16882887

THE HALF-MILLION DOLLAR PRODUCING ANGUS MATRIARCH



Dam of embryos selling

EXAR Envious Blackbird 1760

2013 NWSS & 2012 NAILE Grand Champion Angus Female

► LOT 64: 1 Package of 3 Embryos sired by S&R Roundtable J328 *sexed female*

- The embryos selling are from one of the most decorated females to ever grace the pastures of Yukon, Oklahoma. EXAR Envious Blackbird 1760 is the famous 2012–2013 ROV Show Heifer of the Year. Her accolades would include being selected as the 2013 NWSS Grand Champion Angus Female, 2012 NAILE ROV Grand Champion Angus Female and 2012 NILE ROV Grand Champion Angus Female. Her decorated campaign on the tanbark is nothing short of impressive, but her career in production has surpassed her trips to the backdrop. EXAR Envious Blackbird 1760 produced the \$137,500 show heifer for BCII Cattle Company, EXAR Envious Blackbird 4614.
- The Lot A embryos are sired by the legendary S&R Roundtable J328, sire of countless champions, high sellers and individuals of influence throughout the industry. The Roundtable x First Class mating has proven time after time that it is a potent combination that yields results. To date, EXAR Envious Blackbird 1760 has averaged an astounding \$11,100 on 35 heifer calves sold at public auction! The lifetime earning of 1760 has exceeded the \$500,000 mark to date. Few females in the history of any breed have a track record with this much fortitude.
- Express Ranches is a leader in the seedstock industry. Their presence and support of the 2021 Cattlemen's Congress in Oklahoma City is unparalleled. We greatly appreciate Express Ranches' and Traynham Ranches' pivotal contribution to the 2021 Embryos On Snow Sale on January 8, 2021 in Oklahoma City!

Offered by: **Express Ranches 405-305-0044; Traynham Ranches**

Angus embryos by Roundtable

LOT 65

3 Embryos Selling

Embryos
on
Snow™

Donor: **HAPP Kool Aid Points 1218 ET**

DeLHawk Kahuna 1009 ET × Crane Style Points 945 • PB Hereford 43312303

ELITE HEREFORD GENETICS THAT YIELD RESULTS



Maternal sib to embryos selling BK Good Point 937G ET
2020 NWSS Reserve Grand Champion Horned Hereford Female



Maternal sib to embryos selling
2019 NWSS
Grand Champion
Horned Hereford
Female



Maternal sib to embryos selling
2018 NWSS
Grand Champion
Horned Hereford
Female



Maternal sib to embryos selling
2017 NWSS
Reserve Grand
Champion Polled
Hereford Female



Dam of embryos selling
HAPP Kool Aid Points 1218 ET
2014 NWSS
Grand Champion
Horned Female

► **LOT 65: 1 Package of 3 Embryos sired by
H The Profit 8426 ET sexed female**

- The embryos selling are from arguably the most dominant producing female in the Hereford breed when it comes to generating elite show heifers. HAPP Kool Aid Points 1218 ET was a decorated champion for Bailey Buck. While her victories are impressive, her career in production is immeasurable. She most recently produced the 2020 NWSS Reserve Grand Champion Horned Hereford Female in the junior and open shows for the Perry family of Mississippi. BK Good Point 937G ET continued her winning ways in Cowtown, being selected as the 2020 FWSS Reserve Grand Champion Horned Hereford Female.
- The 2019 NWSS Grand Champion Horned Hereford Female, BK Enchanted Points 7038E, is another maternal sister to the embryos selling. BK Dottie Girl 6048D ET was the 2018 NWSS Grand Champion Horned Hereford Female the year prior for the Moore family. In 2017, BK Distinctive Points 641D ET was the 2017 NWSS Reserve Grand Champion Polled Hereford Female.
- Other sibs to the embryos selling include the Champion and Reserve Horned females at the 2016 Tulsa State Fair and the Champion Horned Female at the 2017 Oklahoma Youth Expo. 1218 also produced two division champions and one reserve division champion at the 2017 Junior National Hereford Expo. The embryos selling are also maternal sibs to the 2017 Junior National Hereford Expo Grand Champion Horned Female.
- Six daughters sold in 2018 for an average of \$37,933. To date, 1218 has produced well over \$1 million in progeny sales. The embryos selling represent the hottest and most relevant genetics in the Hereford breed. The embryos selling are sired by the 2020 NWSS Grand Champion Polled Hereford Bull, H The Profit 8426 ET. A full sister to the embryos selling commanded a \$50,000 hammer price at Buck's 2020 Fall Premier. Six daughters were featured in the 2020 Fall Premier and averaged an impressive \$23,000! Three other derivatives of the famed Kool Aid Points cow family averaged \$27,500.
- Buck Cattle Co. has remained a dominant force in the Hereford show and sale rings as one of the most established breeding programs of the last decade. Embryos from a matriarch such as Kool Aid Points can be difficult to part with. We greatly appreciate Jirl, Brenda and their talented crew's support of Embryos On Snow. Only the proven and profitable will sell January 8th. Make sure you're in attendance!

Offered by: **Buck Cattle Co., Jirl Buck 580-795-4865**

Hereford embryos by Profit

LOT
66

IVF Cycle Selling

Embryos
on
Snow™

Donor: **LAR Annsley 843F**

UPS Sensation 2296 ET × H Annsley 5282 ET • PB Hereford P43582799

MOST DOMINANT POLLED HEREFORD FEMALE OF THE DECADE



Dam of IVF cycle selling LAR Annsley 843F
2020 NWSS Grand Champion Polled Hereford Female



Dam of IVF cycle selling
2019 NAILE
Grand
Champion
Polled Hereford
Female



Dam of IVF cycle selling
2019 JNHE
Grand
Champion
Polled Hereford
Female



Great-granddam of flush donor
H Poetic Justice
8042
2010 NWSS
Grand Champion
Horned Hereford
Female



2014 NWSS
Grand
Champion
Polled Hereford
Female, a
product of the
Poetic Justice
cow family

► LOT 66: 1 Reverse Sort IVF Cycle

- LAR Annsley 843F was the most decorated Hereford female to be campaigned during the 2019–2020 show season by Vada Vickland and family. 843F was a featured lot in the 2018 Hoffman Ranch Female Sale and shortly after was crowned Grand Champion Hereford Heifer in the Junior Show at the 2018 Western National Hereford Show in Reno. 843F repeated her victory at the 2019 JNHE in Denver, Colorado, as the Grand Champion Owned Polled Heifer. In the fall of 2019, LAR Annsley 843F was a dominant force on the green chips in Louisville, Kentucky, where she was selected Grand Champion Hereford Heifer in both the open and junior shows. She completed her illustrious show career as the 2020 NWSS Grand Champion Polled Hereford Heifer in the Junior and Open shows.
- Rare, exclusive and unique...the most accurate way to describe this opportunity that will present itself January 8, 2021 in Oklahoma City. LAR Annsley 843F has evolved into an absolute stunning brood cow since entering production with tremendous udder quality. Her basic build, symmetry and ability to compose herself with such grace on the move set 843F into a league of her own. She is a descendant of a long line of females that are true producers. The maternal great granddam of 843F is the multiple-time National Champion H Poetic Justice 8042. Poetic Justice was a champion at the Western Nugget National, National Western Stock Show, JNHE and Fort Worth Stock Show during the 2009–2010 show season. Another direct daughter of Poetic Justice is H JT Miranda 2033 ET, the dominant 2014 NWSS Grand Champion Polled Hereford Female. Countless champions and individuals of influence have come from this prestigious cow family. Invest in the future and elevate your program to the next level!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. LAR Annsley 843F is safe in calf and will be available to IVF immediately following the Embryos On Snow Sale. IVF cycle to take place at Larsen Veterinary Services in Valentine, Nebraska. For more information, please contact Patty Vickland or Jason Hoffman.

Offered by: **Vickland Show Cattle, Vada and Hans Vickland 303-502-4819;**
Hoffman Ranch, Jason Hoffman 530-604-5096

IVF cycle on the multi-champion Annsley 843F

LOT
67
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **H Annsley 5282 ET**

AH JDH Cracker Jack 26U ET × H JT DeLHawk Annsley 2140 ET • PB Hereford P43582799
DAM OF FOUR-TIME NATIONAL CHAMPION POLLED HEREFORD HEIFER



Full/maternal sib to embryos selling

LAR Annsley 843F

2020 NWSS Grand Champion Polled Hereford Female



Full/maternal sib to embryos selling

2019 NAILE Grand Champion Polled Hereford Female & 2019 JNHE Grand Champion Polled Hereford Female



Full/maternal sib to embryos selling

2018 Western States Junior Show Grand Champion Female



Sire option of embryos selling

SR Dominate
308F ET

2020 NWSS
Champion Horned &
Supreme Champion
Hereford



Sire option of embryos selling

H The Profit
8426 ET

2020 NWSS Grand
Champion Polled
Hereford Bull

➤ **LOT 67A: 1 Package of 3 Embryos sired by UPS Sensation 2296 sexed female**

➤ **LOT 67B: 1 Package of 3 Embryos sired by CHOICE of SR Dominate 308F or H The Profit 8426 ET sexed female**

- Allow us to introduce to you the rising star of the Hereford breed from the Larsen family of Nebraska, H Annsley 5282 ET. The embryos selling are full and maternal sibs to one of the most decorated females to be campaigned during the 2019–2020 show season by Vada Vickland and family. LAR Annsley 843F was a featured lot in the 2018 Hoffman Ranch Female Sale. Shortly after, she was crowned Grand Champion Hereford Heifer in the Junior Show at the 2018 Western National Hereford Show in Reno, NV. 843F repeated her victory at the 2019 JNHE in Denver, Colorado, last summer as the Grand Champion Owned Polled Heifer.
- In the fall of 2019, LAR Annsley 843F was a dominant force on the green chips of Freedom Hall. She was selected Grand Champion Hereford Heifer in both the Open and Junior shows. LAR Annsley 843F completed her illustrious show career as the 2020 NWSS Grand Champion Polled Heifer in the junior and open Hereford shows.
- The Lot A embryos are full sibs to the four-time National Champion LAR Annsley 843F. The Lot B embryos are sired by CHOICE of the 2020 National Western Stock Show Grand Champion Horned or Grand Champion Polled Bull. SR Dominate 308F was the standout Horned Hereford Champion that was later selected as the 2020 NWSS Supreme Champion Hereford. The second option for your appraisal is the \$50,000 H The Profit 8426 ET stud, who was named Grand Champion Polled Bull at the 2019 NAILE and 2020 NWSS Hereford shows.
- These embryos represent the hottest, most relevant Hereford genetics in the business!

Offered by: **Rafter L, LLC, Scott, Kris, Fletcher & Lex Larsen 402-376-4735**

Hereford embryos by Sensation 2296 & Dominate or Profit

LOT 68

3 Embryos Selling

Embryos
on
Snow™

Donor: **JSC Tater Tot 3560**

JCS Cool Kat 6928 × JCS Miss 510 Excelle 9201 • PB Hereford 43409504
DAM OF 2020 NWSS GRAND CHAMPION HORNED HEIFER



Dam of embryos selling JSC Tater Tot 3560
2015 NWSS Grand Champion Horned Heifer



Full sib to embryos selling
MCKY Monroe 8688
2020 NWSS Junior Show Grand Champion Horned Hereford Female & 2020 FWSS Open Show Grand Champion Horned Hereford Female



Maternal sib to embryos selling
2017 Western Nugget National Junior Show Grand Champion Heifer



Full sib to embryos selling
2019 NWSS Division Champion Horned Hereford Female

► **LOT 68: 1 Package of 3 Embryos sired by TFR KU Roll The Dice 1326 sexed female**

- The embryos selling are full or maternal sibs to many winners and high sellers produced from Tater Tot 3560. The daughters of 3560 that sold in 2018 commanded \$55K, \$50K, \$30K, \$19K, \$16K and \$15K, with the high seller being a full sib to the embryos selling. In 2019, the full sister to the embryos selling commanded \$55,000 for 1/2 interest and was selected as the Calf Champion Horned heifer at the NWSS for Denver McKay. Fast forward to 2020, and MCKY Monroe 8688 returned to the "Mile High" for a repeat performance, where she was selected as the 2020 NWSS Grand Champion Horned Hereford Female in the Junior Show. Monroe continued her dominance in Cowtown, where she was selected as the 2020 FWSS Grand Champion Horned Hereford Female in the Open Show.
- Progeny of 3560 include a long list of major champions in addition to Monroe. Just to name a few, they include the Champion Horned Hereford at the 2017 Tulsa State Fair, Champion Horned Hereford Heifer at the 2017 Junior Show in Reno, Reserve Polled Hereford Heifer at the 2017 Oklahoma Youth Expo, Champion Polled Hereford 2016 Badger Kick-off Classic and Reserve Grand Polled Hereford Bull at the 2017 Fort Worth Stock Show.
- 3560 herself was the 2015 National Champion Horned Female at the National Western Stock Show. What a great opportunity for any Hereford producing program! EOS is proud to have such power in our purebred lineup.

Offered by: **McKay Cattle Company, Bryan McKay 405-747-8627**

Hereford embryos by Roll the Dice

LOT
69
A,B

6 Embryos Selling

Embryos
on
Snow 

Donor: **MCKY Monroe 8688**

TFR KU Roll the Dice 1326 × JCS Tater Tot 3560 • PB Hereford 43409504
2020 NWSS & FWSS GRAND CHAMPION HORNED HEIFER



Dam of embryos selling
2020 FWSS
Open Show
Grand Champion
Horned Hereford
Female



Dam of embryos selling
2019 NWSS
Division
Champion
Horned Hereford
Female



Sire of Lot A embryos selling
CH High Roller
756 ET

Dam of embryos selling MCKY Monroe 8688
2020 NWSS Junior Show Grand Champion Horned Hereford Female

- **LOT 69A: 1 Package of 3 Embryos sired by CH High Roller 756 ET sexed female**
- **LOT 69B: 1 Package of 3 Embryos sired by CRR About Time 743 sexed female**

- The initial embryo offering from the reigning National Western Stock Show and Fort Worth Stock Show Grand Champion Horned Hereford Female, MCKY Monroe 8688. Monroe is the \$110,000 valuation donor dam for GKB Cattle and McKay Cattle Company. Maternal sibs to Monroe have sold for \$50,000, \$30,000, \$19,000, \$16,000 and \$15,000. In 2020, a full sister pregnancy to Monroe commanded a \$21,000 price tag in Embryos On Snow.
- Monroe began her dominant show career as the Calf Champion Horned heifer at the NWSS for Denver McKay. Fast forward a year to 2020, and MCKY Monroe 8688 returned to the hill in Denver for a repeat performance. She was selected as the 2020 NWSS Grand Champion Horned Hereford Female in the junior show. Monroe continued her dominance in Cowtown, where she was selected as the 2020 FWSS Grand Champion Horned Hereford Female in the Open Show.
- Maternal sibs to Monroe include the Champion Horned Hereford at the 2017 Tulsa State Fair, Champion Horned Hereford Heifer at the 2017 Junior Show in Reno, Reserve Polled Hereford Heifer at the 2017 Oklahoma Youth Expo, Champion Polled Hereford 2016 Badger Kick-off Classic and Reserve Champion Polled Hereford Bull at the 2017 Fort Worth Stock Show. The Lot A embryos selling are sired by the popular 2019 Reserve National Champion Polled Hereford Bull, CH High Roller 756 ET. High Roller is the \$135,000 valuation bull that was the talk of the displays at the National Western in 2020. The Lot B embryos are sired by the tried-and-true CRR About Time 743.
- The dam of MCKY Monroe 8688 was the 2015 National Champion Horned Female at the National Western Stock Show. Monroe is undoubtedly one of the most exciting young Horned Hereford females in the industry. We are appreciative of Gary and Kathy Buchholz and Bryan McKay for their willingness to include such a powerful female to the EOS Hereford donor lineup for 2021.

Offered by: **GKB Cattle, Gary and Kathy Buchholz 214-537-1306;**
McKay Cattle Company, Bryan McKay 405-747-8627

Hereford embryos by High Roller & About Time

**LOT
70**

3 Embryos Selling

Embryos
on Snow™

Donor: **RG 551 Pixie 707E ET**

H WR Sustainable 5511 × MH Medora 052 • PB Hereford 43864865

DAM OF \$85,000 HOFFMAN RANCH HIGH SELLING FEMALE



Dam of embryos selling

RG 551 Pixie 707E ET



Dam of embryos selling

RG 551 Pixie ET
707E ET

2018 Western
States Grand
Champion
Horned Heifer



Maternal sib to embryos selling

H KFL Pixie
9372 ET

2020 NJHE
Grand
Champion
Polled Hereford
Heifer



Sire of embryos selling

Haroldson's
United 33D
36G

► **LOT 70: 1 Package of 3 Embryos sired by Haroldson's United 33D 36G unsexed**

- RG 551 Pixie 707E ET has become one of the most talked-about horned Hereford females in North America. Not only was she selected Grand Champion at the 2017 Canadian Western Agribition as a calf, but she went on to be the 2018 Western National Hereford Show Grand Champion Horned Heifer as a bred. Her mass, volume and sheer quality are what set her apart as a truly elite Hereford female. Aside from her phenotype, the generating power that this female has is simply unmatched!
- Pixie was flushed as virgin heifer to H Montgomery 7437 ET, the \$130,000 multiple-time National Champion Bull. This mating created the \$85,000 high selling heifer calf in the 2019 Hoffman Ranch Female Sale. H KFL Pixie 9372 has been a dominant force on the tanbark, being selected as a division champion at the 2020 NWSS, 2020 JNHE Grand Champion Polled Heifer and most recently was selected as the 2020 American Royal Grand Champion Junior Hereford Heifer. Two daughters of Pixie sired by The Profit sold in the 2020 Hoffman Ranch Female Sale for \$15,000 and \$14,000.
- The embryos selling are sired by the 2019 Canadian Western Agribition Grand Champion Hereford Bull, Haroldson's United 33D 36G. United set records at the 2019 Premier and Guests Fallview Sale, where he commanded a hammer price of \$215,000 for 1/3 interest. This is the first opportunity to acquire embryos from this powerful mating. Regardless if the resulting progeny is male or female, rest assured that the genetic relevance and value will be equal.
- This is an elite opportunity to invest in embryos from the influential Pixie 707E, one of the most exciting young cows in the breed. We appreciate the caliber of embryos that Hoffman Ranch and the Kemp family have decided to offer to the public in the 2021 EOS.

Offered by: **Hoffman Ranch, Jason Hoffman 530-604-5096; Kemp Family Livestock**

Hereford embryos by United

**LOT
71
A,B**

6 Embryos Selling

Embryos
on Snow™

Donor: **BACC 286W Georgia Kay 629 ET**

UPS Sensation 2296 ET × STAR KKH SSF Mirror Image 286W • PB Hereford P43792245

2018 JNHE RESERVE GRAND CHAMPION POLLED HEIFER



Dam of embryos selling
2018 San Antonio Stock Show Grand Champion Hereford Heifer



Full/maternal sib to embryos selling
American Classic daughter



Full/maternal sib to embryos selling
American Classic daughter

Dam of embryos selling

BACC 286W Georgia Kay 629 ET "Frosty"
2018 JNHE Reserve Grand Champion Polled Heifer

BACC 286W Georgia Kay 629 ET
2018 NWSS Fall Calf Champion Polled Heifer



- **LOT 71A: 1 Package of 3 Embryos sired by TR/BPF American Classic 561C sexed female**
- **LOT 71B: 1 Package of 3 Embryos sired by CRR 109 On Point 559 ET sexed female**

- BACC 286W Georgia Kay 629 ET is one of the most decorated females that the Allan family has ever campaigned. From start to finish, Georgia Kay, affectionately known as "Frosty," was a dominant force at the end of the leather lead. A division winner as a fall heifer calf at the 2017 JNHE, a division champion at the 2018 NWSS, Grand Champion Hereford Heifer at the 2018 San Antonio Livestock Exposition Junior Heifer Show, and finally she capped off her career as the 2018 JNHE Reserve Grand Champion Polled Owned Heifer. A highly successful show heifer for Mason and now a dominant producer in the donor pen.
- Offering two sets of embryos, both sired by resident herd sires at Bar A Cattle Co. and popular AI studs within the Hereford breed. The Lot A Embryos are sired by the great TR/BPF American Classic, a proven mating at Bar A Cattle Company that has averaged \$16,750 on four head.
- The Lot B Embryos are sired by the late CRR 109 On Point 559 ET, who was a full brother to the popular CRR 109 Kelly 661 ET matriarch that was Reserve Grand Champion Polled Hereford at the National Western Stock Show and has become a dominant producer at Hoffman Ranch. To date, a total of eight females have been marketed by three different sires and have averaged \$15,000. High sellers include females that have sold for \$25,000, \$18,000, \$17,500, \$12,000 and \$12,000. Her first natural calf, shown by Mason Allan, was a national division winner in Denver and Fort Worth.
- The cow family that supports Georgia Kay is none other than a past NWSS Grand Champion herself, STAR KKH SSF Mirror Image 286W. Bar A Cattle Co. has utilized the influence of Mirror Image with great success, producing several other females that have been breed champions at the Texas majors, national division winners and overall champions at the larger jackpot shows in the South.
- BACC 286W Georgia Kay 629 ET is a young, proven and predictable producer that we are ecstatic to include in the EOS Hereford division again in 2021. We appreciate the Allan family's willingness to part with embryos from a female of this caliber.

Offered by: **Bar A Cattle Company, Dave, Becky, Tyler, Mason & Landry Allan 979-561-7115; Drew Schmidt 443-386-5882**

Hereford embryos by American Classic & On Point

**LOT
72
A,B,C,D**

Pregnancy & 9 Embryos

Donor: **TCC Ms Diana 01**

CRR About Time 743 × TCC Miss Shelby 82 ET • PB Hereford P43132180
DAM OF 2018 NAILE GRAND CHAMPION JUNIOR HEIFER



Dam of embryos selling TCC Ms Diana 01
2012 NWSS Grand Champion Polled Hereford Heifer



Full/maternal sib to embryos selling
2018 NAILE Grand Champion Junior Hereford Heifer



Full/maternal sib to embryos selling
2017 FWSS Reserve Grand Champion Horned Heifer



Full/maternal sib to embryos selling
2020 JNHE Division Champion



Full/maternal sib to embryos selling
2016 NWSS Grand Champion Horned Heifer

- **LOT 72A: 1 Heifer Calf Pregnancy sired by H Montgomery 7437 ET** *choice due 1/20/21 or 2/20/21*
- **LOT 72B: 1 Package of 3 Embryos sired by H Montgomery 7437 ET** *sexed female*
- **LOT 72C: 1 Package of 3 Embryos sired by C Miles McKee 2103 ET** *choice of sexed or unsexed (available 4/15/21)*
- **LOT 72D: 1 Package of 3 Embryos sired by CHOICE of CH High Roller 756 ET or EXR Platinum 9200 ET** *sexed female*

- The embryos and pregnancy selling are sibs to a long list of champions. Diana is one of the most recognized cows in the Hereford breed! Diana 01 was the \$150,000 high selling female in the Sullivan Hereford dispersal, and her record of success is known by many. She is easily one of the most decorated females in the breed, and her success continues.
- The Lot A pregnancy and Lot B embryos are sired by the \$130,000 H Montgomery 7437 ET, making them full sibs to the extremely popular 2020 NWSS Division Champion shown by the Vickland family. She was also a popular division champion at the 2020 JNHE in Kansas City—without a doubt one of the most intriguing polled females to be campaigned during the 2020–2021 show season.
- In her young career, Diana produced the back-to-back Denver champion in 2015 and 2016, SULL TCC Diana 4064B ET. Another daughter, shown by the Collins family of Illinois, was Reserve Supreme Heifer at the 2016 Illinois State Fair. In 2017 in Fort Worth, she had a daughter that claimed the Reserve Champion Horned title for the Colyer family of Idaho. A daughter of Diana 01 by the \$600,000 Miles McKee commanded \$45,000 in the Vegas All Breeds Sale in Las Vegas in December 2019. The Lot C embryos are full sibs to these dominant champions and individuals of influence. What an opportunity to capitalize on one of the most proven matings in the history of the Hereford breed!
- The Lot D embryos are buyer's choice between the popular 2019 FWSS Reserve National Champion Polled Hereford, CH High Roller 756 ET, or EXR Platinum 9200 ET. Both are exciting young sires in the business!
- In 2018, a daughter of Diana 01 was named Grand Champion at the 2018 North American and Reserve Champion at the American Royal, shown by Lauren May and Hansen Polled Herefords. Diana herself had an impressive show career, being named a two-time NWSS Grand Champion, as in 2011 she was Grand in the Junior Show and in 2012 was Grand in the Open Show among many other titles in 2011 and 2012. Diana's dam, Shelby, and granddam "Harley," were both NWSS Grand Champion title winners. There is a long list of Denver Champions in this cow family!
- **NOTE:** Recips are housed at Suttles Cattle Genetics in Hanna City, Illinois. Contact Nate Suttles for more details.

Offered by: **Suttles Cattle Genetics, Nate Suttles 217-473-4850**

Hereford pregnancy & embryos by Montgomery, Miles McKee & choice

**LOT
73
A,B,C,D**

Pregnancy, 9 Embryos Selling

Donor: **TCC Miss Shelby 82 ET**

Ankonian Midas 72 × LCC Two Timin 438 ET "Harley" • PB Hereford P42929667
THE HEREFORD BREED'S MOST DECORATED COW FAMILY



Full/maternal sib to pregnancy & embryos selling
2020 American Royal Reserve Grand Champion Hereford Female



Full/maternal sib to pregnancy & embryos selling
2012 NWSS Grand Champion Polled Hereford Female



Full/maternal sib to embryos selling
SULL TCC MR Custom Made 340 ET — sired by About Time

Dam of pregnancy & embryos selling TCC Miss Shelby 82 ET

- **LOT 73A: 1 Heifer Calf Pregnancy sired by TFR KU Roll The Dice 1326 due 1/25/21**
- **LOT 73B: 1 Package of 3 Embryos sired by TFR KU Roll The Dice 1326 sexed female**
- **LOT 73C: 1 Package of 3 Embryos sired by CRR About Time 743 sexed female**
- **LOT 73D: 1 Package of 3 Embryos sired by H Montgomery 7437 ET sexed female**

- TCC Shelby is a pivotal member of the Monarchy of Hereford royalty that John Tucker and his family campaigned to multiple national championships. Shelby was the middle piece in a trio of national champion females for Blake and Mitchell, and the most intriguing part is that they descended from one another. The legacy began with the dam of Shelby, LCC Two Timin 438, who affectionately became known as "Harley." Harley was crowned National Champion Hereford Female at the National Western Stock Show in 2006. The baton was then handed on to Shelby, and she got the slap at both the 2009 Hereford Junior National and the 2010 National Western. Shelby quickly turned around to rear a daughter named Diana, who still to this day is seen by many as the best Hereford female to breathe the crisp air of the Denver stockyards, receiving her purple accolades in 2012. History was made with this lineage of Hereford females. The cattlemen who saw them, regardless of which breed they laid their trust in, found it hard not to admire each of these Hereford breed changers.
- TCC Ms Shelby 82 is arguably the most productive revenue generator of the Tucker family's national champion lineup. Her incredible build was so futuristic for her time that to this day her daughters compete at the highest level. Just like with their mother, there is nothing trendy about the Shelby progeny, they just consistently feature in backdrop pictures, collect large price tags and then go on to transmit these qualities to the next generation. Diana is not the only daughter of Ms Shelby that kept the rest of their barn hoping the class would break their way. Just this past year, Kai Thomsen of South Dakota exhibited a full sister to the Lot A and B opportunities to Reserve Champion Hereford in both the open and junior shows at the 2020 American Royal.
- The show cattle business is always changing, and there aren't too many constants; however, when it comes to TCC Ms Shelby 82, you have a unique situation. Lot A offers a heifer calf pregnancy due January 25, 2021 by TFR KU Roll The Dice 1326, a National Champion himself who, like Shelby, can be held partially accountable for the leaps and bounds the Hereford breed continues to make. Lot B carries the same mating but triples the chances to raise a National Champion Hereford Female, with three sexed female embryos.
- Lot C is perhaps the last opportunity that will be offered to create your own full siblings to a heifer that many will attest is the most picture-perfect Hereford female to ever have been led around the tanbark. These CRR About Time 745 x Miss Shelby 82 embryos will result in full siblings to TCC Ms Diana 01. This mating also yielded the highly acclaimed promotional sire for Griswold Cattle Company, SULL TCC MR Custom Made 340 ET.
- Lot D is a fresh mating on Shelby, sired by H Montgomery, the multiple-time National Champion Bull and the most impressive son of UPS Sensation 2296. This mating is the culmination of as many Hereford legends as the herd book will allow to appear in a single pedigree. Get onboard if you're serious about making a splash in the Hereford show heifer business!
- **NOTE:** Recip is housed at West Point, Nebraska, at Matt Stefan's ranch. Contact MC Show Cattle for more details.

Offered by: **MC Show Cattle, Madeline & Carlisle Braman 361-319-5272**

Hereford pregnancy & embryos

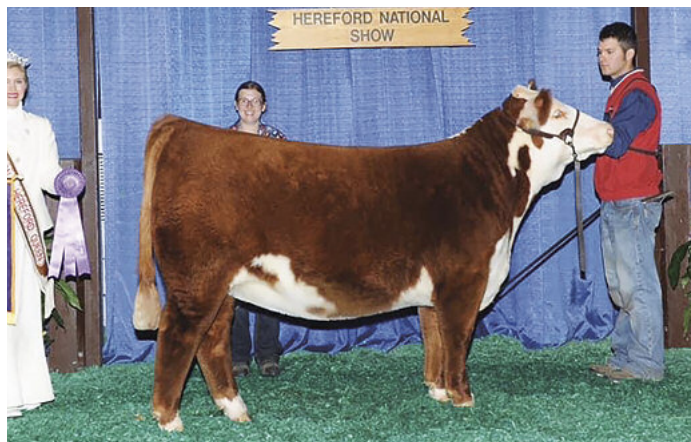
LOT 74 A,B

6 Embryos Selling



Donor: **KLL KLD Tula Rose 611D**

UPS Sensation 2296 × KLD BR 7010 Rose D32 ET • PB Hereford 43784264
PROLIFIC DAM OF HIGH SELLERS



Dam of embryos selling

KLL KLD Tula Rose 611D

2017–2018 Northeast Show Heifer of the Year and many-time National Division Champion

Tula Rose x American Classic daughters:



Full/maternal sib to embryos selling

2020 Hereford Heritage Showcase Reserve Grand Polled Heifer



Full/maternal sib to embryos selling

\$30,000 American Classic daughter



Full sister to dam of embryos selling

GGSC MGS Magnolia F03 ET

2020 NWSS Reserve Grand Champion Polled Hereford Female Junior Show



Full/maternal sib to embryos selling

American Classic daughter



Full/maternal sib to embryos selling

2020 NAILE Res. Division I Champion, sired by American Classic

- **LOT 74A: 1 Package of 3 Embryos sired by TR/BPF American Classic 561C sexed female**
- **LOT 74B: 1 Package of 3 Embryos sired by CH High Roller 756 ET sexed female**

- KLL KLD Tula Rose 611D is from a long line of champions, tracing to some of the industry's most illustrious and proven donor dams. She was successfully campaigned by Kathy Lehman of Ohio to countless national division titles and was ultimately selected as the 2017–2018 Northeast Region Show Heifer of the Year. The dam of Tula Rose is the past Houston Champion and 2014–2015 Northeast Region Show Heifer of the Year, KLD BR 7010 Rose D32 ET.
- A full sister to Tula Rose is the popular GGSC MGS Magnolia F03 ET, expertly shown by Mason Allan of Texas. Magnolia was a many-time national division winner and was selected as the 2020 NWSS Reserve Grand Champion Polled Hereford Female in the Junior Show. A maternal sister to KLL KLD Tula Rose 611D sired by Contender sold for \$22,500.
- To date, Tula Rose 611D has been a true matriarch in the donor pen, averaging over \$15,000 on five head with a high of \$30,000. KLL LMAN Tulip 916G was the 2020 Hereford Heritage Showcase Reserve Grand Champion Polled Hereford Female for Callie Harris of Texas. Another sister was the popular Reserve Division I Champion for Olivia Neal at the NAILE. Both of these popular females are full sibs to the Lot A embryos selling by American Classic. The Lot B embryos are sired by the \$135,000 valuation CH High Roller 756 ET. There is no denying the shape, look and potential that this intriguing mating is sure to yield.
- The Lemmon and Lehman families are offering up their most dominant and consistent matings from the core of their Hereford program. Here is one of the first opportunities to invest in genetics from the young Tula Rose 611D, a new face to the powerful Hereford lineup at EOS.

Offered by: **KL Lemmon Cattle Company, Kyle and Nicole Lemmon 443-821-5069; Lehman Show Cattle**

Hereford embryos by American Classic & High Roller

LOT
75
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **Rose Marie 1Y79 ET**

NJW FHF 9710 Tank 45P × BR KLD Rose Marie D79 ET • PB Hereford 43214660
DAM OF CHAMPIONS & HIGH SELLERS



Dam of embryos selling
Rose Marie 1Y79 ET



Full/maternal sib to embryos selling
H BL Marie 727 ET
2018 NWSS Reserve Division Champion



Maternal sib to embryos selling
PSC KGB Frosted Rose 0201 ET
Valued at \$43,000



Sire of embryos selling
CH High Roller 756 ET
2019 FWSS Reserve Grand Champion Polled Hereford Bull



Full/maternal sib to embryos selling
PSC KGB Rose Marie 0206 ET
Sired by High Roller

- **LOT 75A: 1 Package of 3 Embryos sired by CH High Roller 756 ET sexed female**
- **LOT 75B: 1 Package of 3 Embryos sired by H Montgomery 7437 ET sexed female**

- The embryos selling are sibs to seven sisters by three different sires that have sold for an average of \$27,000. These genetics come from the prolific Rose cow family, tracing to the historic Barber Ranch program of Channing, Texas. There is no denying the impact that this female's lineage has had on the Hereford breed.
- The embryos selling in Lot A are sired by the 2019 FWSS Reserve Grand Champion Polled Hereford Bull, CH High Roller 756 ET. High Roller is the \$135,000 valuation AI sire that was one of the most popular young prospects to be promoted and campaigned during 2019. The High Roller x Rose Marie 1Y79 mating produced PSC KGB Rose Marie 0206 ET, one of the most elite females ever produced at Perry Show Cattle.
- H BL Marie 727 ET, sired by Roll the Dice, was selected as Reserve Junior Heifer Calf Champion at the 2018 NWSS and shown by Vada Vickland. 727 sold for \$36,000. TFR KU Roll The Dice 1326 was the popular 2015 American Royal Grand Champion Bull. He has recently sired several sale toppers in the last two fall and spring sale seasons along with several national champion sons and daughters between Fort Worth, Reno and Louisville. Another daughter of 1Y79 is 718, purchased by the Larsen family of Valentine, Nebraska, for \$36,000 and a popular reserve division champion at the 2018 JNHE.
- The Lot B Embryos are sired by H Montgomery 7437 ET, arguably one of the most dominant sires for creating elite show heifers that the breed has seen recently. Montgomery is responsible for siring the 2020 JNHE Grand Champion Polled Female along with countless high sellers and division champions along the way.
- In addition to her roster of champions, Rose Marie 1Y79 is a full sister to the multiple-time National Champion Bull WORR OWEN Tankeray Y79D. There are a good deal of potent and proven genetics behind these matings. An exclusive EOS donor dam that we are glad to once again include in this stout set of Hereford genetics.

Offered by: **Perry Show Cattle, Austin Perry 405-338-5870**

Hereford embryos by High Roller & Montgomery

**LOT
76
A,B**

6 Embryos Selling

Embryos
on
Snow™

Donor: **Vin-Mar Mallory 850**

Beckley 785P Ontime 934S × MGM Merry Maid P606 17R • PB Hereford P42929665
EXCLUSIVE HEREFORD GENETICS



Dam of embryos selling
Vin-Mar Mallory 850



Full/maternal sib to embryos selling

H VM Mallory 7441E ET

2018 JNHE Grand Champion Polled Hereford Heifer

Sired by UPS Sensation 2296



Sire of Lot B embryos selling

H Montgomery 7437E ET

2019 American Royal Grand Champion Hereford Bull

- **LOT 76A: 1 Package of 3 Embryos sired by UPS Sensation 2296 sexed female**
- **LOT 76B: 1 Package of 3 Embryos sired by H Montgomery 7437E ET sexed female**

- Hereford enthusiasts, pay attention to the investment opportunity here! Again in 2021, genetics from the powerful Vin-Mar Mallory 850 will be offered to the public exclusively in Embryos On Snow.
- H VM Mallory 7441E ET was a featured lot in a past Hoffman Ranch Female Sale, commanding \$44,000. She went on to be selected as the 2018 JNHE Grand Champion Polled Hereford Heifer for the Braman family. She continued to add to her resume in 2019 when she was selected Grand Champion Polled Hereford at the Houston Livestock Show and later named Reserve Grand Champion British Female for Madeline Braman. The Lot A embryos will feature full sib embryos to the 2018 JNHE Grand Champion Hereford Female.
- The Lot B embryos will feature 3/4 sibs in blood to the Junior National and Houston champion that are sired by the \$130,000 H Montgomery 7437E ET. It is no secret that Montgomery has evolved as the go-to sire to generate elite show heifers that have commanded record-setting prices and have found success in the largest arenas in North America. This mating is sure to yield an elite show heifer prospect with donor potential based on cow family alone.
- A special "thanks" to the Braman sisters for allowing such an elite opportunity to be offered in the 2021 EOS from the heart of their donor pen.

Offered by: **MC Show Cattle, Madeline & Carlisle Braman 361-319-5272**

Hereford embryos by Sensation 2296 & Montgomery

LOT
77
A,B,C

6 Embryos Selling

Embryos
on
Snow™

Donor: **MNS Pearle 3121**

RMS Bowie 0708 × PIE Miss Goodnight 8003 • PB Red Angus 1646400

DAM OF 2019–2020'S MOST DECORATED RED ANGUS FEMALE



Full/maternal sib to embryos selling EDG Finley 3121
2020 American Royal Supreme Champion Junior Breeding Heifer

- **LOT 77A: 1 Package of 3 Embryos sired by WEBR Night Train 324 sexed female**
- **LOT 77B: 1 Package of 3 Embryos sired by EGL GCC Red Eagle E7194 sexed female**



Full/maternal sib to embryos selling

2020 NWSS Grand Champion Red Angus Heifer, sired by Night Train



Full/maternal sib to embryos selling

2019 NAILE Grand Champion Red Angus Heifer



Dam is a full sib to embryos selling

2020 NAILE Reserve Grand Champion Red Angus Heifer

- MNS Pearle 3121 is the dam of the most dominant and decorated Red Angus female of the 2019–2020 show season. EDG Finley 3121 has been successfully campaigned by Hadley Hartman to countless victories. She was the 2019 NAJRAE Grand Champion Owned Heifer and the 2019 NAILE Grand Champion Red Angus Heifer in the open and junior shows. Finley was also selected as the 2020 NWSS Grand Champion Red Angus Female in the Open and Junior shows. She completed her show career as the 2020 American Royal Grand Champion Red Angus Female and Supreme Champion Junior Breeding Heifer Overall Breeds for Hadley Hartman!
- EDG Finley 3121 was shown at the American Royal with her stunning heifer calf at side that is sired by 4MC King of the Cowboys 706. That heifer calf was later selected Reserve Grand Champion Red Angus Female at the 2020 NAILE.
- Phenotypically, Finley 3121 is a superior individual regardless of breed, color, or composition. She is flawless in her basic build, athletic in her movement and robust in her rib design. Her proud presence and balanced look set her apart and have allowed her to claim so many prestigious titles. The embryos selling in Lot A are full sibs to this many-time champion Red Angus.
- The Lot B embryos selling are sired the exciting young stud in the Red Angus breed EGL GCC Red Eagle E7194. This mating has yielded a \$16,000 heifer calf and a pair of promotional AI sire prospects that will be debuted in 2021 by Edge Livestock. Red Eagle also is responsible for siring the \$30,500 high selling female in the RK Cattle Company and N&K Ranches Inaugural Female Sale. This mating will yield elite show heifers—you can bet on it!
- The chance will be yours Friday, the 8th of January in OKC to invest in the future of your Red Angus program or diversify your interests as the Red Angus breed continues to gain popularity!

Offered by: **Edge Livestock, Brady Edge 319-540-2830, Patti Edge 319-540-1730**

Red Angus embryos by Night Train & Red Eagle

LOT
78

IVF Cycle Selling

Embryos
on
Snow™

Donor: **Duff Primo Cita 20160**

Mann Red Box 55C × GT Cita 4060 • PB Red Angus 4291619

THE \$84,000-VALUED DAUGHTER OF THE GREAT CITA



Dam of IVF cycle selling Duff Primo Cita 20160



Granddam of IVF cycle selling

GT Cita 4060
Deceased dam of Duff Primo Cita 20160



Maternal sister to dam of IVF cycle selling

2016 NAILE
Grand Champion Red Angus Heifer



Maternal brother to dam of IVF cycle selling
PZC TMAS
Firestorm 1800
Now-deceased dominant Red Angus AI sire

► **LOT 78: 1 IVF Cycle**

- A true sale highlight and a new face to the impressive Red Angus division of Embryos On Snow. Duff Primo Cita 20160 is the exciting sale feature from the Duff Cattle Company Holiday Kickoff, where she commanded a \$42,000 half interest hammer price to Five Oaks Farm of Sparta, Tennessee. Five Oaks Farm is owned by the Giffey family, a progressive young Red Angus program focused on proven cow families, elite phenotype and results-driven pedigrees.
- Duff Primo Cita 20160 is a daughter of the breed impacting GT Cita 4060, one of the most important females in the Red Angus Association of America database. Primo Cita is a true breeding piece. She is one of a kind in terms of her genetic and phenotypic profiles. She is picture perfect from end to end with her angular, uncommonly smooth yet powerful design. Primo Cita moves out perfectly in her stride, covering her tracks with each step. She is a sight to behold. Primo Cita is sired by Mann Red Box 55C, arguably the most dominant sire of Red Angus cattle that the breed has EVER seen. Red Box is a true individual of influence within the beef cattle industry. You will hear more about this great young female in the future, guaranteed!
- Primo Cita is a maternal sister to PZC TMAS Firestorm and to countless Red Angus and composite champions as well. Many other sibs have topped sales across the country for the past several years. Cita is a breed leader. Two years ago, Cita commanded \$40,000 for 50% interest. Champions out of Cita include the 2016 NAILE Champion Red Angus and Calf Champion Red Angus females. In addition to her countless successful daughters, Cita is the dam of Firestorm. Firestorm semen now sells in excess of \$400 per unit. Firestorm is the sire of champions and high sellers consistently. He has sired grand champion heifers at the National Western Stock Show, Fort Worth Stock Show, San Antonio Livestock Exposition, NAILE and Junior National, to name a few of his major accolades.
- This is truly one of the most exciting and elite Red Angus herd building opportunities to surface. Invest in the future of your program, regardless if you are a Red Angus breeder or not. This genetic opportunity will make you money!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. Contact Travis Giffey or Kirk Duff for more details.

Offered by: **Five Oaks Farm, Travis & Gail Giffey 931-260-1478; Duff Cattle Company, Kirk Duff 580-530-1720**

IVF cycle on the hot new Red Angus female

LOT
79
A,B

Pregnancy, 3 Embryos Selling

Donor: **Damar Mimi W085**

Red Fine Line Mulberry 26P × DFRA Tarmily N512 • PB Red Angus 1329048
DAM OF 2019 NWSS GRAND CHAMPION HEIFER & BULL



Maternal sib to embryos selling
2019 NWSS Grand Champion Red Angus Heifer



Maternal sib to embryos selling
2019 NWSS Grand Champion Red Angus Bull



Maternal sib to embryos selling
2018 NAILE Grand Champion Red Angus Bull

Dam of embryos selling

Damar Mimi W085



Sire of pregnancy selling
MLK Big Foot

- **LOT 79A: 1 Heifer Calf Pregnancy sired by MLK Big Foot due 2/14/21**
- **LOT 79B: 1 Package of 3 Embryos sired by 4MC King of the Cowboys 706 sexed female (available 4/1/20)**

- The Lot A pregnancy is sired by the great MLK Big Foot, sire of one of the most dominant Red Angus females to ever grace the tanbark. Top Line Princess 9060 commanded \$70,000 in the historic Top Line dispersal and has recorded countless victories for Hadley Hartman. She was named Supreme Champion Overall at several major jackpots during the 2020 winter show season. Her most notable wins include 2020 NWSS Reserve Grand Champion Junior Red Angus Female and 2020 American Royal Grand Champion Open Red Angus Female. This heifer pregnancy combines two of the most elite individuals within the Red Angus breed!
- The Lot B embryos are sired by 4MC King of the Cowboys 706, an exclusively used Red Angus bull that is the sire of the stunning heifer calf at the side of the 2020 American Royal Supreme Champion Junior Female. That heifer calf continued the winning tradition set forth by her dominant dam, being named the 2020 NAILE Reserve Grand Champion Red Angus Female. This embryo mating has NEVER been offered from Damar Mimi W085 and could very well be the most exciting mating to date!
- The pregnancy and embryos selling are maternal sibs to the 2018 NAILE Champion Bull, 2018 American Royal Grand Heifer, 2019 NWSS Grand Champion Heifer and Bull and the 2019 FWSS Grand Champion Heifer. Other champions produced by W085 include the 2018 NWSS Bull Calf Champion, 2018 Iowa State Fair Champion Bull, 2018 Minnesota State Fair Champion Bull and the 2018 OYE Champion Red Angus Heifer.
- Other accomplishments of W085 include a son, Damar Man Power, a \$17,500 high selling bull that is becoming a sought after young sire. Another daughter was a \$15,000 feature in the 2015 Mile High Classic. Two daughters led off the 2017 C-Bar sale, averaging over \$10,000. A son by the name of Damar Next D852 "Lexus" was a 2017 national division winner and is now a promoted AI sire for Thomas Ranch.
- Damar Mimi W085 is one of the most noted Red Angus females in history! The work is done...invest in the best!
- **NOTE:** Recip cow tag number 106 is housed at Polzin Cattle, Darwin, MN. For more details, please contact Chris Polzin.

Offered by: **Polzin Cattle, Chris Polzin 612-916-0105**

Red Angus pregnancy by Big Foot & embryos by King of the Cowboys

LOT
80
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **Bar-E-L Kassie 117X**

Red Wheel Alliance 22U × Bar-E-L Kassie 23P • PB Red Angus 2323757

LEADING RED ANGUS GENETICS



Maternal sib to embryos selling

2016 NWSS Grand Champion Red Angus Heifer



Dam of embryos selling

Bar-E-L Kassie 117X



Full/maternal sib to embryos selling

TR Rojas Chivas 17109

2020 NWSS Grand Champion Red Angus Bull



Full/maternal sib to embryos selling

Five-figure Firestorm daughter sold by Schaeffer-Tice

- **LOT 80A: 1 Package of 3 Embryos sired by PZC TMAS Firestorm 1800 ET unsexed**
- **LOT 80B: 1 Package of 3 Embryos sired by Red Soo Line Power Eye 161X unsexed**

- The Lot A embryos selling are full sibs to the 2020 National Western Grand Champion Red Angus Bull, TR Rojas Chivas 17109. Chivas is a featured sire for the Thomas Ranch and Las Rojas programs. In the Western Heritage Sale, 50% semen interest in Chivas commanded \$60,000!
- The Lot B embryos are sired by the late Red Soo Line Power Eye 161X, one of the most influential sires in the Red Angus breed. Power Eye is the sire of countless individuals of influence within the business, including National Champions Damar Trump C512 and KJHT Power Take Off. Help yourself to the opportunity to raise your program's next high seller, donor dam or herd sire of significance!
- The embryos selling are maternal sibs to the 2016 National Western Grand Champion Red Angus Female, Bar E-L Kassie 129B, that is a leading donor in the Blair Ag program, and to a \$30,000 heifer calf, Bar E-L Too Too 218C, sold at Las Rojas in 2016 and now a leading donor for Rust Mountain View. These two successful females were both natural calves, born in 2014 and 2015. Bar-E-L Kassie 129B produced the 2017 NWSS Calf Champion Female that sold for \$17,000 to Bud Thomas.
- Kassie 117X commanded \$70,000 for full interest when she sold to Maple Lane and Thomas Ranch. The Kassie family at Bar-E-L has generated many Canadian champions, high sellers and a Canadian National Champion Female. She was bred in the Longshore Bar-E-L program in central Alberta that is known for some of the best Angus cattle north of the border, both red and black.
- Four daughters of 117X sold in the 2018 Las Rojas sale from \$8,000 to \$13,500 and will be featured in up-and-coming Texas programs as the foundation of their cow herds. Few Red Angus females have this kind of power and substance. Great Red Angus genetics with this quality and power are hard to come by.

Offered by: **Maple Lane Farms, Keith Lambright 260-336-6008; Thomas Ranch, Troy & VeaBea Thomas 605-222-1258**

Red Angus embryos by Firestorm & Power Eye

LOT
81
A,B,C,D

9 Embryos, 1 Pregnancy

Donor: **Bailey's Ms Dreamy 946W**

DSR Commissioner R827 × SRF Miss Dakota 49K • PB Simmental 2544686

DAM OF 2018 SIMMENTAL JUNIOR NATIONAL GRAND CHAMPION



Full/maternal sib to embryos & pregnancy selling

2018 AJSA Classic Grand Champion Heifer & \$195,000 high selling heifer in the 2017 Hartman sale



Full/maternal sib to embryos & pregnancy selling \$135,000
2018 American Royal Res. Division



Full/maternal sib to embryos & pregnancy selling

\$35,500 Dreamy daughter sired by Profit



Maternal sib to embryos & pregnancy selling

\$100,000 Dreamy daughter sired by Hammer Time



Full/maternal sib to embryos & pregnancy selling

\$60,000 Dreamy daughter sired by Profit

- **LOT 81A: 1 Package of 3 Embryos sired by Profit sexed female**
- **LOT 81B: 1 Package of 3 Embryos sired by CHOICE of SO Remedy 7F or TL Ledger unsexed**
- **LOT 81C: 1 Package of 3 Embryos sired by CHOICE of HPF Quantum Leap Z952 or WLE Copacetic all sexed female**
- **LOT 81D: 1 Heifer Pregnancy sired by CHOICE of Profit, HPF Quantum Leap Z952 or TJ High Caliber 556B due 3/6/21**

- Bailey's Ms Dreamy 946W is an exclusive Embryos On Snow donor from Bailey Livestock. The embryos selling are full and maternal sibs to many champions and high sellers. 946W is without question one of the HOTTEST Simmental females in the breed. Most recently, a daughter sired by Hammer Time commanded a \$100,000 price tag at the Paulsen Cattle Company Donors & Divas Elite Female Sale. Another daughter sired by Profit sold for \$60,000 the same day. Very few females have the ability to generate with the consistency at the level that Dreamy has for the past five years.
- In 2019, she produced a \$35,500 red baldy heifer by Profit that was the high selling purebred heifer in the Boyert-Core online heifer sale. She produced the 2018 National Junior Simmental Grand Champion Female, shown by Sara Sullivan. Another leading daughter was reserve division champion at the American Royal for the Effling Family. It was an impressive set of 946W daughters that sold in 2017. They gathered prices of \$195,000, \$135,000 and \$45,000. In 2018, several daughters sold for \$5,000 to \$25,000 right off the farm. Her list of high sellers also includes a \$40,000 daughter sired by Chopper in the 2013 Diva to Donors Sale and a son that sold for \$50,000 in the 2017 Hartman Bull Sale.
- The first mating is sired by Profit, full sibs to some of the highest valued purebred heifer calves to be sold in the last decade! Lot B is the option to select your choice sired by either SO Remedy 7F or TL Ledger. Lot C is buyers' choice between the father son duo, HPF Quantum Leap Z952 or WLE Copacetic E02.
- Finally, Lot D will be a monumental opportunity to select a heifer pregnancy by either Profit, Quantum Leap or High Caliber 556B that is due in March. 946W has exceeded a million dollars in progeny sales and is one of the most important and noted donor dams in the Simmental breed. Put your program on the fast track to success with this investment opportunity and enjoy living the dream!
- **NOTE:** Recip cows are housed at Bailey Livestock in Towner, North Dakota. Contact Scott Bailey for more details.

Offered by: **Bailey Livestock, Scott Bailey 701-537-3067**

Simmental embryos & pregnancy from Ms Dreamy 946W

LOT
82
A,B,C,D

IVF Cycle, 6 Embryos & Preg.

Donor: **Miss Werning KP 8543U**

WAGR Dream Catcher 03R x Miss Werning 534R • PB Simmental 2446017
LEGENDARY SIMMENTAL DONOR



Dam of embryos selling
Miss Werning KP 8543U



Full/maternal sib to embryos & pregnancy selling
W/C Bankroll 811D



Full/maternal sib to embryos & pregnancy selling
W/C Relentless 32C



Full/maternal sib to embryos & pregnancy selling
W/C RJ Miss 8543 6102D



Full/maternal sib to embryos & pregnancy selling
W/C Miss Angel 2870Z

- **LOT 82A: 1 IVF Cycle**
- **LOT 82B: 1 Package of 3 Embryos sired by W/C Loaded Up 1119Y unsexed**
- **LOT 82C: 1 Package of 3 Embryos sired by Remington Lock N Load 54U sexed female**
- **LOT 82D: 1 Heifer Pregnancy sired by JBSF Berwick 41F due 2/11/21**

- In this industry, there are great cows, and then there are legends. Miss Werning KP 8543U is a LEGENDARY Simmental donor. Generating nearly \$8 million in actual progeny sales, 8543U is the highest valued Simmental donor in the business and continues to make a substantial impact on every segment of the industry. 8543U has produced as many promotional AI sires of impact as any female in the breed. Sons of major influence include W/C Relentless 32C, W/C Bankroll 811D, W/C Bullseye 3046A, W/C Executive Order 8543B, W/C Executive 187D and W/C Night Watch 84E. Top daughters are working in some of the most established cow herds in North America. Lot A is undoubtedly the opportunity of 2021 to accelerate your program to the next level. Where else in the industry can you purchase the right to IVF a female that has produced over \$8 million in progeny sales to the sire of your choice? Only in Embryos On Snow!
- Lot B is the chance to purchase unsexed embryos sired by W/C Loaded Up 1119Y, making them full sibs to the \$205,000 W/C Bankroll 811D. Bankroll sired the \$164,000 NAILE Supreme Champion Female that was raised by RJ and campaigned by Sara Sullivan. Another full sib to the embryos selling is the W/C RJ Miss 8543 6102D female that commanded \$47,000 for 50% interest in the 2020 Embryos On Snow.
- The Lot C embryos are full sibs to the highly decorated 2014 National Champion Female, W/C Miss Angel 2780Z, a female that produced the 2019 AJSA Summer Classic 3rd Overall Heifer as well as countless other high sellers.
- Lot D is a unique opportunity to get in on the ground floor of potentially the next greatest mating from the iconic 8543U. This heifer pregnancy is sired by the \$109,000 1/3 interest high selling lot from the 2020 Embryos On Snow, JBSF Berwick 41F. Pregnancy is due February 11, 2021. NOTE: Recip cow tag 46 is housed at Rust Mountain View Ranch in Mercer, North Dakota. Contact Josh Rust for more details.
- 8543U has been a member of the talented Embryos On Snow sale in prior years. We are ecstatic to have her back in the lineup in 2021. A special thank you to Josh Rust and his family for allowing 8543U's most relevant genetics to be open to the public exclusively in Embryos On Snow!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies with no cap on the number of embryos produced. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. The IVF cycle will take place at Trans Ova Genetics, Yackley Ranches in Onida, South Dakota. For more information, please contact Josh Rust.

Offered by: **Rust Mountain View Ranch, Josh Rust 701-391-9769**

IVF cycle plus Simmental embryos & pregnancy

LOT
83
A,B,C

9 Embryos Selling

Embryos
on
Snow™

Donor: **W/C RJ Miss 8543 6102D**

W/C Loaded Up 119Y × Miss Werning KP 8543U • PB Simmental 3277314
FULL SISTER TO THE \$205,000 W/C BANKROLL 811D



Full brother to dam of embryos selling
W/C Bankroll 811D



Granddam of embryos selling
Miss Werning KP 8543U
Nearing \$8 Million in progeny sales



Sire of Lot A embryos selling
SO Remedy 7F

Dam of embryos selling W/C RJ Miss 8543 6102D

- **LOT 83A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**
- **LOT 83B: 1 Package of 3 Embryos sired by EC Rebel 156F sexed female**
- **LOT 83C: 1 Package of 3 Embryos sired by PVF Blacklist 7077 sexed female**

- W/C RJ Miss 8543 6102D is a full sister to the \$205,000 W/C Bankroll 811D that is now employed in the Double Bar D Farms program of Grenfell, Saskatchewan. She was a featured live lot in the 2020 Embryos On Snow that commanded \$47,000 for 50% interest.
- The Lot A embryos are sired by the breed's most exciting young sire, SO Remedy 7F, undoubtedly one of the most impressive individuals to ever call home to Hartman Cattle Company. This outcross mating is sure to yield BIG TIME results. The Lot B embryos are sired by EC Rebel 156F, the \$200,000 Profit son that is owned by Freking and Hartman. With limited use, Rebel's rookie calf crop produced daughters that have commanded \$77,000, \$50,000, \$49,000, \$30,000 and \$12,000.
- In the spring of 2020, 6102D had a bull calf sired by PVF Blacklist 7077. That bull calf will be promoted by Brad Smith and the 6102D partnership. The Lot C Embryos are full sibs to this impressive SimAngus herd sire prospect.
- The first calf crop by Bankroll included countless high sellers, led by the \$164,000 half-blood female that was bred and marketed by RJ Cattle Co. of Mitchell, South Dakota. That Bankroll heifer was crowned Grand Champion Percentage Simmental Female at the AJSA Summer Classic, Grand Champion Percentage Simmental and Supreme Overall Female at the Simmental Breeders Sweepstakes, Grand Champion Percentage Simmental and Supreme Overall Breeds at the Iowa State Fair, and most recently Grand Champion Percentage Simmental and Supreme Grand Champion Breeding Heifer at the coveted NAILE Junior Breeding Heifer Show for Sara Sullivan.
- Maternal brothers to 6102D include W/C Relentless 32C, W/C Bullseye 3046A, W/C Executive Order 8543B, W/C Executive 187B and W/C Night Watch 84E. Maternal sisters to this tremendous female are working in top programs across North America, with the most notable being GCF Roller Girl Z24, the Yardley High Regard W242 daughter that was campaigned to countless titles by the Vickland Family of Colorado, as well as W/C Miss Angel 2870Z, a many-time champion for the Harrell Family of Illinois. Sisters are also employed in the donor pens at some of the most respected cow herds in North America.

Offered by: **Brad Smith 712-209-1500; Golden Acres Simmentals, Chad Wenell 515-231-3706; Jeff Wenell; Doug Wenell; Kevin Bennett; Chad Jensen; John Sachau 712-267-2200**

Simmental embryos by Remedy & Rebel / SimAngus by Blacklist

LOT 84

IVF Cycle Selling

Embryos
on
Snow™

Donor: **KDP Miss Hoya Hayleigh**

LLSF Pays To Believe ZU194 × K-LER/RC Miss Hoya Saxa • PB Simmental 3631615
2020 AMERICAN ROYAL & NAILE GRAND CHAMPION SIMMENTAL



Dam of IVF cycle selling KDP Miss Hoya Hayleigh
2020 NAILE Grand Champion Open Simmental Female

► LOT 84: 1 IVF Cycle

- KDP Miss Hoya Hayleigh is the two-time National Champion Simmental Female that is owned by Toby Noble of Black Gold Simmentals and Udell Cattle Company. There is no question that Miss Hoya Hayleigh is unique in her type and kind, as she has matured into a truly special purebred Simmental breeding piece. Her basic build is fundamentally flawless, with the outward rib shape and curvature to her center body that solidifies her brood cow credentials. The most impressive thing about Miss Hoya Hayleigh is her ability to travel with such accuracy and handle her added mass with grace.
- Hoya Hayleigh topped the 2019 Paulsen Cattle Divas & Donors Elite Female Sale, commanding an \$86,000 hammer price. She was admired by the most critical, and rightfully so. Her first time at the end of the leather lead was at the 2019 Kansas Beef Expo, where she was selected Grand Champion Purebred Simmental and Reserve Supreme Champion Overall. Hoya Hayleigh returned to the backdrop in a dominant fashion at the 2020 American Royal, where she was selected Grand Champion Open Purebred Simmental. A short month later, Hoya Hayleigh did it again in Freedom Hall on the green chips as she was slapped Grand Champion Purebred Simmental at the North American.
- This is the first and maybe the last time that genetics will be offered from this female in the frozen form. Hoya Hayleigh will transition from the show barn straight to the donor pen when her career comes to an end after the Inaugural Cattlemen's Congress. Her impact is projected to be monumental on both the Black Gold Simmentals and Udell Cattle Company programs. Extreme mating flexibility lies in her future, and we are confident that Hoya Hayleigh will become a household name in production. Take advantage of this herd enhancing opportunity to acquire the first embryos produced by the sire of your choice from this dominant National Champion. The next time you have the opportunity to acquire her genetics will likely be in the form of progeny. Bid with confidence, an exclusive EOS opportunity from the breed's rising star!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. KDP Miss Hoya Hayleigh is due to calve 1/29/21 and will be available for IVF 60 to 90 days after she calves. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics, Sioux Center, IA. Contact Mitchell Udell for more details.

Offered by: **Black Gold Simmentals, Toby & Ryley Noble 306-821-2071; Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527; Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456**



Dam of IVF cycle selling
2020 American Royal Grand Champion Open
Purebred Simmental



Dam of IVF cycle selling
2019 Kansas Beef Expo Reserve Supreme
Breeding Heifer

IVF cycle on the 2020 NAILE & American Royal Champion Simmental

LOT
85
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **Mari 785E**

Profit X Angel 1B • PB Simmental 3338131
SIMMENTAL TRIPLE CROWN WINNER



Dam of embryos selling
2019 NWSS Grand Champion Simmental Heifer,
Open & Junior



Dam of embryos selling
2018 NAILE Grand Champion Simmental Heifer



Dam of embryos selling
2018 American Royal Grand Champion
Simmental Heifer

Dam of embryos selling Mari 785E

- **LOT 85A: 1 Package of 3 Embryos sired by W/C Relentless 32C sexed female**
- **LOT 85B: 1 Package of 3 Embryos sired by JBSF Berwick 41F sexed female**

- Mari 785E is the reigning 2018–2019 Triple Crown winning purebred Simmental female for Jack Dameron. This powerful, massive bodied, tremendous young female is a truly unique breeding piece that had a major impact in the show ring. Not only did Mari 785E win the Triple Crown in the open show, she too was the Grand Champion Purebred Simmental in the junior show at all three major stock shows. Mari 785E is sired by the \$400,000 Profit and backed by the Angel 1B donor that works in the Hoblyn program of Nebraska.
- The Lot A embryos are sired by the king of the ring and undisputed sire of champions W/C Relentless 32C. Not only has Relentless sired champions at every level of competition, but the list of high sellers continues to grow. At the 2019 AJSA Summer Classic, he sired the Grand Champion, Reserve Grand Champion and Fifth Overall Purebred heifers along with countless class winners, division champions and reserve division champions for the progressive breeders and exhibitors who utilized his service.
- The Lot B embryos are sired by the \$109,000 1/3 interest featured live lot from the 2020 EOS, JBSF Berwick 41F. He is truly one of the most unique purebred Simmental bulls we have ever laid eyes on. His flawless build, bold rib cage, stoutness, athletic build and sheer quality are what set him apart as a truly elite breeding bull and AI promotional sire. This mating has yielded extreme results for Bloomberg Cattle Company, and here is your chance.
- This is a unique opportunity to invest in the future by tying to new genetics that we truly believe will have a substantial impact on the future of the business. Regardless of which mating you prefer, rest assured that Mari 785E has become a force in the donor pen, just as she was at the end of the leather lead.

Offered by: **Jim Bloomberg 309-368-5868; Jake Bloomberg 309-368-8525; Blake Bloomberg 309-368-3648**

Simmental embryos by Relentless & Berwick

LOT
86
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **JS Flirt A-way 59Y**

Harkers/JS Domination × JS Flatout Flirty 46T • PB Simmental 2590071

DAM OF THE TRIPLE CROWN WINNING "BOOTS"



Full/maternal sib to embryos selling "Boots"

2016 NWSS Grand Champion Simmental Heifer &
2016 \$100,000-valued highlight of Embryos On Snow



Full/maternal sib to embryos selling

JS Flirt Away 52H

\$22,000 Broker daughter



Dam of embryos selling JS Flirt A-way 59Y

- **LOT 86A: 1 Package of 3 Embryos sired by MR HOC Broker sexed female**
- **LOT 86B: 1 Package of 3 Embryos sired by W/C Relentless 32C sexed female**

- The embryos selling are full sibs to "Boots," the only female in Simmental history to win the Junior National and the Triple Crown. That's quite a story! She won the Junior National and all three majors, including Denver, Louisville and Kansas City. EOS sold half interest in Boots in 2016 for \$50,000 as a half interest featured live lot to Campbell Land and Cattle. A full sister sold in the 2020 Midwest Made Elite Female Sale, commanding \$22,000 to Schaeffer Show Cattle of Indiana. Four sisters averaged nearly \$10,000.
- In the fall of 2019, two Relentless daughters of 59Y sold for \$100,000 and \$75,000 for 1/2 Interest—these were the result of an embryo purchase. These high selling females are full sisters to the Lot B embryos selling
- In the spring of 2018, a full sib to Boots sold for \$25,000 and was the Fall Division Champion Heifer at Kansas City. Boots is the dam of a \$77,000 half interest heifer calf in the 2018 "Classic" Female Sale at Griswold Cattle. Another Boots daughter led off the purebred division in 2019 in Stillwater, GCC BTYL Jimmy Choo 208G. BTYL Doc Holliday 202G has been a many-time national champion purebred bull for Baty Livestock, posting wins in Denver and Kanas City. Another daughter of Boots topped the Griswold Classic at \$50,000 and was selected as the 2020 Tulsa State Fair Grand Champion Purebred Simmental Female.
- Another full sib to the embryos selling was sold by Boss Cattle for \$40,000, another embryo purchase. A 2016 fall-born full sister to Boots won her division at the 2018 Junior National, the 2018 American Royal Junior Show and also at the 2018 NAILE Open Show.
- Not sure how much more of a story we can tell you than these full sisters, but if you want top of the line Simmental genetics, you better not look past this lot. It's been proven time after time that embryos purchases make you money.

Offered by: **JS Simmental, Jay Steenhoek 515-238-5938, Ken Steenhoek 515-979-9713**

Simmental embryos by Broker & Relentless

LOT
87
A,B,C

9 Embryos Selling

Embryos
on
Snow

Donor: **WHF Summer 365C**

CCR Wide Range 9005A × WHF Andie 365A • PB Simmental 3118556
2017 AMERICAN ROYAL SUPREME CHAMPION FEMALE



Dam of embryos selling

WHF Summer 365C

2017 American Royal Champion Simmental & Supreme Champion Junior Heifer



Dam of embryos selling

2017 NAILE Grand Champion Simmental Heifer



Full/maternal sibs to embryos selling

\$41,000 half interest Relentless daughter



Full/maternal sibs to embryos selling

\$32,000 Relentless daughter

- **LOT 87A: 1 Package of 3 Embryos sired by W/C Relentless 32C sexed female**
- **LOT 87B: 1 Package of 3 Embryos sired by ES Right Time FA110-4 sexed female**
- **LOT 87C: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**

- We are proud to offer embryos from the one of the most popular winning heifers in 2017. Summer 365C is a daughter of the prolific WHF Andie 365A, the leading donor at Wayward Hill Farms. Here's a line of Simmental genetics that is hard to beat!
- The 2017 champions of Summer include this long, impressive list: Division Champion NWSS, Reserve Supreme Iowa Beef Expo, Champion Simmental Female Iowa State Fair Open Show, Supreme Female American Royal Livestock Show and Champion Simmental Female NAILE Open Show, not to mention several other wins.
- In 2019, an impressive daughter hit the scene for Chesney Steenhoek and found great success, to say the least. CCS WHF Summer 50F was the 2019 NWSS Division II Champion, 2019 AJSA Summer Classic Reserve Grand Champion Bred-and-Owned Heifer and the 2019 NAILE Division IV Reserve Champion. Maternal sisters to Summer 365C include the 2019 NAILE Division III Champion and Reserve Champion from Andie 365A.
- Purebred genetics like these are valuable property to own. These embryos represent an extremely proven and popular mating sired by W/C Relentless 32C. This mating yielded a trio of heifers that featured the 2020 JS Midwest Made Elite Female sale. 5A sold for \$41,000 for half interest, 5C sold for \$32,000 and 5B sold for \$9,000. Eight daughters of Summer sold in December 2020 at JS Simmentals for an average of over \$16,000. The Udell program featured an Innovator daughter that was selected by the Hanel outfit in Kansas for \$15,000—the result of an embryo purchase.
- Lot B is a new and exciting mating sired by Right Time, the exclusively utilized herd sire that works in the CK program at Highmore, South Dakota. Right Time sired the \$60,000 high selling female in the Black Label. For the first time in 2021, Right Time semen will sell in the Embryos On Snow Sale. The Lot C embryos are sired by the exciting young Remedy bull, truly one of the most uniquely built purebred Simmental promotional sires to surface in our lifetime...look him up at the OKC Cattlemen's Congress. This embryo lot is a no brainer!
- Proven cow families line the pedigree here. Expect big results to come from these genetic lots.

Offered by: **Chesney Steenhoek; Jay Steenhoek 515-238-5938; Wayward Hill Farms, Chris Allen 859-351-4486**

Simmental embryos by Relentless, Right Time & Remedy

LOT
88
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **KCC1 Havana 83E**

Mr TR Hammer 308A ET × TKCC Victoria 57A • PB Simmental 3306055

DAM OF \$60,000 BLACK LABEL HIGH SELLING FEMALE



Dam of embryos selling KCC1 Havana 83E



Full/maternal sib to embryos selling
\$60,000 heifer calf by Right Time



Sire of Lot A embryos selling
ES Right Time FA110-4



Sire of Lot B embryos selling
SO Remedy 7F

➤ **LOT 88A: 1 Package of 3 Embryos sired by ES Right Time FA110-4 sexed female**

➤ **LOT 88B: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**

- A new edition to the 2021 Embryos On Snow lineup and undoubtedly one of the most exciting young females in the Simmental breed. KCC1 Havana 83E is the dam of the \$60,000 high selling female from the 2020 edition of The Black Label Event. There is no question that KCC1 Havana 83E offers a rock-solid lineage that is saturated with elite individuals of influence throughout the industry.
- The late dam of KCC1 Havana 83E was the staple of the Kearns Cattle Company donor pen, producing at the highest levels. TKCC Victoria 57A generated over \$250,000 in 2018 with a single flush to Hammer, producing the \$120,000 half interest KCC1 Exclusive 116E along with other sons at \$35,500, \$20,000, \$15,000, \$14,500 and several more sons from \$7,500 to \$10,000. A maternal sister, KCC1 Estelle 510E, sold for a \$30,000 one-half interest price tag.
- The story continues, as the maternal granddam of KCC1 Havana 83E is the great Ford RJ Dolly Y83, the dam of countless high sellers and individuals of influence within the business. Dolly is nearing the million-dollar mark in production. Her most notable sons include the \$100,000 Cannon, \$75,000 Classified, \$40,000 Frost, \$33,000 Carver, \$33,000 Classified, \$30,000 High Caliber and \$28,000 Escalade. Countless sons and daughters have sold from \$7,000 to \$15,000 each year and are working in some of the top seedstock operations in North America.
- The Lot A embryos are sired by Right Time, the exciting young herd sire at CK Cattle Company that produced the \$60,000 high selling female in The Black Label. This mating has also yielded an \$11,000 female and a herd sire prospect that will be the featured lot in the 2021 Kearns Cattle Company Annual Bull Sale. The second mating is highly anticipated and sired by the impressive SO Remedy 7F, one of the most impressive promotional sires to ever call Tecumseh, Nebraska, home. If you are in OKC during the Cattlemen's Congress, be sure to look him up at the HCC display—it will make this mating seem like a "no brainer" type investment.
- Regardless of which mating you prefer for your program, rest assured that the genetic consistency is strong and the genetics are potent. KCC1 Havana 83E is a true rising star in the Simmental business...invest with confidence. Only the tried and true sell January 8 in OKC!

Offered by: **Kearns Cattle Company, Zach Kearns 308-360-1783;**
Shipwreck Cattle Company, Jered Shipman 806-983-7226

Simmental embryos by Right Time & Remedy

LOT 89 A,B

6 Embryos Selling

Donor: **HPF Victoria B396E**

W/C Relentless 32C × CLCC Victoria W02 • PB Simmental 3270188
2018 SWEEPSTAKES GRAND CHAMPION HEIFER



Full/maternal sib to embryos selling
\$25,000 Profit daughter



Full/maternal sib to embryos selling
\$20,000 Profit daughter



Full/maternal sib to embryos selling
\$15,500 Profit daughter



Full/maternal sib to embryos selling
KC2 Net Profit Profit son

Dam of embryos selling HPF Victoria B396E
2018 Simmental Breeders Sweepstakes Grand Champion Heifer

- **LOT 89A: 1 Package of 3 Embryos sired by Profit unsexed**
- **LOT 89B: 1 Package of 3 Embryos sired by CHOICE of EC Rebel 156F or SO Remedy 7F sexed female (available 5/1/20)**

- HPF Victoria B396E is a member of the talented and diverse donor battery at King Cattle Company. Victoria was the high selling open heifer calf in the historical Hudson Pines dispersal and has become the leading donor. During her limited time on the show road, she was most notably selected as the Grand Champion Simmental Heifer at the 2018 Simmental Breeders Sweepstakes. She returned to Louisville during the summer of 2019 for a repeat performance with her heifer calf at side to be named the 2019 AJSA Summer Classic Grand Champion Simmental Cow/Calf Pair.
- Victoria is sired by W/C Relentless 32C, without a doubt the most dominant Simmental AI sire today when it comes to siring show heifers that have the capabilities to win at every level of competition. Daughters of Relentless have won at nearly every state fair, national show and major jackpot show in North America over the last few years. The Lot A embryos are sired by the \$400,000 Profit, a bull that needs no introduction as a proven sire of champions and high sellers. KC2 Miss Victoria 7H and KC2 Miss Victoria 8H are full sisters to the embryos selling. They sold in December 2020 in the Hartman Cattle Company Customer Appreciation Female Sale for \$25,000 and \$20,000, respectively. KC2 Miss Victoria H1305 is another full sister to the embryos selling as Lot A. She sold for \$15,500 for 1/2 interest in the Major League Female Sale at Rosebud Cattle Company. A son of Victoria's, KC2 Net Profit, will be the lead off Profit son in the 2021 Hartman Cattle Company Bull Sale. This is a truly unique opportunity to acquire full sib embryos that regardless of sex will be valuable!
- Other daughters of HPF Victoria B396E sold for \$17,000 1/2 interest, \$15,000, \$10,000, \$9,000 1/2 interest and \$6,000 during the fall 2020 sale season. Eight heifer calves marketed with an average north of \$14,000! The Lot B embryos are sired by CHOICE of EC Rebel 156F or SO Remedy 7F. Rebel is the \$200,000 stud that has had a record-setting rookie calf crop. He is the sire of the \$77,000 percentage heifer at Udell's and the \$49,000 purebred at Bob May's. Three daughters in the Hartman Cattle Company Female Sale sold for \$50,000, \$30,000 and \$20,000. Rebel's full sister sold in December for \$50,000 to Dennis Moore of Illinois. SO Remedy 7F is one of the hot new young sires in the business. He will be on display in OKC, be sure to check him out!
- King Cattle Company has a passion for generating quality Simmental genetics. Here is the privilege to access their most productive female. The proven and predictable sell January 8, 2021!

Offered by: **King Cattle Company, D.R. King; Steve Hicks 325-215-1485**

Simmental embryos by Profit & Rebel or Remedy

LOT
90
A,B,C

9 Embryos Selling

Embryos
on
Snow™

Donor: **CLRS Dairy Queen 606D**

CLRS After Shock 604 A × CLRS Beauty Queen 420 B • PB Simmental 3097846

THE HOTTEST OUTCROSS DONOR IN THE SIMMENTAL BREED



Dam of embryos selling CLRS Dairy Queen 606D

- **LOT 90A: 1 Package of 3 Embryos sired by MR HOC Broker sexed female**
- **LOT 90B: 1 Package of 3 Embryos sired by CCS/WHF Ol' Son 48F sexed female**
- **LOT 90C: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**

- CLRS Dairy Queen is the purebred donor female that JS Simmentals selected from the Clear Springs program of Starbuck, Minnesota. She is the absolute rare blend of ideal phenotype and curve bending genetic markers on paper. A female that can be mated to nearly any bull with substantial growth but most of all quality and still read relatively good on paper in comparison to contemporaries. Her most successful mating to date would be to the king of the ring himself, Broker.
- The most recent notable result of this Lot A mating would be the fall calf selected by the Bayer Family of Wisconsin that has turned heads at the Junior National and everywhere else Tucker hauled her. These cattle are consistently good footed and sound in build with the right center body and look. The Lot A embryos by Broker are full sibs to the popular 2020 World Beef Expo Reserve Grand Champion Simmental that was expertly campaigned by the Bayer family. Dairy Queen's goods are good for any discriminating breeder or exhibitor. They are the kind that can raise herd bulls or be herd bulls, depending on sex. The mating to Broker has been reoccurring with high selling, high standard results that have been well received coast to coast and border to border.
- The Lot B embryos are sired by Ol' Son, the Innovator x Summer stud working for XTB Cattle in Texas, who not only comes with added value on paper, but the stock are plenty good, charting two champions on both sides of his lineage. The embryos selling are full sibs to JS Dairy Queen 29H, the popular American Royal and NAILE Division Champion that was a featured lot in the 2020 JS Midwest Made Elite Female Sale. Squareness of build, flexibility and a futuristic look of quality are guaranteed with this mating. The two sisters that sold as Lots 9A and 9B in December commanded hammer prices of \$25,000 and \$22,000.
- The Lot C embryo mating yielded arguably two of the most exciting percentage females to sell during the fall of 2020. JS Dairy Queen 27H and JS Dairy Queen 28H are unmatched in terms of their shape, skeletal quality and look from the side. JS Dairy Queen 28H was reserve in her division at the 2020 American Royal, and JS Dairy Queen 27H was reserve in her division at the 2020 NAILE. This pair of percentage females were the talk of the percentage division at JS Simmentals, where they sold for \$18,000 and \$15,000. Proven and predictable!
- Here is the hottest young matriarch in the tried-and-true donor pen at Prairie City, Iowa. Invest in genetics that have the potential to make for a BIG return on investment!

Offered by: **JS Simmentals, Jay Steenhoek 515-238-5938, Ken Steenhoek 515-979-9713**



Full/maternal sib to embryos selling

2020 World Beef Expo Reserve Champion Simmental Female sired by Broker



Full/maternal sib to embryos selling

2020 American Royal Spring Calf Champion, sired by Ol' Son



Full/maternal sib to embryos selling

2020 American Royal Reserve Senior Heifer Calf Champion, sired by Primo



Full/maternal sib to embryos selling

2020 NAILE Reserve Division Champion, sired by Primo

Simmental embryos by Broker & Ol' Son / SimAngus by Primo

LOT
91
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **R&R Miss Cut Above Y127**

Flying B Cut Above × R&R Miss Dream S650 • PB Simmental 2603813

THE DAM OF HALFTIME



Maternal sib to embryos selling

PHEN Halftime A217

Popular AI sire



Full/maternal sib to embryos selling

RUST Night Moves 100H

Sired by Structure



Full/maternal sib to embryos selling

\$11,000 Structure daughter

Dam of embryos selling R&R Miss Cut Above Y127

- **LOT 91A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**
- **LOT 91B: 1 Package of 3 Embryos sired by NGDB Structure 34D unsexed**

- Ladies and gentlemen, we present the cryogenic genetic options from the high-profile dam of the ultimate SimAngus AI sire of those cattle that enjoy the long haul to the backdrop time after time, FHEN Halftime A127. This female is absolutely, bar none the elite of the elite daughters of the proven Flying B Cut Above, and the bottom side of her lineage leaves zero question of her production success. For you connoisseurs of SimGenetic cattle, Steve Reimer stacked this one deep with the vintage goods like Dream On, Krugerrand 490, Cutting Edge and the substantial king of the old school greats, Black Max.
- The Lot B embryos offer the unsexed mating to the Canadian stud Structure. A full brother to these embryos has stirred a ton of interest across the North American continent. Rust Night Moves 100H will be a featured lot in the 2021 Ace in the Hole Bull Sale at Rust Mountain View Ranch in February 2021. A full sister, Rust Ms Cut Above 002H, was Canadian Donors' selection in the Rust Mountain View Ranch Female Dispersal at \$11,000 in October 2020. A proven, elite mating with an outcross pedigree twist!
- At the Black Hills Stock Show, she would be the dam of last year's Champion Simmental Bull that went on to be the high seller of all breeds. She too produced a full sib to Halftime that commanded \$16,000 as a bred in "The One" two years ago.
- The Lot A embryos are sired by Remedy. We anticipate that this mating should yield the ultimate purebred show heifer prospects that will set the bar for the next generation.
- There lies substantial opportunity in the nitrogen on this particular venture, so bring your serious game to the table on this one!

Offered by: **Hennessy Show Cattle, Jay Hennessy 701-720-4685, Fletcher Hennessy, 701-721-5172; Bullard Cattle, Alex Bullard**

Simmental embryos by Remedy & Structure

LOT
92
A,B

6 Embryos Selling

Embryos
on Snow 

Donor: **Bailey's Madonna 720E**

W/C Cash In 43B × Baileys 502C • 3/4 Simmental 3380426

THE SIMMENTAL BREED'S RISING STAR



Dam of embryos selling Bailey's Madonna 720E



**Full/maternal
sib to
embryos
selling**
Bailey's Miss
Liberty 10H
\$20,000 Profit
daughter

- **LOT 92A: 1 Package of 3 Embryos sired by Profit sexed female**
- **LOT 92B: 1 Package of 3 Embryos sired by CHOICE of JSUL Something About Mary 8421 or SO Remedy 7F all unsexed**

- Scott and Joey Bailey have built a strong reputation for breeding and producing some of the most elite purebred and percentage Simmental cattle in North America. Those who have followed this Towner, North Dakota, based operation are quick to identify Bailey Livestock as the home of "Dreamy," the dam of countless six-figure valued females and show ring champions. Those who have visited can attest to the fact that Scott's cow herd is phenotypically as impressive as any in the country. Bailey's Madonna 720E is the newest and most exciting young female in his highly decorated donor pen.
- The Lot A embryos, sired by the \$400,000 Profit, are full sibs to the Lot 10 heifer that sold for \$20,000 in the 24th Annual Hartman Cattle Company Customer Appreciation Female Sale. Skeletal quality, presence and a look that is second to none would be the best way to describe the result of this powerful mating. The Lot B embryos are sired by buyer's choice between two of the hottest young promotional sires in the business. Something About Mary has taken the breed by storm with record breaking semen sales and of course is the direct son of the iconic Proud Mary matriarch in the Sullivan Farms program. The second option would be sired by the most intriguing bull to ever set foot in the show barn at HCC in Tecumseh, Nebraska. SO Remedy 7F will be on display in OKC at the Cattlemen's Congress, and we highly recommend checking him out, as even the most critical will admire his pure quality.
- We appreciate Scott and Joey Bailey's willingness to always share their most proven and highest dollar-generating genetics with the public via the Embryos On Snow. Take advantage of this monumental opportunity to get in on the ground floor with Madonna.
- **NOTE:** Both matings will result in Purebred Simmental progeny.

Offered by: **Bailey Livestock, Scott Bailey 701-537-3067**

Simmental embryos by Profit & SAM or Remedy

LOT
93
A,B

3 Embryos & IVF Cycle Embryos on Snow™

Donor: **Bailey's Buck Cherry**

Profit X Bailey's Ms Dreamy 946W • PB Simmental 3300829

THE NEXT GENERATION OF THE DREAMY DYNASTY



Dam of embryos selling Bailey's Buck Cherry



Sire of embryos selling
W/C Bankroll 811D

- **LOT 93A: 1 Package of 3 Embryos sired by W/C Bankroll 811D** *sexed female*
- **LOT 93B: 1 IVF Cycle**

- Buck Cherry represents a fresh generation in the Dreamy 946W dynasty that has been a force to be reckoned with in the Simmental breed. She is the solid red Profit daughter that topped the Rust Mountain Ranch female dispersal this past November at \$43,000. Polzin Cattle added her to their already boundless donor lineup, and the 2021 Embryos On Snow event will be the debut for her CryoGenetic opportunities to sell at public auction.
- The Dreamy cow family originated on the open plains of Towner, North Dakota, and has propelled Bailey Livestock to the forefront of the Simmental breed. The original Dreamy 946W has become synonymous with high sellers and multiple banners, and her progeny continue to be on the high sellers lists for many of the most elite show cattle operations. You should ask the Boyert, Paulsen, Hartman, Sullivan and Effling families how profitable they have found the Bailey dynasty to be. The long list of high selling daughters carry price tags of \$195,000, \$135,000, \$100,000, \$60,000, \$50,000, \$45,000, \$40,000, \$35,500, \$25,000.... Dreamy continues to leave her mark on the Simmental breed, as just this year a red purebred daughter by Hammer Time topped the Divas & Donors edition of The Elite. These Dreamy daughters, particularly the Profit full sisters to Buck Cherry, have gone out on the tanbark and collected banners at the nation's most prestigious shows.
- Buck Cherry is phenotypically as unique as any red purebred Simmental you will find and is untapped when it comes to her production record. If predictions could be made from the combination of her world class pedigree and her individual constitution, the opportunities are limitless. The in vitro cycle unlocks the opportunity to choose your own unprecedented mating on this young, exciting female. The sexed female Bankroll embryos take any guesswork out of the equation...put the eggs in, calve the pregnancies and watch the decimals move come sale season.
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of eight transferable embryos and two 60-day pregnancies with no cap. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees. Contact Chris Polzin for more details.

Offered by: **Polzin Cattle, Chris and Leslie Polzin 612-916-0105; Bar S Cattle, Brian Smith 208-680-7162**

Simmental embryos by Bankroll & IVF Cycle

LOT
94
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **JPLF/RBS You're the One "Rudy"**

MR HOC Broker × RBS You're Right • PB Simmental 2867565

DAM OF 2019 NWSS RESERVE GRAND CHAMPION SIMMENTAL



Dam of embryos selling JPLF/RBS You're the One "Rudy"



**Maternal sib
to embryos
selling**

Stella 08E
2019 NWSS &
2019 FWSS
Reserve Grand
Champion
Purebred
Simmental
Female



- **LOT 94A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**
- **LOT 94B: 1 Package of 3 Embryos sired by WLE Copacetic E02 sexed female**

- JPLF/ RBS You're the One, affectionally known as "Rudy," is a past Supreme Champion of the Iowa State Fair FFA Show and a proven producer of quality and results driven seedstock. As a two-year-old, this female produced a female that was campaigned by the Bayer family and went on to be crowned Reserve Champion Purebred behind the Triple Crown winning Mari at the National Western Stock Show and in Fort Worth as well. That direct daughter stirred interest nationwide with her stellar build and construction.
- This female represents a breeding program, and that daughter shown by Tucker does as well. The Bayers also selected a Paradox sired female that was extremely competitive at the AJSA Summer Classic and went on to win the Percentage show at the Iowa State Fair Open Show.
- This is your opportunity from Weis Cattle to get on the ground floor of some of the first "good stuff" offered from this young, budding operation. The elite mating to the high demand Remedy should yield stock that surpasses the previous standards set by prior sibs. Copacetic has gathered more friends in the true first large sampling of the young stud that has been met with superlative results. The initial genetic offering in EOS from Weis Cattle!

Offered by: **Weis Cattle, Willie & Nikki Weis 641-220-1995**

Simmental embryos by Remedy & Copacetic

LOT
95
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **EWCC Cher 28D**

RSF 029X × EWCC Sweet Pea 1428B • 3/4 Simmental, 1/4 Angus 3183610

THE NEXT GENERATION AT WEIS CATTLE



Dam of embryos selling EWCC Cher 28D



- **LOT 95A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**
- **LOT 95B: 1 Package of 3 Embryos sired by W/C Relentless 32C sexed female**

- EWCC Cher 28D is one of the greats exhibited by the ultra-successful Lashmett family. This rare blend of Duracell, Macho and Lookout offers the ideal kind, build and gene pool to have extreme mating flexibility. Hence the \$27,000 High Regard female and \$22,000 Relentless female over the past two years on her natural calves.
- EWCC Cher 28D is undoubtedly the next generation donor in the highly decorated donor pen at Weis Cattle and Lashmett Cattle. Her ability to combine such an elite presence with the added shape, dimension and flexibility is unparalleled. The Lot A embryos are sired by the hottest new purebred Simmental stud on the block, SO Remedy 7F. Without a doubt, this mating is certain to generate the highly sought-after purebred progeny that possess a quality look that will demand a BIG premium.
- The Lot B embryos are sired by the king of the ring W/C Relentless 32C. There is no questioning the consistency that comes with the influence of the \$8 million producing 8543U. This mating has already yielded a \$22,000 heifer calf. The guesswork is done!
- Thank you to the Weis and Lashmett programs for opening the tank and allowing access to one of the most exciting young females to surface. Take advantage of this exclusive genetic opportunity.

Offered by: **Weis Cattle, Willie & Nikki Weis 641-220-1995; Lashmett Cattle, Jackson Lashmett 217-473-7031**

Simmental embryos by Remedy & Relentless

LOT
96
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **DAJS Roxanne 126**

W/C Relentless 32C × Limestone Blackbird X126 • 3/4 Simmental, 1/4 Angus 3284693

DAM OF THE \$65,000 SIMMENTAL HEIFER



Full/maternal sib to embryos selling TL Miss Roxy 5H
\$65,000 heifer sired by Ledger



Maternal granddam of embryos selling
Limestone Blackbird X126



Sire of Lot A embryos selling
\$250,000
TL Ledger

- **LOT 96A: 1 Package of 3 Embryos sired by TL Ledger sexed female**
- **LOT 96B: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**

- Tree Lane Farms of El Paso, Illinois, has built a strong reputation as being one of the nation's most reliable sources of upper echelon show cattle, regardless of breed. Embryos On Snow is the exchange hub for only the hottest and most exciting matings the industry has to offer. It would be amiss to turn away such a limitless opportunity as the one the Schlipf Family is offering here. Their W/C Relentless daughter DAJS Ms Roxanne 126 skyrocketed into the limelight with her impressive sale season of 2020, averaging \$25,000 on a flush of four daughters by the \$250,000 TL Ledger. If this first mating to Ledger is any indication of the immense generating potential of Roxanne, then her future is extremely bright, and tonight represents the debut of 126's limited genetic exposure to the public.
- One of these Ledger x DAJS Ms Roxanne 126 daughters was a sale feature and the eventual \$65,000 selection of Charles W. Herbster at the 2020 Hartman Cattle Company Customer Appreciation Sale. TL Miss Roxy 5H will receive just as much attention when she hits the show ring in 2021 as she did this fall in Tecumseh. Another baldy full sister was a feature in the Tree Lane Farms November sale when she deservedly was titled the high selling female with a \$15,500 price tag.
- Lot A consists of three sexed female opportunities to raise full sisters to the \$65,000 second high selling Purebred Simmental on the 2020 Hartman Cattle Company Customer Appreciation sale. They are sired by TL Ledger, the \$250,000 Profit son and maternal brother to the 2016 National Champion Simmental Bull, TL Bottomline. The only four sisters to this mating to have been sold averaged \$25,000. Regardless of whether your end game is a quick return on investment or to stand proudly at the backdrop with a large purple banner in your hand, your attention here would be well warranted.
- Lot B gives the buyer the opportunity to capitalize at the ground floor on the talk of the town SO Remedy 7F, the newest and perhaps most anticipated entry to the distinguished Hartman Cattle Company's sire lineup. Many of the most critical cowboys and cowgirls have claimed Remedy to be the most impressive promotional sire to ever set foot in the show barn in Tecumseh, Nebraska. The sexed female embryos by SO Remedy could potentially generate as much attention as any mating in this entire catalog. You will truly have an unmatched opportunity for success with these embryos in your tank.

Offered by: **Tree Lane Farms, Ryan Schlipf 309-275-7366, Bodee Schlipf 309-287-3011**

Simmental embryos by Ledger & Remedy

LOT
H

Special Offerings

Embryos
on
Snow™

Semen &/or Services Certificate

Donated by: **Pure Beef Genetics**

Perkins, OK • 405-334-2341 • purebeefgenetics.com

► **LOT H: 1 Certificate from Pure Beef Genetics value \$1,500**

Pure Beef Genetics is a leader in the semen distribution business. This Perkins, Oklahoma, based company has a strong passion for the business and is devoted to industry improvement. We appreciate Mike Marlow, Jack Sanford and the talented staff at Pure Beef Genetics for their willingness to support Embryos On Snow in 2021 in Oklahoma City.



LOT
I

Services Certificate

Donated by: **Collison Embryo Center**

Rockwell City, IA • 712-297-8148 • collisonembryoservices.com

► **LOT I: 1 Certificate from Collison Embryo Center value \$1,000**

Collison Embryo Center is offering a \$1,000 gift certificate toward their services of donor board, ET flushing and/or any other services they offer. They can perform services at their facility west of Rockwell City, Iowa, or on the farm. The longtime support of the Collisons to Embryos On Snow is sincerely appreciated.



Embryos
on
Snow™

Special thanks to the 2021 sale sponsors!

Special Embryos On Snow sponsor offerings

**LOT
J**

Special Offering



Donor Flush & Freezing

Donated by: **Donor Solutions**

Rensselaer, IN • Austin Wolf, 517-401-0370 • donorsolutionsinc.com

► **LOT J: 1 Certificate from Donor Solutions for Donor Flush & Freezing of Embryos value \$1,500**

Donor Solutions, Inc. proudly offers a full line of beef cattle donor and reproductive management services. The service certificate selling includes one flush, donor board for 30 days, all shots and prep work plus freezing of all embryos. Semen not included. Special thanks to Austin Wolf for continuing to support Embryos On Snow.



Special Monetary Donation



A special thank you to **Polzin Embryo Center**, an accredited Boviteq OPU Center, for their continued contributions to the La Prix Scholarship and the Embryos On Snow Sale. Since the beginning, Polzin Embryo Center has been an integral partner in EOS!

**ATTENTION, ONLINE ABSENTEE BIDDERS:
PLEASE REQUEST EMBRYOS ON SNOW
BIDDING CREDENTIALS PRIOR TO 3:00 P.M. CST
FRIDAY, JANUARY 8**



Special Embryos On Snow sponsor offering

Thanks to our sale sponsors!



Sale Hors d'oeuvres Sponsor

Donated by: **Vogler Enterprises**

Vogler Semen Centre, Inc., Nebraska Bull Service &
Vogler Cattle Company • Ashland, NE
402-944-2584 • voglersemen.com
308-345-2900 • nebraskabullservice.com



Embryos On Snow along with Vogler Enterprises believe it is important to ensure the future of the livestock industry through supporting our youth in their future endeavors. Embryos On Snow would like to extend our sincere appreciation to Vogler Enterprises for their newly formed partnership with Embryos On Snow to sponsor the appetizers the evening of the sale.



ACCREDITED
BOVITEQ OPU CENTER

Special Monetary Donation



Thank you to **Show-Rite Feeds** for being a major sponsor of the 2021 LaPrix Scholarship contest. Show-Rite is an industry leading company that understands the importance of youth development and education. We are thankful to again have them be a part of this great program.



Special thanks to the 2021 sale sponsors!

Special Embryos On Snow sponsors

Special Monetary Donation



Donated by: **BioZyme, Inc.** • 800-821-3070 • biozymeinc.com

We would like to thank **BioZyme, Inc.** for expanding their sponsorship in 2021. Their special monetary donation toward the LaPrix Scholarship contest and Embryos On Snow is greatly appreciated. BioZyme is an innovative company that understands the importance of youth development.

Special Donation



MORGAN LEIGH MEISENHEIMER

A special thank you to **Morgan Meisenheimer**, a past LaPrix scholarship winner. Morgan has donated the prints to be presented to the five LaPrix finalists. Each of the prints represent original photos taken by Morgan that were hand selected specifically for each finalist at the awards ceremony.

Sale Promotion

Thank you to **SC Online Sales** for the complimentary Embryos On Snow advertising!



Special Embryos On Snow sponsors

Special Monetary Donation



Donated by: **Trans Ova Genetics** • 800-999-3586 • transova.com

The support of **Trans Ova Genetics** to Embryos On Snow and The La Prix Scholarship Program cannot be over emphasized. From the beginning, Trans Ova has been a leading sponsor. The generosity from this industry-leading organization is greatly appreciated, and we sincerely thank them for their continued support.

How to Bid Online Friday, January 8

STEP 1: CREATE AN ACCOUNT and REQUESTING BIDDING CREDENTIALS

You can always view an auction without signing in. You must only sign in if you plan to bid on cattle. If you plan to bid on livestock, you must CREATE A NEW ACCOUNT and then request for bidding credentials at cci.live. Once you are approved the first time, you do not need to go through the process for each sale. Please DO NOT wait until sale day to request bidding credentials, as some sales require approval more than one day ahead of time. Some sales also require a "bidder passcode" from the sale management for that auction. When you create an account, please use a valid email address. If in the future you forget your bidder's password, you can reset it immediately through the email on your account.

STEP 2: GET A BUYER NUMBER

Once you are an approved bidder at CCI, you simply go to the SALE SCHEDULE PAGE and click on the auction name that you are interested in, then click BID ONLINE and click GET BUYER NUMBER. You will instantly be assigned a buyer number for that auction. Some sales also require a "bidder passcode" from the sale management for that auction. When you click "get buyer number," you will be instructed to enter the passcode from the sale management for that auction.

STEP 3: Always refresh your screen if you are going in and out of service and if you "leave" your computer or the app for more than 15 minutes. The computer may log you out if you have not been active for a period of time. It's always a good idea to refresh your screen right before the sale starts. Driving while bidding is not recommended!

BIDDING and SCREEN PRICE—VERY IMPORTANT!!!!

Please note that the asking price on the screen is REAL TIME! **Screen or asking price takes precedence over audio and voice!** This means that if you have a slow internet connection, the auctioneer may be a few seconds behind the screen price that is showing. The screen price is the asking bid at the auction and there is no delay, so you can bid with confidence by watching only the screen asking price. If you have a slow internet connection, we recommend that you turn off the audio and only watch the asking price box. The audio and video are for entertainment purposes only. You can also phone in to place your bids if you feel that your internet connection is not acceptable.

Always refresh your screen periodically, especially if you move in and out of service.

Always refresh your device if you have left it for more than 20 minutes or return to the app after leaving it.

IF I FORGET MY PASSWORD

If you forget your password, simply click on FORGOT PASSWORD and CCI will email a reset password link to your email inbox.



CCI.live
Bid Live Online
(516) 366-0734 CCI.live.schedule@cci.live
"Gavel's Down, The Best!"

Special Embryos On Snow sponsors

**LOT
101
A-XX**

Semen Selling



Sire: **HPF Quantum Leap Z952**

HTP/SVF Duracell T52 x RP/MP Right To Love 015U • PB Simmental 2649657

THE LAST QUANTUM LEAP SEMEN TO SELL



Semen selling HPF Quantum Leap Z952



Daughter of sire of semen selling
2017 NAILE Reserve Grand Champion Simmental Heifer



Dam of sire of semen selling
RP/MP Right To Love 015U



Granddam of sire of semen selling
PCC Queens Valentine R9
Pictured at 11 years of age



Semen selling
HPF Quantum Leap Z952
2014 NAILE Grand Champion Simmental Bull

► **LOTS 101A-101XX: 50 Packages of 10 Units of Semen conventional**

- Quantum Leap needs no introduction to the business, as his track record is plenty notable and familiar to most. He is the son of the humble Duracell from the ultra-prolific RP/MP Right To Love 015U. 015U was the 2009 American Royal Grand Champion Percentage Simmental Female. The dam of 015U and maternal granddam of Quantum Leap is the legendary PCC Queen Valentine R9. Queen Valentine was the original and first National Champion Percentage Simmental Female to ever be selected when the American Simmental Association sanctioned a percentage division. She was the prototypical SimAngus female and far ahead of her time in terms of her build and body style.
- Quantum Leap would be rivaled by his dam for progeny backdrop photos over the years, which not many breeders could mention that statistic and be right. Quantum Leap's long list of show ring accolades include the 2014 NWSS Reserve Grand Champion Simmental Bull, 2014 Fort Worth Stock Show National Champion Simmental Bull, 2014 Houston Stock Show Grand Champion Simmental Bull, 2014 Simmental Breeders Sweepstakes Grand Champion Simmental Bull, 2014 American Royal Grand Champion Simmental Bull, 2014 NAILE Grand Champion Simmental Bull, 2015 NWSS Reserve Grand Champion Simmental Bull, 2015 Fort Worth Stock Show Grand Champion Simmental Bull and the 2015 Dixie National Grand Champion Simmental Bull.
- This deceased stud has sired many champions in the Simmental circles of both purebred and percentage status. His progeny are admired for the flex to their hock and pastern with extra body sweep and most generally are complemented with an extra-long, chiseled front third. This will be the last 500 units offered for sale and only at public auction at the National Cowboy & Western Heritage Museum Friday, January 8th!
- **NOTE:** All semen has been professionally stored at Champion Genetics in Canton, TX and REI in Stillwater, OK.

Offered by: **Rocking P Livestock, Chan & Tonya Phillips 606-584-7581, Keith & Lindsay Phillips 606-584-5626; Circle M Farms, Craig McCallum 214-882-9523**

500 units Simmental semen from Quantum Leap

LOT
102
A-J

Semen Selling

Embryos
on
Snow™

Sire: **JBSF Berwick 41F**

Rocking P Legendary C918 × JBSF 402B • PB Simmental 3462584

\$327,000 VALUATION 2020 EMBRYOS ON SNOW FEATURED LOT



Semen selling JBSF Berwick 41F

► **LOTS 102A–102J: 10 Packages of 10 Units of Semen conventional**

- The 2020 Embryos On Snow high selling lot, JBSF Berwick 41F, commanded a hammer price of \$109,000 for one-third interest to the progressive F4 Land & Cattle program of Grandview, Texas. Berwick has experienced heavy use across the industry, being used on some of the most prolific cows. The first calf reports from Berwick are OUTSTANDING, with a sensational set of fall-born Berwick calves on the ground at Bloomberg Cattle.
- The first impression that one has when studying the sheer quality, mass and near perfect structural design that JBSF Berwick 41F possesses is simple; he is destined to be a sire of impact! Berwick is sired by Rocking P Legendary C918 and backed by JBSF 402B, a direct daughter of FBF Wheel Man 649W, the National Western Stock Show Grand Champion Purebred Simmental Bull in 2012. The mating flexibility that Berwick offers is tremendous, with no Relentless, Broker, Profit, Lock N Load or Loaded Up in his pedigree.
- Embryos On Snow has been noted for over a decade as a marketing event featuring the “best of the best.” Countless herd sires, donors, embryos and genetic opportunities have been marketed in the ball room of the Renaissance Denver Stapleton and have gone on to be national champions, high sellers and individuals of true impact within their respective breed or segment of the industry. We are excited to carry on this tradition in Oklahoma City.
- **NOTE:** All semen has been professionally stored at Nichols Cryo Genetics, Maxwell, IA, and Champion Genetics, Canton, TX.

Offered by: **F4 Land & Cattle, Ryan Fussell 817-773-7272; Wes Barker 512-227-1480;**
Bloomberg Cattle, David and Dede Ray; Jim Bloomberg 309-368-5868;
Jake Bloomberg 309-368-8525; Blake Bloomberg 309-368-3648; Joe Porter

100 units Simmental semen from Berwick

LOT
103
A-NN

Semen Selling

Embryos
on
Snow™

Sire: **Renegade**

Profit × DSSF Countess 357D • PB Simmental 3631460

THE INTITIAL RENEGADE SEMEN OFFERING



Semen selling Renegade



Full brother to sire of semen selling
\$200,000 EC Rebel 156F



Full sister to sire of semen selling
\$50,000 EC Reba 6H



Maternal sister to sire of semen selling
\$35,000 EC Countess 283F

► **LOTS 103A–103NN: 40 Packages of 5 Units of Semen**
conventional

- Renegade was a sale feature of the 2020 Hartman Cattle Co. Bull Sale. Additionally, he is the younger full brother to the trendsetting sire of high sellers, the \$200,000 EC Rebel. This stud impressed many in Denver and then again in February when he sold for a \$120,000 hammer price. He ran on cows at Hoffman Ranch through the summer, and at the Hoffman Ranch Female Sale this past fall, he was noticed and appreciated by all who viewed him. This stud is elite featured with that extra length and sharpness through his front third combined with big back shape that initiates just behind the top of his blade and is carried to his wide pin set.
- EC Countess 283F was the first natural calf of his dam, DSFF Countess 357D. She commanded \$35,000 to Tree Lane Farms in the 2018 HCC Customer Appreciation Sale. With over \$400,000 in lifetime earnings, the four-year old DSFF Countess 357D has positioned herself as one of the most consistent and highest dollar generating females in the Eagles Crest Cattle program.
- Renegade is stellar on the move with that extra boost of arrogance. Embryos On Snow is your first opportunity to gather semen for spring 2021 breeding or IVF ventures you may have. Offering 200 units on the new, ultimate gangster on the Simmental block!
- **NOTE:** All semen has been professionally stored at Nebraska Bull Service in McCook, NE.

Offered by: **Hoffman Ranch, Jason Hoffman 530-604-5096;**
Hartman Cattle Company, Mike Hartman 402-440-6825, Dalton Hartman 402-440-6469

200 units Simmental semen on Renegade

LOT
104
A-P

Semen Selling

Embryos
on
Snow™

Sire: **ES Right Time FA110-4**

Welsh's Dew It Right × ES A110 (Remington Lock N Load 54U) • PB Simmental 3481590

EXCLUSIVE SEMEN OPPORTUNITY



Semen selling

ES Right Time FA110-4



Daughter of sire of semen selling
\$60,000 KCC1 SWC Harmony 847H



Son of sire of semen selling
Reset

► **LOTS 104A–104P: 16 Packages of 3 Units of Semen conventional**

- ES Right Time FA110-4 is the homozygous black and homozygous polled purebred Simmental that is employed in the CK Cattle Company program at Highmore, South Dakota. Right Time was the \$20,000 sale topping bull from the 2019 Eichacker Simmentals Bull and Female Sale.
- Right Time is sired by the legendary Dew It Right and backed by the influence of Lock N Load on his maternal side. He was used extensively in the CK Cattle and Wager Cattle herds with very limited sampling in a select few programs across the country.
- To date, only two daughters have been sold from this sire group. The Kearns/Shipman partnership donor, KCC1 Havanna 83E, was flushed to Right Time and yielded two heifers and two bulls. The heifers sold for \$60,000 and \$11,000 in the 2020 Black Label Event.
- Right Time offers a balanced number profile, ranking among the top 5% for WW, top 10% for YW, top 15% for ADG, top 10% for Doc and top 15% for TI. Semen has been pulled from the open market and will be offered exclusively in the Embryos On Snow Sale in Oklahoma City. Watch for several sons to be marketed in the spring of 2021...they are sure to impress even the most critical!
- **NOTE:** All semen has been professionally stored at Vogler Semen Centre in Ashland, NE.

Offered by: **CK Cattle Company, Chris, Kristi, Cagney, Chesney & Kenidey Effling, Chris 605-769-0142, Kristi 605-769-1308, Cagney 605-870-0368; Eichacker Simmentals, Steve & Cathy Eichacker**

48 units Simmental semen on Right Time

LOT
105
A-J

Semen Selling

Embryos
on
Snow™

Sire: **BOE Epic**

BOE Garth × Miss BOE 502R • 3/4 Maine 474260

THE HOTTEST AI SIRE IN THE MAINE-ANJOU REGISTRY



Semen selling BOE Epic

**Daughter of
sire of semen
selling**

2020 NWSS
Grand Champion
Maine-Anjou
Female

**Daughter of
sire of semen
selling**

2020 NAILE
Grand Champion
Junior Maine-
Anjou Female

► LOTS 105A–105J: 10 Packages of 5 Units of Semen *conventional*

- BOE Epic has re-written history in the Maine-Anjou breed as without a doubt the most dominant and decorated sire in recent history. Epic's unparalleled ability to sire elite show heifers is remarkable, yet he is also capable of siring fundamentally correct beef bulls that make a positive impact on the programs that employ them.
- 2020 has certainly had its challenges, but the facts are that there is optimism in the beef cattle industry, and BOE Epic continues to reign supreme in terms of his impact on the business. The featured Epic daughter expertly campaigned by the Sullivan family of Iowa was selected as the 2019 American Royal Grand Champion Maine-Anjou in the junior and open shows. She continued her success in Denver, where she sold as a featured live lot for \$35,000 to Ty Webster. She was then selected as the 2020 NWSS Grand Champion Maine-Anjou Female following this transaction in Embryos On Snow. In October 2020, Jirl Buck and his crew set the pace for the industry, averaging north of \$12,000 on 20 daughters of BOE Epic in their highly acclaimed Fall Premier Sale.
- Epic is also the sire of Icon, the highest valued Maine-Anjou bull in recent history that was bred by Dave Duello and will be a featured part of his progressive operation moving forward. Icon is a full brother to the 2020 National Junior Show Grand Champion Maine-Anjou Female, shown by Sara Sullivan in Sioux Falls this past summer. Epic is the sire of the 2020 NAILE Grand Champion Junior Maine-Anjou Female.
- Of course, we all remember the first calf crop sired by BOE Epic yielded 13 heifer calves that sold in Jirl Buck's fall sale averaging just over \$27,000 per head, with individuals commanding \$115,000 and \$100,000. In 2019, Epic repeated his performance with 15 purebred heifers averaging over \$25,000. Epic's list of high sellers from 2019 includes individuals at \$120,000, \$60,000, \$50,000 and \$42,500.
- Epic sired the 2019 NWSS Grand Champion Maine Bull and Grand Champion Maine Heifer, 2019 FWSS Grand Champion Bull and Grand Champion Junior Heifer, 2019 Junior National Reserve Grand Champion and 3rd Overall Maine Heifer, 2019 Indiana State Fair Grand Champion Maine and Reserve Overall Breeds, 2019 American Royal Grand Champion Maine-Anjou and 2019 NAILE Reserve Grand Champion Maine. He was the 2018 Grand Champion Maine Bull at the NWSS and was thought by many to be one of the best bulls of any breed.
- This will be the initial offering of Epic semen in 2021 and will be the largest quantity offered of the year. Opportunity is knocking!
- **NOTE:** All semen has been professionally stored at REI in Stillwater, OK.

Offered by: **Buck Cattle Company, Jirl Buck 580-795-4865**

50 units of Maine-Anjou semen on Epic

LOT
106
A-E

Semen Selling

Embryos
on
Snow™

Sire: **KR Casino 6243**

CFCC Black Jack 001 × Malsons Savannah 27Y • PB Angus 18624063

RARE CASINO SEMEN OFFERING



Daughter of sire of semen selling
2020 Kansas Beef Expo Supreme Champion Overall Female



Daughter of sire of semen selling

Seldom Rest Cassandra 9060
\$80,000 half interest 2020 American Royal ROV Reserve Grand Champion Open Angus Female



Daughter of sire of semen selling

UDE Queen Ruth 9088
\$13,000 NWSS Division Champion



Semen selling KR Casino 6243
2017 ROV Show Bull of The Year



► LOTS 106A–106E: 5 Packages of 10 Units of Semen conventional

- KR Casino needs no introduction. He took the breed by storm when he was displayed at the 2017 National Western Stock Show and then was the \$49,500 high selling bull in the 2017 Krebs Ranch Bull Sale. There is no doubt that his functionality, flawless build and striking form set Casino into a league of his own. In 2017, he was the ROV Grand Champion Angus Bull at the American Royal and the ROV Reserve Grand Champion Angus Bull at the NAILE.
- The maternal granddam of Casino is the 2011 NWSS Grand Champion Angus Female, Malsons Savannah 27W. Generations upon generations of elite cow families line the pedigree of Casino. Semen has been pulled from the open market due to limited supply.
- In the fall of 2019, Seldom Rest Cassandra 9060 commanded \$80,000 for 1/2 interest in The Angus Connection Sale. This impressive \$160,000 total valuation March 2019 heifer is owned by Kathryn Coleman of Modesto, California. 9060 was selected as the 2019 NAILE Reserve Spring Heifer Calf Champion. Seldom Rest Cassandra 9060 was most recently selected as the 2020 American Royal ROV Reserve Grand Champion Open Angus Female for the Coleman family.
- Seldom Rest Sandy 9070 sold for \$25,000 to Alyson Friesen of Arnett, Oklahoma. At Udell Cattle Company's The Advantage Sale, UDE Queen Ruth 9088 sold to Millie Lashmett of Illinois for \$13,000 and went on to be selected as the 2020 NWSS Late Winter Heifer Calf Champion. Udell Cattle Company's success with Casino continued in 2020, producing the sale feature UDE Queen Ruth 0204, who commanded a \$37,000 hammer price to the Wheeler family of Missouri. The Boyert–Core female sale featured a pair of Casino heifers that averaged \$26,500. The Casino x Annie Lu daughter purchased by Rhylee Rodgers was recently selected as the 2020 Kansas Beef Expo Supreme Champion Female.
- Casino is without question one of the most versatile Angus bulls to surface in the last decade. Here is the opportunity to secure semen expertly collected at Western Sire Services in Gordon, Nebraska. Semen is scarce and the supply is low. Do not miss this chance to obtain semen on one of the greatest Angus breeding bulls of his time.
- **NOTE:** All semen has been professionally stored at Western Sire Services in Gordon, NE.

Offered by: **Krebs Ranch, Eldon Krebs 308-360-1949, Jake Scott 308-360-3223**

50 units of Angus semen on Casino

LOT
107
A-O

Semen Selling

Embryos
on
Snow™

Sire: **4MC King of the Cowboys 706**

PIE The Cowboy Kind 343 × 4MC HVYWT 2107 • PB Red Angus 3822051 (Cat. 1A)

SIRE OF THE 2020 NAILE RESERVE GRAND CHAMPION RED ANGUS



Daughter of sire of semen selling

HEH Faith 15

2020 NAILE Reserve Grand Champion Red Angus



Heifer calf at side sired by sire of semen selling

EDG Finley 3121 & HEH Faith 15

2020 American Royal Supreme Champion Junior Breeding Heifer

➤ **LOTS 107A–107E: 5 Packages of 5 Units of Semen 4 ml. sexed female**

➤ **LOTS 107F–107O: 10 Packages of 10 Units of Semen conventional**

- King of the Cowboys is a past high selling sale feature for McIntire Red Angus of western Oklahoma, purchased and owned by Hidden Oaks Cattle of Canton, Texas. He is the Cowboy Kind son that is awesome built from the ground up with that arrogant, proud carriage while out on cows. He is without question one of the truest shaped Red Angus bulls with dominating center capacity and look.
- HEH Faith 15 is the first daughter of King of the Cowboys that has graced the tanbark. She was at the side of her dominant dam, EDG Finley 3121, when they first won the Red Angus show at the 2020 American Royal to later be selected as the Supreme Champion Junior Breeding Heifer. On her solo trip to the NAILE, HEH Faith 15 was selected as the 2020 NAILE Reserve Grand Champion Red Angus Female for the Hartman family. We are certain that won't be the end of the trail for this particular female as she matures, and it won't be the last of the sire group with a long list of success to talk about.
- An exclusive opportunity to acquire semen that has been completely off the market since 2018. Selling 25 units of 4mL sexed heifer semen and 100 units of conventional in this select setting.
- **NOTE:** All semen has been professionally stored at Champion Genetics in Canton, TX.

Offered by: **Hidden Oaks Cattle, David Berry 713-203-1154**

125 units of Red Angus semen on King of the Cowboys

LOT
108
A-K

Semen Selling

Embryos
on
Snow™

Sire: **MR HOC Broker**

SVF Steel Force S701 × JM BF H25 • PB Simmental 2531081

SEMEN FROM THE GREAT BROKER



Semen selling MR HOC Broker

The legendary Simmental Triple Crown Champion

- **LOT 108A:** 1 Package of 1 Unit of Semen *sexed female*
- **LOTS 108B–108K:** 10 Packages of 10 Units of Semen *conventional*

- MR HOC Broker is one of the greatest modern-day champions and has become one of the most decorated breeding bulls for phenotype, production characteristics and marketability. Broker is likely the most dominant sire that the Simmental breed has ever seen when it comes to generating elite show heifers that have been crowned champion at every level of competition repetitively.
- A Triple Crown Champion himself, Broker sires cattle that will take you to the backdrop or top your next production sale. With a depleted supply, limited semen is left in the tank. Here is one of the last opportunities to purchase semen on the great MR HOC Broker in volume!
- **NOTE:** All semen has been professionally stored at Champion Genetics in Canton, TX.

Offered by: **Hidden Oaks Cattle, David Berry 713-203-1154**

101 units of Simmental semen on Broker

LOT
109
A-E

Semen Selling

Embryos
on
Snow™

Sire: **SSF On Point 4028**

Colburn Primo 5153 × Plum Creek Annie Lu 4472 • PB Angus 19272390

\$200,000 VALUATION EMBRYOS ON SNOW PROMOTIONAL AI SIRE



Semen selling SSF On Point 4028
\$200,000 valuation Angus AI sire

► **LOTS 109A–109E: 5 Packages of 3 Units of Semen 5 ml sexed female**

- On Point was the 2019 Embryos On Snow featured \$200,000 valuation bull, selected by Nikkel Bros. of Kansas. He is extremely heavy constructed and hairy with eye appeal to take you to the highest levels in the show and sale rings. He is the sire of the featured Angus promotional sire that will sell in the 15th Annual Embryos On Snow, Encore. His full sister commanded \$140,000 at SSF and went on to be named the 2018 Hoosier Beef Congress Reserve Supreme Champion Overall Female.
- On Point has experienced tremendous success in the sale ring, with his first four daughters to sell at public auction averaging \$35,000 per head. Three daughters from On Point showed at the NAILE this past fall, where a May born Angus won her class in the junior and open shows. Two ChiAngus females were both division winners on the green chips of Freedom Hall. Here is the unique opportunity to acquire 5 ml sexed female semen on one of the great young Angus breeding bulls in the business, backed by generations of elite cow families. It's time to get your breeding program ON POINT!
- **NOTE:** All semen has been professionally stored at Trans Ova Genetics.

Offered by: **Sunrise Sunset Farm, Tyler, Cortney & Piper Cates, Tyler 765-576-0035, Cortney 410-707-0267; Nikkel Bros. Show Stock, Jake & Ben Nikkel, Jake 316-573-6922**

15 units of Angus semen on On Point

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GAVELS DOWN!"

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15th ANNUAL

Embryos on Snow™



2021

FRIDAY, JANUARY 8

New location



1700 NE 63rd Street
Oklahoma City, OK

Live broadcast



In conjunction with



January 2-17